

THE MINORITY TECH BUSINESS ROUNDTABLE: INTERNATIONAL TRADE SECTOR STRATEGIES

INAUGURAL ANNUAL EVENT

AUGUST 10, 2023

9:00AM-11:00AM EST

LIVESTREAM

CONVENING GOVERNMENT,
INDUSTRY & ACADEMIA

CEBOT 2023 SECTOR BASED EXPORT STRATEGY

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The Minority Tech Business Roundtable: International Trade Sector Strategies

Organized in cooperation with the U.S. Department of Commerce, International Trade Administration (ITA), and the Council Exchange Board of Trade (CEBOT), this event brings together industry leaders, government officials, academia, and minority tech business owners to discuss strategies for success and explore avenues for collaboration.

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Message from CEBOT Founder & CEO

Karl Cureton

Council Exchange Board of Trade (CEBOT)

Dear CEBOT Members and Stakeholders,

I am thrilled to announce a special international event that holds immense promise for the growth and success of minority-owned technology companies.

The Council Exchange Board of Trade (CEBOT) represents 65,000 minority technology companies located in the U.S. This \$100 Billion technology sector is globally one of the fastest growing and is well positioned to pass \$1 Trillion within this decade. These proceedings codify the importance of this global innovation ecosystem with the inclusion of key public and private stakeholders who stand ready to benefit from the jobs and equity derived through multiple service sectors as defined by the U.S. Department of Commerce, International Trade Administration (ITA).

This event marks a milestone in CEBOT's journey to support and uplift minority tech firms. Our vision is to enhance the international competitiveness and export capabilities of these businesses in the global marketplace. With the expertise and resources of ITA, we are poised to unlock unprecedented opportunities for member companies.

This is an opportunity to harness the collective strength of our resources and expertise to drive inclusive economic development and foster growth within the technology industry. Together, we will empower entrepreneurs to compete on the global stage, create jobs, and contribute to the prosperity of our nation.

I extend my gratitude to all CEBOT members, ITA, and other stakeholders for their continued support and dedication. Together, we are paving the way for a brighter future for minority tech companies, and I am excited to embark on this transformative journey with each one of you.

*You're
Invited!*

**Building Trusted
Networks™**

Registration

www.minorityexport.org

Click link above to register



FIRESIDE CHAT SPEAKER

NEEMA SINGH GULIANI

Neema Singh Guliani is the Deputy Assistant Secretary (DAS) for Services. In this role, she directs the U.S. Department of Commerce's efforts to create the policy conditions for U.S. digital, financial, supply chain and other services industries to compete around the world.

Guliani is a lawyer and policy expert who has worked on issues at the intersection of national security, economics, and civil rights. Before joining ITA, she served at Twitter as Head of National Security, Democracy, and Civil Rights Public Policy for the Americas, where she led development of policy and strategy in the U.S. for surveillance, the open internet, and civil rights. In 2022, Guliani also taught as an adjunct professor at the University of North Carolina School of Law, where she designed and taught a course titled "Technology and Civil Rights."

Prior to her time at Twitter, Guliani served as Senior Legislative Counsel at the American Civil Liberties Union, where she led several initiatives related to surveillance and technology issues. She also served as a political appointee in the Chief of Staff's Office at the Department of Homeland Security Office of the Secretary, an adjudicator at the USDA Office of the Assistant Secretary for Civil Rights, and a Counsel for the Oversight and Government Reform Committee for the U.S. House of Representatives.

Guliani is a 2018 Truman National Security Fellow and a member of the Florida Bar. She has a Juris Doctorate from Harvard Law School and a Bachelor of Arts in international relations with a focus on global security from Brown University.

Neema Singh Guliani
U.S. Department of Commerce
International Trade Administration
Deputy Assistant Secretary for Services
Industry and Analysis



CEBOT TECH-AFRICA

International Seed
Accelerator Program

The Council Exchange Board of Trade (CEBOT) has brought together a host of members and stakeholders to improve the economic conditions for the benefit of both African countries and the global African Diaspora.



**CEBOT TECH-AFRICA
INNOVATION ECOSYSTEM
RESEARCH & ECONOMIC
DEVELOPMENT INITIATIVE**

Global Excellence, Governance for Good

Building trust through
governed partnerships

TECH-AFRICA

Speakers

Session One - 9:00am - 10:00am EST
Session Two - 10:04am - 11:00am EST

Program Lead

Brenda Steppe Cureton

PRESIDENT, CEBOT
LOOKING FORWARD RESEARCH
& DEVELOPMENT



Session One

**Member
Welcome**



Karl Cureton

CEBOT CEO

Keynote



Neema Singh Guliani

DEPUTY ASSISTANT SECRETARY FOR
SERVICES
INTERNATIONAL TRADE ADMINISTRATION

**Discover2030
Report**



Dr. Chuck Barlow

CEBOT SENIOR
FELLOW
GEORGIA DISTRICT

Session Two



Lorne Joseph

CEO EGRC.COM
CEBOT CHIEF RISK
OFFICER
PANEL MODERATOR



Eric Brown

CEO
WISEMAN MEDIA
CEBOT EXECUTIVE MEMBER



Aisha Jones Booker

DEPUTY NATIONAL DIRECTOR
U.S. COMMERCIAL SERVICE, U.S.
DEPARTMENT OF COMMERCE



Ryan Rhodes

DIRECTOR, DIGITAL INTERNET
SERVICES TEAM, ITA - ODSI
U.S DEPARTMENT OF COMMERCE



Dr. Chux Daniels

DIRECTOR, TRANSFORMATIVE
INNOVATION AFRICA HUB (TIAH,
UNIVERSITY OF PRETORIA, SOUTH
AFRICA



Session One: U.S. Department of Commerce, ITA DAS Services Fireside Chat

The Minority Tech Business Roundtable: International Trade Sector Strategies is an important virtual event that aims to address the challenges and opportunities faced by minority-owned technology businesses in the international trade sector. Organized in cooperation with the U.S. Department of Commerce, International Trade Administration (ITA), and the Council Exchange Board of Trade (CEBOT), this event brings together industry leaders, government officials, academia, and minority tech business owners to discuss strategies for success and explore avenues for collaboration.

