SMARTHBCU HUB Lead Partner - CEBOT Cornerstone Member Norfolk State University, Center of Excellence for Governance Research & Education



Program Mission

To Equitably Connect Minority Communities to Broadband Internet Access Service through University Partnerships with the Minority Technology Industry.



Urban Rural Network

June 23, 2021 - 1:00PM - 2:00PM EST



SMART HBCU Cohort Initiative

Council Exchange Board of Trade (CEBOT)



Strategy Discussion on the NTIA-MBI's \$285 Million in New Funding





Dear SMART HBCU - CEBOT Alliance Participants

Welcome to the Urban Rural Network Technology Webinar

The Council Exchange Board of Trade (CEBOT) is a 501c6 trade association representing the common business interest of the minority technology industry, our stakeholder members and the communities they serve. Over the past two years CEBOT has worked with the HBCU ecosystem to develop a working strategy to penetrate the U.S. federal contracting system in an effort to increase revenue and develop unique partner capabilities.

CEBOT has entered into an internationally focused Memorandum of Understanding with the Norfolk State University, housed in the Center of Excellence for Governance, Research & Education, to develop a SMART HBCU Cohort Initiative that currently brings fifteen members together in an effort to develop and coordinate a "bid-win" strategy that connects HBCUs with the minority tech industry and CEBOT federal relationships.

In December 2020, the Consolidated Appropriations Act included \$285 million in funding for the formation of Office of Minority Broadband Initiatives, as part of the U.S. Department of Commerce, National Telecommunications and Information Administration. CEBOT will convene a discussion June 23, 2021 at 1:00pm EST on how best to prepare to develop a joint federal proposal necessary to connect and fund broadband infrastructure to our minority communities. (event site: <u>www.urntech.org</u>)

Sincerely,

Karl Cureton Chief Executive Officer Council Exchange Board of Trade

Urban Rural Network Technologies

CMC Pilot Program NTIA MBI Stakeholder Meeting

The National Telecommunications and Information Administration (NTIA) announced the Final Rule to establish a new Office of Minority Broadband Initiative (MBI) focused on solving broadband deployment challenges in vulnerable minroity communities.

The SMART HBCU Research Cohort meets today to ensure HBCU ecosystem is equitably represented at an enterprise level to successfully advance broadband connectivity on their campuses and in their surrounding communities, enabling the participation of all Americans in the digital economy.



Keynote Speaker

Rev. Dr. Lester A. McCorn President Clinton College SMART HBCU Member



Minority Tech Company Special Guest Speaker

Balaji Venkatesan President SD Solutions CEBOT Alliance Member

Urban Rural Network Technologies

CMC Pilot Program NTIA MBI Stakeholder Meeting

Center of Excellence in Goverance, Research & Education SMART HBCU Research Cohort Working Meeing



ww.smarthbcu.org

SMART HBCU HUB Speaker

Dr. Aurelia T. Williams Interim Vice Provost for Academic Administration Executive Director, Cybersecurity Complex **Norfolk State University** CEBOT Cornerston Member

SMART HBCU Research Cohort Represented on the June 23, 2021 1:00-2:00PMEST Stakeholder Webinar











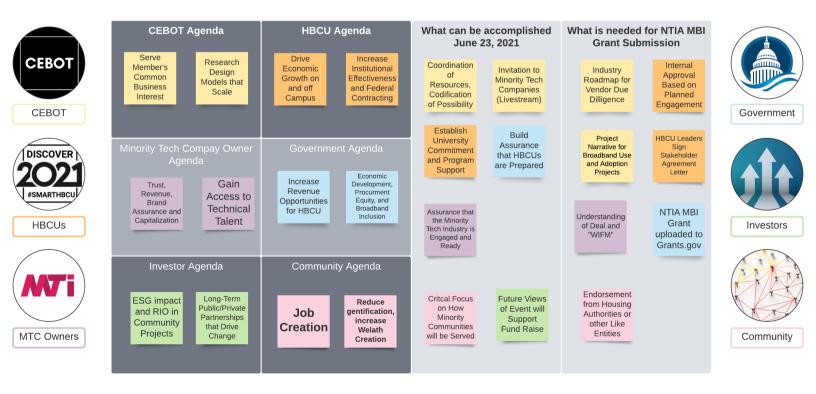








Connecting Minority Communities Pilot(CMC Pilot)



SMART HBCU CMC Pilot Stakeholder Analysis and Outcome Projections