

#### DISCOVER2023

2023 EVENT SERIES PROGRAM BRIEFING

Council Exchange Board of Trade (CEBOT)
Looking Forward Research & Development



Learning Partnership Solutions for Economic Recovery, Growth and Resilience



**Click to View Events** 

www.discover2023.org/2023events

CEBOT HQ 4601 N. Fairfax Dr., Suite 1200 Arlington, VA, 22203 www.cebot.us





#### Founder's View

Karl Cureton Founder & CEO

Council Exchange Board of Trade (CEBOT)

The Discover2023 CEBOT Event Series (<a href="www.discover2023.org">www.discover2023.org</a>) converges the minority tech industries capability for trust and learning into a scalable resilient, and international, technology based economic development partnership procurement platform, through vendor governance.

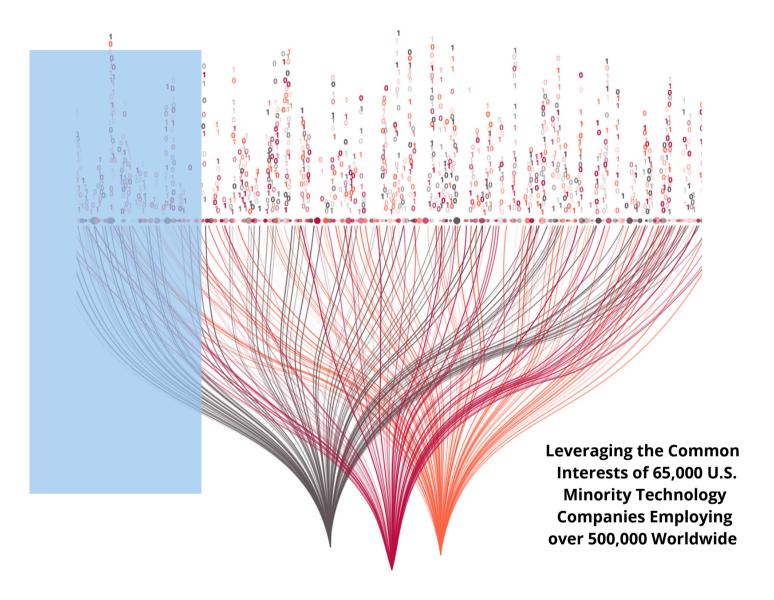
CEBOT's industry status and member acumen brings knowledge, capability and power that is leverage through the 501c6 non-stock framework. CEBOT intermediates to mitigate risks and works to connect company owners, institutions and government to accelerated public-private partnerships, and investment resources.

CEBOT's registered minority technology members already benefit society. Through market research CEBOT has identified 2,637 member companies who are largest in size based on the number of employees (this cohort has 9 or more employees). These top U.S. minority tech employers produce over \$20 billion in sales while employing 145,569 people in high growth, high demand jobs.

Industry crowdsourcing is underway to directly speak to this research cohort in an effort to reduce risk and create new and profitable contracts that bring new jobs to minority.

Respectfully, wreton

#### INTRODUCTION





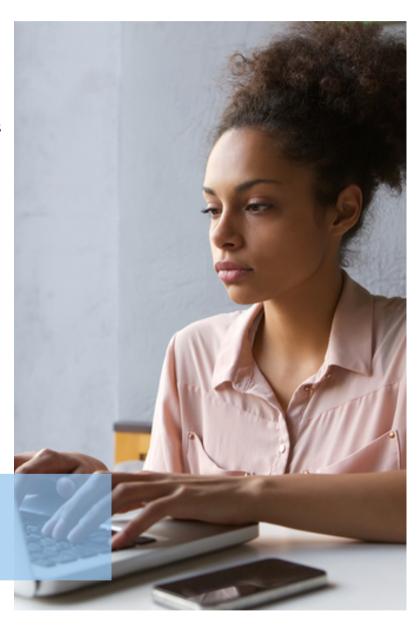
<u>Click for CEBOT Purpose</u> <u>https://cebot.net/purpose</u> The Council Exchange Board of Trade (CEBOT) is actively connecting learning research to intermediate growth in the the minority technology industry sector, and the communities and stakeholders they serve.