9:00-9:04 AM: **Introduction** - CEBOT President, Looking Forward Research & Development Brenda Steppe Cureton, MPA will kick-off the program with welcome remarks, and provide an overview of the event's purpose.

9:04-9:08 **Welcome Remarks** and program priorities to members and introduction of Fireside Chat Keynote, by CEBOT CEO, Karl Cureton.

9:08-9:25 AM: **Fireside Chat Keynote** with ITA's Office of Services Deputy Assistant Secretary Neema Singh Guliani. The Office of Services has become a significant part of U.S. trade flows and of global trade in general, accounting for \$827 billion in U.S. exports in 2018. DAS Guliani will be speaking about the work of the Data Privacy Framework Team and Global Data Team within ODSI. These are the two teams whose work provides tools to access and export to international markets.

9:25-9:45 AM: Q & A

9:45-9:56 AM **CEBOT Senior Fellow Export Report:** Discover2030 Research – Metrics and Outcomes, Dr. Chuck Barlow, CEBOT Georgia District Fellow

9:56 – 10:00 AM: Musical interlude and break (CEBOT Video)

This event promises to be a valuable platform for minority-owned tech businesses, government agencies, academia, and industry leaders to collaborate, share knowledge, and explore opportunities in the international trade sector.



Minority Tech Business Roundtable: International Trade Sector Strategies

Session Two: International Trade Sector Strategies

10:00 - 10:08 AM: Panel Moderator Lorne Joseph, CEBOT Chief Risk Officer and Member CEO of eGRC.com , will reconvene program, introduce panelists and set the objective for the panel.

10:08 – 10:16 AM: **Minority Tech Industry sector leadership, leveraging the power of minority tech business owners.** CEBOT Executive Member Eric Brown from Wiseman Media presenter will discuss the leadership role of minority business owners in the tech sector, exploring ways to harness their potential and drive increasingly more industry success, particularly relating to building diverse partnerships among HBCUs and other Minority serving Institutions.

10:16 – 10:24 AM.: **Federal Support for Inclusive Growth in Exporting.** Deputy National Director Aisha Jones Booker represents ITA's U.S. Commercial Services which manages global network of experienced trade professionals located throughout the United States and in U.S. Embassies and Consulates worldwide. Learn more about the Global Diversity Export Initiative (GDEI), an initiative of ITA's U.S. Commercial Service. GDEI is committed to helping underserved communities increase their exports by connecting them with international buyers, partners, and financing options through their global network of trade experts

10:24 – 10:32 AM: **ITA Sector Strategy (Digital Services)** – Ryan Rhodes Director, Digital Internet Services Team, from the Office of Digital Services Industries (ODSI), who covers U.S. information and communications technologies (ICT), will illuminate ITA's capabilities to support the U.S. ICT services industry, which includes the Minority Tech Industry. ODSI assesses and addresses risks from foreign government actions, trade complexities, and sectoral competitiveness issues. and foreign direct investments, that affect the U.S. digital and internet services industries.

10:32 – 10:40 AM: **CEBOT International Tech-Africa Initiative:** CEBOT Fellow Dr. Chux Daniels is doing both in his role as Director of the Transformative Innovation Policy Consortium (TIPC) Africa Hub at the University of Pretoria, South Africa and with CEBOT's U.S. - Africa International SMARTHUB located in Atlanta GA. This CEBOT-TICP partnership harnesses the promise of digital transformation as a essential to building competitive and dynamic economies between the U.S. minority tech industry and the multiple country partnerships now TIPC has developed with multiple African countries.

10:40 – 10:57 AM: International Trade Sector Strategies Q & A

10:57 – 11:00 AM: Closing Remarks: Moderator will officially close the Minority Tech Roundtable session and announce the strategy that is in place to produce an in person 2024 Minority Tech Roundtable.

This event promises to be a valuable platform for minority-owned tech businesses, government agencies, academia, and industry leaders to collaborate, share knowledge, and explore opportunities in the international trade sector.

CEBOT Strategy – Starting with Four Core Sustainable Development Goals (CEBOT STGs)

Council Exchange Board of Trade (CEBOT)

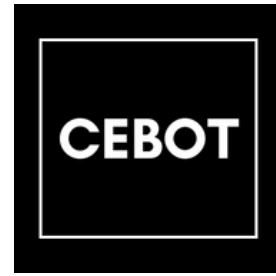
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The CEBOT Enterprise builds on the following United Nation's Sustainable Development Goals (CEBOT STGs); 4- Quality Education, 8-Good Jobs and Economic Growth, 9-Innovation and Infrastructure, and 17-Partnerships for the Goals. CEBOT-STGs work to frame an integrative approach to developing a by country community plan of action for people, prosperity and industry capability inclusion to prepare for a more resilient world economy.

As a new global industry force CEBOT's members are determined to ensure that all human beings can enjoy prosperous and fulfilling lives. CEBOT's vision of common business interest is to intermediate economic, social and technological progress in harmony with the needs of the individual and the needs of the communities and countries we serve.

For inquiries, contact us.



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Event Site: www.minorityexport.org

