



Publisher Additional Attribute List

This checklist should be used to ensure relevant additional attributes or features are accounted for prior to your go-live. Once completed, please provide back to the ListHub team for our records.

Publisher Name: _____

Publisher Type (Regional or National): _____

Display Listing Features (Check all that apply)

- ☐ Consumer Registration Required to View Listings
(Registration to view listings must be free and not behind a paywall. A paywall may be used to unlock other data on the listing that might be displayed in addition to what ListHub provides)
- ☐ Virtual Tour
- ☐ Video(s)
- ☐ Posts Open Houses
- ☐ Broker Identified in Search Results
- ☐ Inquiry Form - if an inquiry form is used to pass leads to the listing agents, be sure to follow additional requirements for Lead Routing and Metrics as applicable (see Requirements Checklist)

Data Management (Check all that apply)

- ☐ Has a Mobile Application version
- ☐ Published Deduplication Policy Available (if yes, include URL where brokers can view policy)

- ☐ Syndicates Non-ListHub Listings
- ☐ Listing Distribution API (If so, must pull in and distribute data outside of ListHub content. Listhub content must not be a part of any distribution API outside of permitted site(s))

Website Features (Check all that apply)

- ☐ Automated Valuation Models (AVMs) – AVMs must not be created off of ListHub Licensed Content. AVMs can only be created from other data sources the Publisher obtains.
- ☐ Listing Comments/Blogging
- ☐ Competitive Advertising
(multiple agents/brokerages show up for consumers on the listing details page)
- ☐ Map-Based Search
- ☐ Accepts International Listings
- ☐ Accepts US Territory Listings
- ☐ Agent Services:



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