



Verbal Response to Brand Announcement Inquiries

- Having merged to become one unified organization (effective Jan 1, 2026), Advancing Sight Network and Miracles In Sight are now Precision Ocular Network.
- The name is a reflection of our commitment to excellence and collaboration – both critical qualities in advancing the future of sight restoration.
- The merger was born out of thoughtful consideration over the course of many months. Both organizations have built rich and distinct legacies over the years, and as we look ahead, this partnership will be a critical next step for us.
- There will be no disruption to our services or care.
- For decades, both of our organizations have been guided by the same calling to restore sight, offer hope to patients and families, steward the gift of donation, and equip healthcare frontliners. Today, we have the opportunity to bring those paths together.
- This decision will enable us to expand beyond eye banking and address all types of vision loss and impairment, in addition to corneal transplants, through research, clinical trials, cellular therapeutics, and international programs.
- This merger reflects a belief that eye banks, clinicians, and research institutions can achieve more when working together.



Potential Q&A

- Can you tell me more about [Advancing Sight Network / Miracles In Sight]?
 - Like us, Alabama-based Advancing Sight Network (ASN) has enabled sight-restoring transplants, vital eye-tissue research, and surgeon training and development for more than 50 years. Through the recovery of nearly 100,000 tissues, Advancing Sight Network is driving innovation beyond transplantation. As the parent organization of the Precision Ocular Biobank and the newly launched Cellular Research & Therapeutics Division, ASN is advancing therapies for diseases such as macular degeneration and glaucoma in collaboration with leading institutions, including the Cleveland Clinic, Yale University, and the University of Alabama at Birmingham. Rooted in compassion and driven by its commitment to restore sight and advance eye care, ASN partners with donor families, hospitals, and surgeons to turn generosity into life-changing sight and drive innovation for generations to come.
 - Like us, for more than 70 years, Miracles In Sight (MIS) has provided high-quality donor tissue for over 3,600 corneal transplants each year, advancing access and outcomes in ophthalmic care. Headquartered in Clemmons, North Carolina, the organization partners with leading surgical centers, drives research and innovation to extend the gift of sight more broadly and equitably, and invests in the future through physician training and programs, including the Duke Global Ophthalmology Fellowship. Through international partnerships and philanthropic initiatives like the Share the Vision Fund, which covers transplant costs for patients unable to afford surgery, MIS continues to expand access to sight-restoring care. Guided by leadership, collaboration, and innovation, MIS is on a mission to restore vision to more people around the world.
- What's the new leadership structure?



- Ingrid Schunder, formerly the CEO of Miracles In Sight, and Alan Blake, formerly the CEO of Advancing Sight Network, will both serve in partnership as Co-CEOs of Precision Ocular Network. This collaborative leadership structure reflects the ethos of the unified organization: bringing together their expertise and shared vision to lead us forward.
- Was this really an acquisition / is one organization taking over?
 - No, this was a true merger of equals. Neither organization has been absorbed or taken over — we are joining together as partners with a shared purpose and complementary strengths. Both Advancing Sight Network and Miracles In Sight bring deep expertise, strong relationships, and a legacy of impact that will continue to shape who we are as one organization.
- Will there be layoffs?
 - No. There will be no staff cuts at this time due to the merger. This new organization will be built on growth and partnership, not reduction. By coming together, we're expanding our capacity, deepening our expertise, and creating new opportunities for collaboration and professional development.

If you speak with an individual about the merger who has questions that you're not sure how to answer, please forward the contact information of the individual (and the question they have) to:

Kym Mitchell
Director of Marketing and Communications
kmitchell@advancingsight.org