



Eric Gordon

Co-founder & CRO

Eric Gordon is the co-founder and CRO of Element5. Eric brings with him 20+ years of sales, business development and go-to-market experience. Prior to his role at Element5, Eric was a part of the founding team at DeVero, a healthcare SaaS platform, and led all business development and sales activities at DeVero from inception to acquisition.

Eric previously served roles at GE Healthcare and Parson Group, LLC. Eric was instrumental in building DeVero as Inc. 5000's nation's fastest-growing privately held companies. Under his leadership, DeVero was also ranked #26 on Silicon Valley Business Journal's annual list of Fastest-Growing Private Companies (Fast 50).

Eric holds a Bachelor's of Science degree in Biology/Minor Business Administration from the University of Dayton.

Follow him 