

# DIRECT SALES

## TECHNOLOGY PARTNERS

**ENABLING GROWTH  
WITH DIRECT SALES  
COMPANIES FOR**

**10+  
YEARS**



# INTERTEC'S KNOW-HOW FOR DIRECT SALES CUSTOMERS



- Experience: migrating legacy code from one Microsoft framework to another, creation and support of databases, and E-Commerce platform development and support.
- Expertise in everything from creation and support of custom platforms and software, to mainstream tools such as SAP Hybris/HANA, Netsuite, Magneto and more.
- Systems Integration leveraging tools such as Boomi and Mulesoft, along with implementing Microservices and APIs.



- Focus on delivering seamless end-to-end experiences to our Direct Sales partners' end users and field agents.
- Mobile development, Android and iOS, and custom apps development to support field agents.

- Specific software deployment to support key events, such as on the fly payment platforms.
- Ability to create and deploy flash sales based on your needs and new campaigns. Capacity to deliver custom solutions with flexible schedules.
- Rapid ramp-up times enabled by strong subject matter expertise and our bench strength.

# FEATURED CAPABILITIES



## E-COMMERCE

Intertec offers a wide variety of leading edge technical services that optimize and improve your existing E-Commerce platforms. We have over a decade of experience modernizing, evolving, and stabilizing multiple types of E-Commerce sites, including B2B, B2C, and C2C platforms using mainstream E-Commerce tools, such as SAP Hybris/HANA, Netsuite and even legacy technologies, such as Netsteps.

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## DIGITAL MARKETING

Whether you are exploring new markets or simply expanding your reach to attract and connect with more multi-device customers, you can leverage our Nearshore team of experts. We will design and implement your digital strategy using computer languages such as HTML5, CSS and JavaScript.

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## DATA MANAGEMENT

In such a dynamic industry, data is vital to understand trends and how to translate those trends into revenue for your company. We provide data analytics, development and database management services using MySQL, Oracle, Boomi and SQL technologies.

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## ENTERPRISE INTEGRATION

Re-shape your business processes for the digital era. Move information from your front office to your back office seamlessly and in real-time. Intertec helps make your back office applications as great as your E-Commerce sites. We are platform agnostic but experts in delivering enterprise solutions such as: SAP, Salesforce, Oracle, Microsoft, IBM and DELL.

# E-COMMERCE



## DEVELOPMENT OF FUNCTIONALITY & FEATURES

- Integration of your platform to third-party applications.
- Management of all payment processing systems and all state/GST/VAT tax for accurate calculation.
- Create workflows in your application that reach target customers.
- Front end development and web design services resulting in flawless user interfaces

## PLATFORM ARCHITECTURE IMPROVEMENTS

- Scale your application based on customer demands by migrating solutions to the cloud.
- Migrate your application to microservices.
- Deploy lightweight solutions using containers such as Docker.
- Ability to migrate custom E-Commerce platforms to multiple mainstream solutions such as SAP Hybris.



## PLATFORM MAINTENANCE AND SUPPORT

- Deploy a nearshore support team for efficient, secure, and cost-efficient maintenance and enhancement of your platform.
- Manage your SLA's using ITIL framework
- Monitor and Resolve priority 1, 2 and 3 tickets, using custom or mainstream products such as ServiceNow and Jira.

## PLATFORM ENHANCEMENTS TO MEET COMPLIANCE & REGULATORY NEEDS

- Drive the process of setting a PCI compliant platform and adjusting your current codebase to comply with regulations.
- Creation, management, and testing of business continuity planning for all your platforms.
- Adjust your platform to meet accessibility needs.
- Security Monitoring and Control.

# DIGITAL MARKETING



## END-TO-END MARKETING CAMPAIGN MANAGEMENT

- Support the creation or facelift of your existing website that matches your marketing campaigns thanks to extensive experience in HTML5, CSS, and JavaScript.
- Launch targeted email campaigns to drive incremental growth.
- Deploy and manage omni-channel platforms and initiatives.
- Build your seasonal or promotional Landing Pages.
- Design graphic concepts for current and future projects, using Adobe stack.
- Create functional product mockups and responsive designs that will attract today's multi-device and technology driven customers.
- Provide reports and analytics to track campaign performance in multiple channels.
- Search Engine Marketing to include, but not limited to, SEO.
- User Experience and User Interface Design.
- Social Selling Platform Development & Support.



## FLASH SALES CAMPAIGN DEVELOPMENT

Design, develop, test, and deploy customized flash sales for your platform.

# DATA MANAGEMENT



## MAINTENANCE & SUPPORT TO EXISTING DATABASES

- Performance tune your databases to ensure you have key information at your fingertips.
- Enhance your current commissions engine to create a real-time experience for your field agents.

