



Publisher Additional Attribute List

This checklist should be used to ensure relevant additional attributes or features are accounted for prior to your go-live. Once completed, please provide back to the ListHub team for our records.

Publisher Name: _____

Publisher Type (Regional or National): _____

Display Listing Features (Check all that apply)

- ☐ Consumer Registration Required to View Listings
(Registration to view listings must be free and not behind a paywall. A paywall may be used to unlock other data on the listing that might be displayed in addition to what ListHub provides)
- ☐ Virtual Tour
- ☐ Video(s)
- ☐ Posts Open Houses
- ☐ Broker Identified in Search Results
- ☐ Inquiry Form – if an inquiry form is used to pass leads to the listing agents, be sure to follow additional requirements for Lead Routing and Metrics as applicable (see Requirements Checklist)
- ☐ Receives and displays FSBO (For Sale By Owner) listings from other provider(s)

Data Management (Check all that apply)

- ☐ Has a Mobile Application version
- ☐ Published Deduplication Policy Available (if yes, include URL where brokers can view policy)

- ☐ Syndicates Non-ListHub Listings
- ☐ Listing Distribution API (If so, must pull in and distribute data outside of ListHub content. Listhub content must not be a part of any distribution API outside of permitted site(s))

Website Features (Check all that apply)

- ☐ Automated Valuation Models (AVMs) – AVMs must not be created off of ListHub Licensed Content. AVMs can only be created from other data sources the Publisher obtains.
- ☐ Listing Comments/Blogging
- ☐ Competitive Advertising
(multiple agents/brokerages show up for consumers on the listing details page)
- ☐ Map-Based Search
- ☐ Accepts International Listings
- ☐ Accepts US Territory Listings
- ☐ Agent Services:
