

myoutdesk.

AFFILIATE PLAYBOOK

"Create momentum for businesses"

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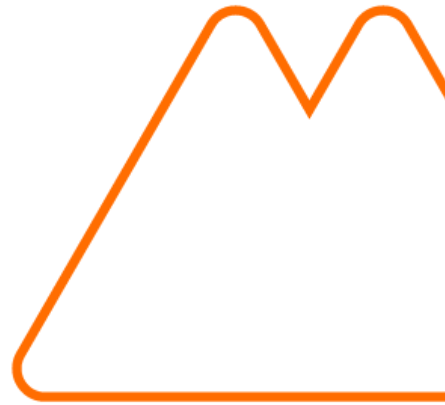
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SECTION 1: Welcome to Spark

Welcome to **MOD Spark** — our affiliate program designed to reward professionals, creators, and connectors for referring real business growth solutions.

For nearly two decades, **MyOutDesk** has helped 8500+ growing companies scale smarter with dedicated, elite-level Virtual Assistants. Now, we're making it easy for you to share that solution — and earn as you do.



Whether you're:

- A creator or content marketer
- A consultant or agency owner
- A coach or educator with a trusted network
- Or just someone who knows business owners who are scaling...

Spark gives you everything you need to turn those connections into income.

Here's what you can expect:

- **Earn \$1,000 per Virtual Assistant onboarded** through your unique referral link
- **Your referrals receive a \$500 onboarding credit** to get started with confidence
- **No cost to join**, no limits on how much you can earn
- **We handle all the fulfillment** — all you have to do is make the connection

If you've ever referred something before, this time, you get paid for it.

Let's get started!

SECTION 2: How It Works — Compensation & Platform

What You Earn:

- **\$1,000 per Virtual Assistant** hired by your referred client
→ If a company hires 3 VAs, that's **\$3,000 to you**
- Paid via Impact once client is approved and onboarded

What They Get:

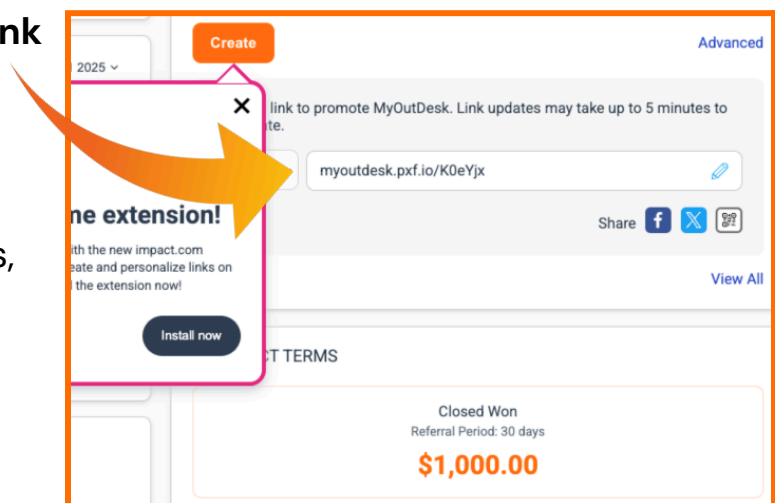
- **\$500 onboarding credit** to apply to their first eligible invoice
- A trusted onboarding experience guided by our expert team
- A high-performance VA that saves them time and money

How It's Tracked:

We use **Impact.com**, a world-class affiliate platform trusted by major brands. Once you sign up and are approved, you'll get access to:

- Your **unique referral link**
- A live **performance dashboard**
- Payout history
- Ready-to-use banners, copy, and creatives

It's all tracked transparently and paid on time.



You refer. We onboard. You get paid.

SECTION 3: Who This Program Is For

The best affiliates aren't professional marketers — they're **connectors**. People who talk business. People others trust.

If any of these describe you, Spark Plus could be a powerful new revenue stream:

- You have a network of business owners, founders, or decision-makers
- You run a newsletter, podcast, LinkedIn community, or content channel
- You work in coaching, consulting, or B2B services
- You love recommending things that actually work

You don't need a huge following — you need strong trust with the *right people*.

And if you've already referred someone to MOD for VA services in the past — this time, get paid for it.



SECTION 4: How to Get Started in 3 Steps

Step 1: Apply at get.myoutdesk.com/affiliate

You'll be redirected to our portal on Impact.com to complete your application.

Step 2: Get Approved + Access Your Link

Once approved, you'll be granted access to your referral dashboard and tracking link — unique to you. Copy and save it.

Step 3: Start Referring

Share your link with people who are actively growing or overwhelmed. When they hire a VA, you earn \$1,000 (per VA onboarded).

We even provide content to make sharing easier (next section).



SECTION 5: Plug-and-Play Content & Outreach Templates

Use these templates as-is or tweak them for your voice and audience.

Social Post (LinkedIn/Facebook/Instagram)

“Know a business owner who’s overwhelmed? I partnered with MyOutDesk — they provide elite-level Virtual Assistants that help founders scale smarter.

I’m part of their affiliate program — if you’re curious, let me know or check it out: [your link]

You’ll save time and money — and I’ll earn a commission.
Win-win.”

Email/DM Script

“Hey [Name], quick heads-up — if you’re hiring or scaling right now, MyOutDesk is offering \$500 in onboarding credit to help you get started with a VA.

