## Indiana's Education Value Movement Sample Social Media Posts

It is important to approach the college conversation in ways that don't automatically turn people off the idea, & that starts with acknowledging the skepticism, helping Hoosiers navigate the cost & connecting everyone to the myriad resources Indiana makes available. #EdValue

We are proud to join @HigherEdIN in the Education Value Movement. Education beyond high school opens doors to the career and life you want. #EdValue

ORGANIZATION NAME is happy to be a part of @HigherEdIN's Education Value Movement. Education beyond high school - no matter the pathway - can help open doors and expand options. #EdValue

The decision to pursue education beyond high school is deeply personal, but ORGANIZATION NAME is here to help you navigate the process. Indiana is home to a variety of post-high school options and financial aid #EdValue

#DYK Indiana has \$380 million available in state financial aid? Going to college is a major decision. Learn how to reduce the cost: <a href="https://learnmoreindiana.org/financial-aid/scholarships">https://learnmoreindiana.org/financial-aid/scholarships</a>