CEBOT's vision of collaboration ensures an increase in community access to workforce opportunities and resources. We accomplish this by utilizing growth algorithms to increase community economic capacity and education relevance through industry led public-private partnerships and research based cooperative agreements.

#### WHAT WE DO?

Discover 2023 CEBOT Event Series is mission focused on developing near term outcome oriented, ambitious and measurable targets to increase Public and Private contracting opportunities.

Creating transparency and governance to an industry led public/private education and economic development partnerships requires both trust and agreement. CEBOT welcomes contributors to this research as we discover breakthroughs in community growth algorithms that scale.





#### Speaker Request Form

Please use the link below to register as a speaker.

www.discover2023/speaker

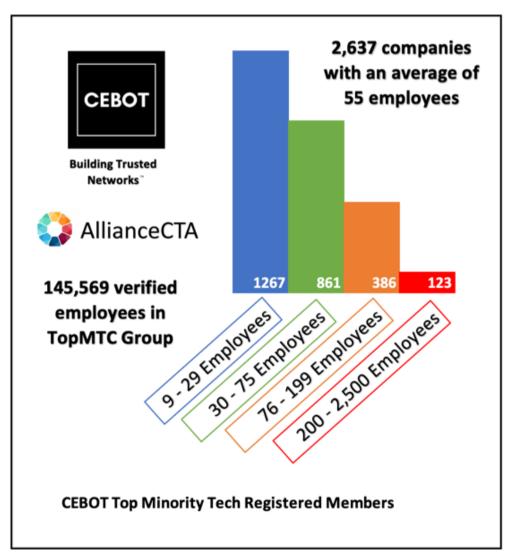
CHANGE IS A PROCESS
THAT WORKS BEST WHEN
PEOPLE FIND A JOINT
MISSION TO SERVE

#### **CEBOT Market Research**

#### Community Seed Accelerator Joint Venture "Building a Future from Within"

The Council Exchange Board of Trade (CEBOT) intermediates suppliers and resources with the minority technology industry. Minority Tech employers bring new talent, and subject matter expertise that impact the bottom line. Through agreements CEBOT connects higher education anchor institutions and community partners and stakeholders to a growing innovation ecosystem rich with trust and purpose.

#### Chart of CEBOT Top Tech Companies



Federal Acquisition Regulation (FAR) 10 prescribes policies and procedures for conducting market research to arrive at the **most suitable approach** to acquiring, distributing, and supporting supplies and services. CEBOT's enhanced market data connects member employers and stakeholders into a growth network of scalable ccapabilities, through procurement innovation.

#### **CEBOT Discover2023 Event Series**



CEBOT's FAR 10 Market Research begins with a national industry outreach to 3,000 of the largest minority technology companies in the U.S. These companies are engaged in federal and commercial contracting in the ICT marketplace.

#### Discover 2023



CEBOT is engaged with the federal government to established research on building a national community collaboration platform as a catalyst for change at the innovation ecosystem level to create jobs, wealth and prosperity to the communities these businesses reside and serve..









# Announcing CEBOT - Chubb Partnership

Council Exchange Board of Trade to announce multi-year industry research and benefits marketing partnership with Chubb

August 8, 2023 3:00PM-4:00PM EST The Council Exchange Board of Trade (CEBOT) represents the now over 65,000 Minority Technology Companies located across the U.S.

CEBOT and Chubb Insurance have agreed to develop a five year industry research and marketing agreement that will engage and evaluate the contract readiness, capacity to join forces and need for employee and owner risk mitigation.

Chubb employees will be contacting CEBOT members in an effort to crowdsource and provide insurance benefits.



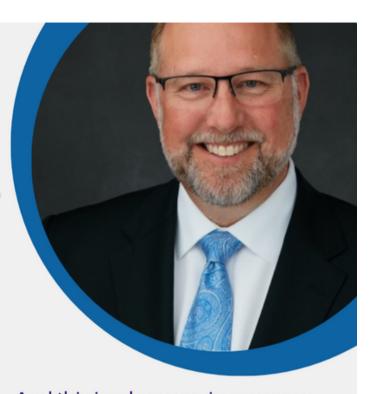
#### **CEBOT | Chubb Partnership**



## We deeply value the contributions that can be made by a more diverse population

And this contribution that I'm speaking to is held back when there's a lack of connectivity. So we are committed to partnering with CEBOT and its member companies, and to do our part in protecting your organizations as you do your part in helping our communities.





And this is where again, we see a long and valuable partnership and a multi-year roadmap, to be honest, that will build from employee benefits into other areas of commercial liability and risk mitigation that Chubb is most known for as the world's largest, publicly traded PNC insurance company"



#### CEBOT | CHUBB Partnerships

www.chubb.com

CEBOT BENEFITS

AT WORK

#### **SMART HBCU**

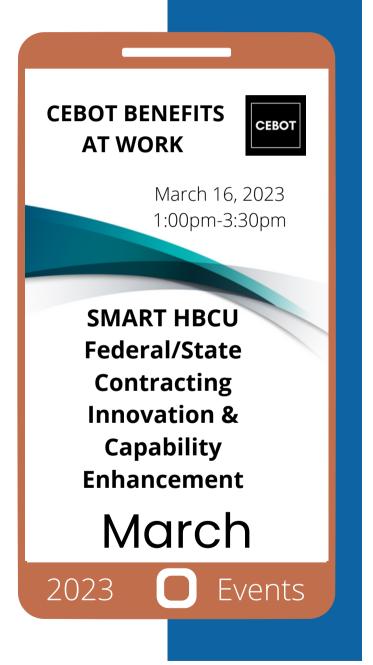
## Stakeholder Partnerships: Industry Focused Research

Developing New Revenue
Opportunities for Academia,
Jobs for Minority Communities,
and incremental business for
the minority tech industry

#### March 16, 2022 1:00PM-3:30PM EST

The Council Exchange Board of Trade (CEBOT) is mission driven to intermediate a national inclusive technology based economic development agenda by promoting innovation and competitiveness, connecting U.S. Minority Businesses with Academia and Government, and community stakeholders for economic growth and success in the worldwide economy.

The HBCU/MSI ecosystem is a vital partner.





#### **SMARTSEC Industries**

Capability for Learning & Technology Based Economic Development

CEBOT Alliance AI - Program Partnership March 16th 2023 (11:00-12:45PM) Luncheon Speaker Event (Location TBD)



**Council Exchange Board of Trade Looking Forward Research & Development** 

Regional Workforce Innovation



SMARTSEC
Learning Partnership



www.smartsec.us

#### **CEBOT World**

Council Exchange Board of Trade

#### **International Business Opportunities**

Creating new access to international Business

May 10th & 11th, 2023 10:00AM-3:00PM EST

The Council Exchange Board of Trade (CEBOT) represents the now over 65,000 Minority Technology Companies located across the U.S.

CEBOT and the U.S. Department of Commerce have agreed to collaborate on the Second Minroity Tech Roundtable led in partnership with the Council Exchange Board of Trade, highlighting the diverse array of company capabilities, experience and investor partnerships ready to represent equity in government representation of U.S. industry export opportunities and interested companies

This program will lead to multiple virtual and in person Trade Missions to support and bolster export trade between the U.S. minority innovation sector and nation states around the globe. .

