

SMARTHBCU HUB Lead Partner - CEBOT Cornerstone Member
Norfolk State University,
Center of Excellence for Governance Research & Education



Program Mission

To Equitably Connect Minority Communities to Broadband Internet Access Service through University Partnerships with the Minority Technology Industry.



Urban Rural Network

June 23, 2021 - 1:00PM - 2:00PM EST



SMART HBCU Cohort Initiative

Council Exchange Board of Trade (CEBOT)



Strategy Discussion on the NTIA-MBI's \$285 Million in New Funding



Dear SMART HBCU - CEBOT Alliance Participants

Welcome to the Urban Rural Network Technology Webinar

The Council Exchange Board of Trade (CEBOT) is a 501c6 trade association representing the common business interest of the minority technology industry, our stakeholder members and the communities they serve. Over the past two years CEBOT has worked with the HBCU ecosystem to develop a working strategy to penetrate the U.S. federal contracting system in an effort to increase revenue and develop unique partner capabilities.

CEBOT has entered into an internationally focused Memorandum of Understanding with the Norfolk State University, housed in the Center of Excellence for Governance, Research & Education, to develop a SMART HBCU Cohort Initiative that currently brings fifteen members together in an effort to develop and coordinate a "bid-win" strategy that connects HBCUs with the minority tech industry and CEBOT federal relationships.

In December 2020, the Consolidated Appropriations Act included \$285 million in funding for the formation of Office of Minority Broadband Initiatives, as part of the U.S. Department of Commerce, National Telecommunications and Information Administration. CEBOT will convene a discussion June 23, 2021 at 1:00pm EST on how best to prepare to develop a joint federal proposal necessary to connect and fund broadband infrastructure to our minority communities.

(event site: www.urntech.org)

Sincerely,

Karl Cureton
Chief Executive Officer
Council Exchange Board of Trade

Urban Rural Network Technologies

CMC Pilot Program NTIA MBI Stakeholder Meeting

The National Telecommunications and Information Administration (NTIA) announced the Final Rule to establish a new Office of Minority Broadband Initiative (MBI) focused on solving broadband deployment challenges in vulnerable minority communities.

The SMART HBCU Research Cohort meets today to ensure HBCU ecosystem is equitably represented at an enterprise level to successfully advance broadband connectivity on their campuses and in their surrounding communities, enabling the participation of all Americans in the digital economy.



Rev. Dr. Lester A. McCorn
President
Clinton College
SMART HBCU Member

Keynote Speaker



Balaji Venkatesan
President
SD Solutions
CEBOT Alliance Member

Minority Tech Company
Special Guest Speaker

Urban Rural Network Technologies

CMC Pilot Program NTIA MBI Stakeholder Meeting

Center of Excellence in Governance, Research & Education
SMART HBCU Research Cohort Working Meeting



www.smarthbcu.org

SMART HBCU HUB Speaker

Dr. Aurelia T. Williams
Interim Vice Provost for Academic Administration
Executive Director, Cybersecurity Complex
Norfolk State University
CEBOT Cornerston Member

SMART HBCU Research Cohort Represented on the
June 23, 2021 1:00-2:00PMEST Stakeholder Webinar





Connecting Minority Communities Pilot (CMC Pilot)



CEBOT



HBCUs



MTC Owners

CEBOT Agenda	HBCU Agenda	What can be accomplished June 23, 2021	What is needed for NTIA MBI Grant Submission
<ul style="list-style-type: none"> Serve Member's Common Business Interest Research Design Models that Scale 	<ul style="list-style-type: none"> Drive Economic Growth on and off Campus Increase Institutional Effectiveness and Federal Contracting 	<ul style="list-style-type: none"> Coordination of Resources, Codification of Possibility Invitation to Minority Tech Companies (Livestream) 	<ul style="list-style-type: none"> Industry Roadmap for Vendor Due Diligence Internal Approval Based on Planned Engagement
<p>Minority Tech Company Owner Agenda</p> <ul style="list-style-type: none"> Trust, Revenue, Brand Assurance and Capitalization Gain Access to Technical Talent 	<p>Government Agenda</p> <ul style="list-style-type: none"> Increase Revenue Opportunities for HBCU Economic Development, Procurement Equity, and Broadband Inclusion 	<ul style="list-style-type: none"> Establish University Commitment and Program Support Build Assurance that HBCUs are Prepared 	<ul style="list-style-type: none"> Project Narrative for Broadband Use and Adoption Projects HBCU Leaders Sign Stakeholder Agreement Letter
<p>Investor Agenda</p> <ul style="list-style-type: none"> ESG impact and RIO in Community Projects Long-Term Public/Private Partnerships that Drive Change 	<p>Community Agenda</p> <ul style="list-style-type: none"> Job Creation Reduce gentrification, increase Wealth Creation 	<ul style="list-style-type: none"> Assurance that the Minority Tech Industry is Engaged and Ready Critical Focus on How Minority Communities will be Served Future Views of Event will Support Fund Raise 	<ul style="list-style-type: none"> Understanding of Deal and "WIFM" NTIA MBI Grant uploaded to Grants.gov Endorsement from Housing Authorities or other Like Entities



Government



Investors



Community