## MIGRATION TO NEW DATABASE TECHNOLOGY

- Extract, Transform, Load (ETLs) process.
- Move database components to the cloud and migrate your scripts to a different technology.
- Move data from SQL to Oracle using mainstream solutions such as Boomi interface.
- Migrate legacy databases from MySQL to Oracle and Microsoft SQL.

## DEVELOPMENT OF FUNCTIONALITY & FEATURES TO EXISTING DATABASES

- Create hierarchies and prioritizations for clients to drive key initiatives.
- Customize downtime reporting that fits your business needs.
- Include key business rules, such as commissions.



## DATA ENHANCEMENTS TO MEET COMPLIANCE & REGULATORY NEEDS

- Ensure the data gets stored and protected as mandated by PCI regulation.
- Monitor all resources and databases accessed via network.
- Set up your environments with redundancy and business continuity planning readiness.

# ENTERPRISE INTEGRATION

Intertec's experience allows our customers to seamlessly integrate applications, services, systems and databases across their enterprise with a lower cost and speed to market approach. We enable communication between people, machines and computers and their efficient co-operation and coordination.

We are experts at data management throughout the integration process and beyond. We take on the task of managing and reorganizing the data you have and producing a more inclusive look into what makes your business flourish.

01 CHANGE MANAGEMENT

02 PRODUCT ADOPTION

03 DEPLOYMENT

04 SUPPORT

## INTEGRATE YOUR PLATFORM WITH ENTERPRISE SOLUTIONS (SAP, SALESFORCE, ORACLE, MICROSOFT, IBM, DELL)

- Our team will work with your business units to manage company-wide efforts and drive all the development required to connect your systems.
- Implement your data, application, API, and process integration projects involving any combination of cloud-resident and on-premises endpoints.
- We can assist in modernization of your iPaaS Solution by developing, deploying, executing, managing, and monitoring integration processes/flows connecting multiple endpoints.
- We specialize in cloud service integration (CSI), application-to-application integration (A2A), business-to-business integration (B2B) scenarios and, increasingly, for mobile application integration (MAI) and IoT integration scenarios.



## DEVELOPMENT OF APIs TO CONNECT WITH OTHER APPLICATIONS

Create all the necessary code to leave functional future POST or GET information from your application to connect with external applications.

# ABOUT US

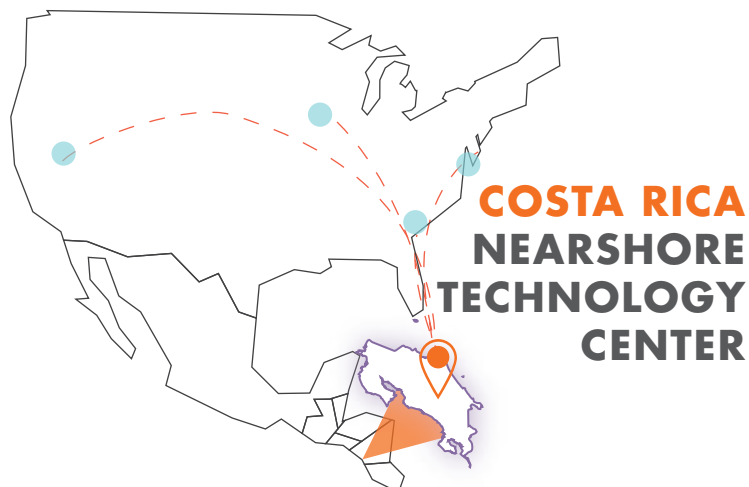
Intertec International is a global IT Services company founded in 2002 with headquarters in Phoenix, Arizona. Our offices are located in the United States and United Kingdom, and our nearshore technology center is located in San Jose, Costa Rica.

## WHY WORK WITH INTERTEC?

We have been providing services to modern Direct Sales companies for over 10 years. Supporting companies within this industry has deepened our knowledge in multiple areas, and enabled us to help our partners succeed in this fast-paced industry.

### VALUE WE CAN DELIVER:

- Create a customized Commission Engine to drive your unique offering and deliver maximum recruitment and retention of field agents.
- Align commissions with your ever growing expansion demands.
- Customize down-line reporting so it fits your business needs.
- Digital Strategy Program Implementation.
- Omni-channel Content Management and Content Development.
- Integration of Cloud and SaaS Data Analytics and Business Intelligence via Platforms, as well as incorporating Predictive Analytics.
- Understanding and knowledge of the unique environment supporting independent field agents.
- Analysis and support of performance metrics.



Over 30% cost savings compared to similar U.S. based services.

Time zone alignment, proximity to the U.S.

Secured facility with infrastructure redundancy.

Cultural alignment with the U.S. and extensive use of English.

Availability of strong technical talent.