

SMARTHBCU HUB Lead Partner - CEBOT Cornerstone Member
Norfolk State University,
Center of Excellence for Governance Research & Education



Program Mission

To Equitably Connect Minority Communities to Broadband Internet Access Service through University Partnerships with the Minority Technology Industry.



Urban Rural Network

June 23, 2021 - 1:00PM - 2:30PM EST

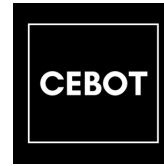


SMART HBCU Cohort Initiative

Council Exchange Board of Trade (CEBOT)



Strategy Discussion on the NTIA-MBI's \$285 Million in New Funding



Dear SMART HBCU - CEBOT Alliance Participants

Welcome to the Urban Rural Network Technology Webinar

The Council Exchange Board of Trade (CEBOT) is a 501c6 trade association representing the common business interest of the minority technology industry, our stakeholder members and the communities they serve. Over the past two years CEBOT has worked with the HBCU ecosystem to develop a working strategy to penetrate the U.S. federal contracting system in an effort to increase revenue and develop unique partner capabilities.

CEBOT has entered into an internationally focused developed an partnership with the Norfolk State University, housed in the Center of Excellence for Governance, Research & Education, to develop a SMART HBCU Cohort Initiative that currently brings fifteen members together in an effort to develop and coordinate a "bid-win" strategy that connects HBCUs with the minority tech industry and CEBOT federal relationships.

In December 2020, the Consolidated Appropriations Act included \$285 million in funding for the formation of Office of Minority Broadband Initiatives, as part of the U.S. Department of Commerce, National Telecommunications and Information Administration. CEBOT will convene a discussion June 23, 2021 at 1:00pm EST on how best to prepare to develop a joint federal proposal necessary to connect and fund broadband infrastructure to our minority communities.

(event site: www.urntech.org)

Sincerely,

Karl Cureton
Chief Executive Officer
Council Exchange Board of Trade