

EVENT ANNOUNCEMENT

Harnessing America's Minority Tech Boom:

A National Small Business Week
Satellite Event

May 2nd, 2024

Virtual Event

1:00PM-2:00PM EST

Registration

www.cebot.net/techboom



Supported by the Council Exchange Board of Trade (CEBOT)

CEBOT



About This Event

Join us for "**Harnessing America's Minority Tech Boom: A National Small Business Week Satellite Event**," focused on enhancing the implementation of the Business Opportunity Development Reform Act of 1988, with a specific lens on the minority tech industry. This event will bring together policymakers, business leaders, and advocates to discuss strategies for boosting federal contracting opportunities for small businesses owned by socially and economically disadvantaged individuals within the tech sector.

We'll explore program effectiveness, admission processes, and equitable management. The aim is to create a more inclusive and competitive marketplace, driving forward the agenda of the minority tech industry and broadening their impact in the American economy. Don't miss this pivotal dialogue on economic inclusivity.





Tech Members

As a distinguished member of the minority technology sector, you are integral to an industry that not only pioneers innovation but also drives substantial economic growth. The Council Exchange Board of Trade (CEBOT), a research based 501(c)6 trade association, has been at the forefront of advocating and advancing the interests of the Minority Technology Industry for the past 25 years. Building on the legacy of the National Minority Technology Council, CEBOT continues to champion the unique challenges and opportunities within the government, academia and industry ecosystem

This year, during National Small Business Week, CEBOT is proud to host "Harnessing America's Minority Tech Boom: A National Small Business Week Satellite Event." This pivotal event is crafted to specifically address the dynamic landscape of the 65,000 minority tech companies across the U.S., which collectively employ over 550,000 individuals and generate more than \$110 billion in gross sales annually. Your participation is not just valuable—it's essential.

Our gathering will dive deep into the Business Opportunity Development Reform Act of 1988 which was developed to ensure your business's potential. Learn how strategic utilization of this act can help your tech company compete more effectively on a national scale, securing federal contracts and fostering sustainable growth.

Economic Prosperity

Engage with policymakers, industry leaders, and peers who are equally committed to transforming challenges into stepping stones for success. As we convene to dissect and discuss tailored strategies for our sector, your insights and experiences will contribute to a robust dialogue that shapes the future of minority-owned tech businesses in America. Join us to ensure your voice is heard, to connect with like-minded professionals, and to harness actionable knowledge that will empower your business and our industry at large.



Do not miss this opportunity to be part of a movement that not only understands your business's needs but also advocates relentlessly for your success. Together, we can continue to drive innovation and economic prosperity. Let's lead the charge in transforming the tech landscape. Join us at "Harnessing America's Minority Tech Boom." Your future awaits.

Enhancing Business

The event's panel discussion will explore the crucial role of business development under the Business Opportunity Development Reform Act of 1988. This panel, composed of government and industry experts with deep knowledge in legislative impacts and business growth strategies, will delve into how key provisions of the Act can propel your minority tech business forward. Learn about financial support mechanisms, including direct disbursements and government-backed training, which stabilize and up-skill your workforce. Discover the benefits of accessing technology transfers and surplus property to enhance your competitive edge.



Our seasoned panelists will also highlight structured training programs and collaborative ventures essential for business expansion and operational independence. This session is your gateway to transforming legislative support into actionable business growth strategies.

Don't miss the chance to reshape your business trajectory and network with industry leaders. Equip yourself with the insights needed for sustainable success. Join us, and take your business to new heights.

Registration



<https://www.minoritytech.org/2024boom>

Click above to register

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www.cebot.us

About CEBOT



Joining the Council Exchange Board of Trade (CEBOT) presents a transformative opportunity for stakeholders in the minority tech industry to leverage a unique platform dedicated to economic empowerment, global connectivity, and technological innovation.

CEBOT, with its vast network of 65,000 technology companies and a workforce 550,000 strong, is at the forefront of pioneering strategies that foster substantial growth and meaningful collaborations across diverse tech landscapes.

As a member, you will gain direct access to cutting-edge research, exclusive economic strategies, and a suite of tools aimed at overcoming the systemic challenges of market access and capital acquisition. CEBOT's focus on creating partnerships with academia, industry, investors, U.S. public sector bodies, and country governments, further amplifies your potential for visibility and influence, enhancing your ability to secure valuable contracts and expand your business operations.

Additionally, CEBOT's commitment to workforce development and educational advancement offers unprecedented opportunities for professional growth and skill enhancement, particularly in high-demand fields such as cybersecurity, data science and enterprise network, mobile, and software development. Whether it's through participating in high-level policy discussions, engaging with global trade initiatives, or benefiting from collaborative research, your membership with CEBOT positions you at the heart of innovation and growth within the tech industry.

Empower your business, join CEBOT today, and be part of a community driving the future of technology and economic development.





CEBOT's Looking Forward Research & Development

CEBOT is engaged in developing a more robust workforce, capital and opportunity engagement programs that serve the common economic and business needs of CEBOT's members and stakeholders. Ideas developed by members, government partners, academia and investor stakeholders, that consistently promote unity, empathy, and equity, while leveraging the unique competitiveness within U.S. minority communities are researched to enable economies of scale.



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