www.cebotworld.org





#### **Minority Cyber Inclusion Council**

Building more secure and resilient infrastructure for the future















### CEBOT BENEFITS AT WORK



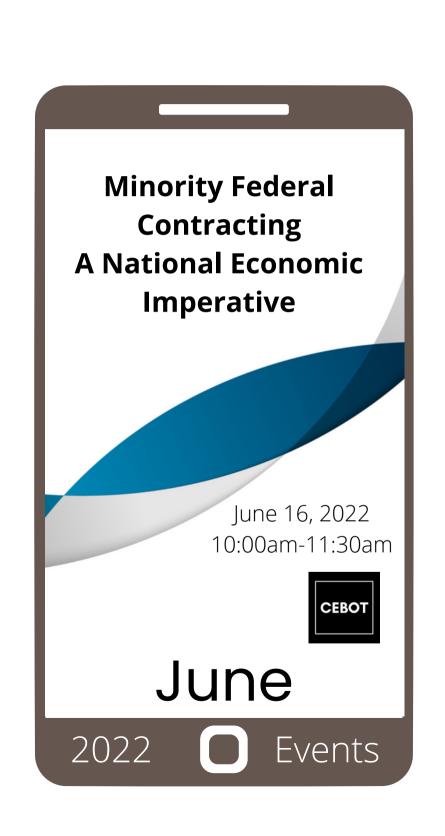
CEBOT Weekly Fireside Chats Begin - Minority Tech Industry Updates

> June 1, 2022 3:00PM - 4:00PM

June

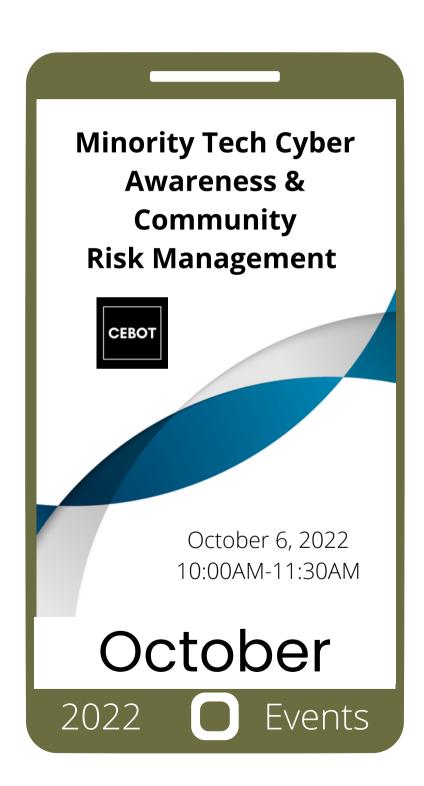
2022







### **Industry Cooperation** & Benefit from the **New Federal Infrastructure Laws** August 18, 2022 3:00PM-4:00PM CEBOT August 2022 Events





November 16, 2022 3:00PM - 5:00PM

CEBOT BENEFITS
AT WORK



November

2022





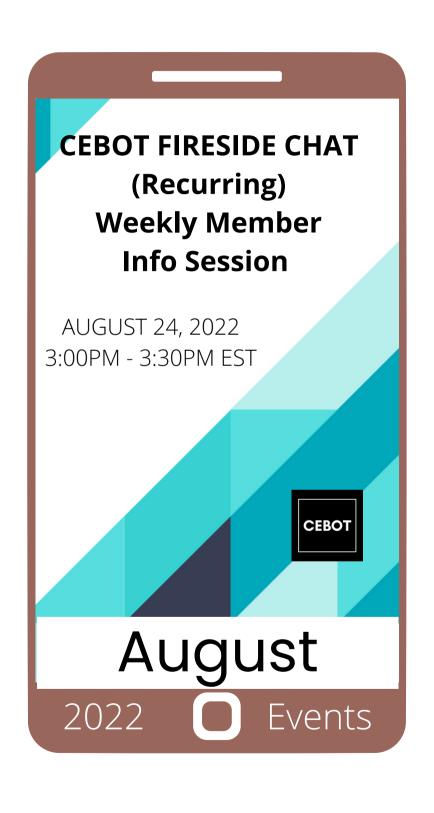
November 13, 2022 10:00AM -11:30AM



December

2022





## CEBOT BENEFITS AT WORK

## Announcing CEBOT's New Benefits Carrier Chubb Insurance

August 8, 2022 3:00PM - 3:30PM EST



August

2022



