

Secure Remote Commerce (SRC)

Transition Checklist for Visa Checkout Merchants

The following checklist outlines the specific changes required for transitioning from Visa Checkout to Visa's implementation of SRC (Visa SRC). It should be used in conjunction with the Visa Checkout to SRC Transition Guide. All changes should be made prior to the transition and made only to Canadian merchant websites.

Visa Checkout Button

Visa will update the button image on merchant websites via new image deployment utilizing the existing javascript code previously implemented by the merchant; no new code or code updates are required from the merchant.

If you currently display pay buttons on your website for any other networks participating in SRC, please plan to remove these buttons prior to the transitioning to SRC.

 Visa Checkout button update

Visa SRC Payload

The data elements contained in the current Visa Checkout payload will be the same elements included in new Visa SRC payload. No action is required to receive/decrypt the new payload.

 Visa SRC Payload updates

Common Acceptance Mark

EMVCo has created a common acceptance mark to be used by all participating networks to identify acceptance on merchant sites. Merchants should complete a review of their website to identify and locate any static references to Visa Checkout and replace with the new branding assets provided in the Visa SRC Transition guide.

Checklist:

- Update any static image Visa Checkout acceptance marks on payment page or cart page
- Update any static image acceptance mark used in conjunction with a radio button to display Visa Checkout button
- Update any static image Visa Checkout acceptance marks found on merchant's website

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User Experience – Web

Visa will update the user experience via new web SDK deployment - No action is required by the merchant

- ✔ UX updates - Web

User Experience – Mobile App

Merchants who have launched Visa Checkout in their mobile app will need to update to the latest version of Visa's iOS and/or Android SDK.

Checklist:

- Verify the version of Visa's iOS and/or Android SDK used to launch Visa Checkout in mobile app
- Update to the latest available SDK version. Obtain the latest documentation from your Visa account team

Tell Me More Link/Visa Checkout Messaging

Visa will update the content in the Tell Me More link to reflect the SRC brand. If a merchant hosts the content, the merchant will be responsible for making the updates. See the Visa SRC transition guide for additional information on the new content.

- ✔ Visa will update Tell Me More / Learn More Link - No Merchant action required unless the content is hosted by the merchant.

Marketing Landing Pages / Enrollment Pages

Any landing pages used for Visa Checkout marketing campaigns or Visa Checkout enrollment should be:

- * updated with replacement content found in the Visa SRC Transition guide

or

- * updated using one of the new templates found in the Visa SRC Marketing Toolkit

or

- * if no longer being used, please delete the page

Checklist:

- Update Landing Page/Enrollment page using either replacement content or new template
- Remove any landing pages or enrollment pages that are no longer utilized

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Consumer Support Messaging / Consumer Emails

Any customer support messaging and /or scripts related to paying with Visa Checkout should be updated to reflect the new Visa SRC branding. Additionally, any consumer facing emails referencing the Visa Checkout brand are required to be updated to reflect Visa SRC.

Please see the FAQ document provided as part of the Visa SRC transition packet, or contact your Visa team with questions or assistance updating content.

Checklist:

- Update any customer support messaging and/or scripts to replace Visa Checkout content
- Update any consumer facing emails referencing Visa Checkout and replace with the content provided in the marketing toolkit.

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