They’ve been around forever and do top-notch matching. Let me know if you want me to intro you — or check it out directly: [your link]”

Instagram Story / Reel Hook

“One of the easiest ways I’ve earned \$1,000 — referring a friend to MOD for a Virtual Assistant.

They hired 2, and it was \$2K in my account. I didn’t have to sell — just connected them.

You can do it too: [your link]”

Always tag @MyOutDesk and use #MODSpark or #MyOutDesk

EMAIL TEMPLATE

Subject Line Options:

- Struggling to scale? This helped a friend save 20+ hours/week
- Found this VA service — might be a fit for your ops

Email Body:

Hey [First Name],

Quick heads-up — if you're growing your business and drowning in admin work, I found something that might be a perfect fit.

It's called **MyOutDesk** — they provide elite-level Virtual Assistants who help founders and execs scale operations, reduce overhead, and reclaim time.

I'm part of their **affiliate program (MOD Spark)** — which means I've vetted it and can help you skip the fluff. They've been around for nearly 20 years and have worked with over 8500+ businesses.

Here's what you get:

- ✓ Vetted, U.S. time zone-aligned Virtual Assistants
- ✓ **\$500 onboarding credit**
- ✓ A strategic onboarding team to guide the process

If you're curious, I'd be happy to connect you or you can check it out here:

👉 [insert affiliate link]

Let me know if you want an intro — I only recommend things I trust.

Cheers,
[Your Name]

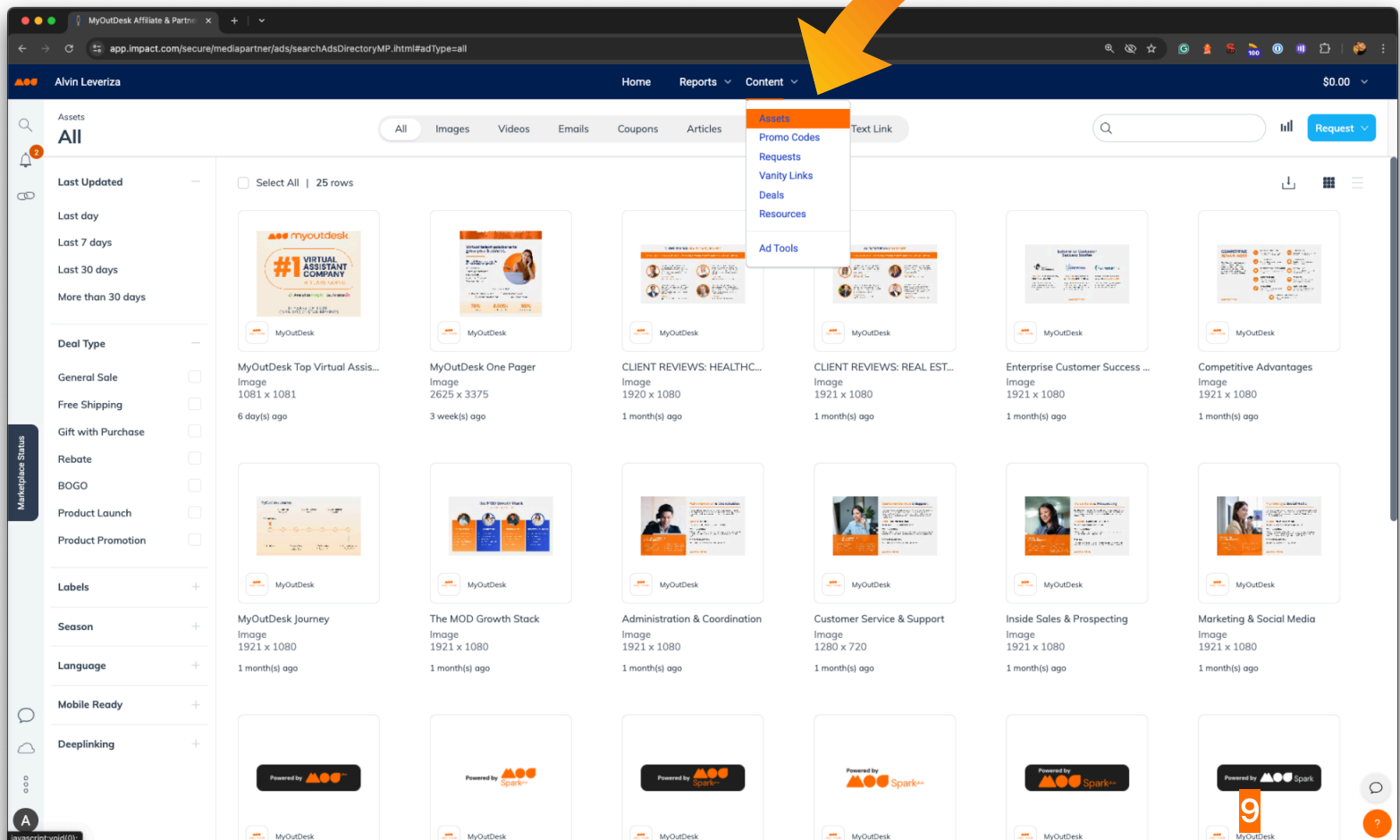
Accessing Creatives in Your MOD VRL x Impact Dashboard

(“MOD Virtual Resource Library”)

As a Spark Affiliate, you’ll have access to a growing library of professionally designed marketing assets — ready to download and share.

Here’s how to access them:

1. Log into your affiliate dashboard at [Impact.com](https://www.impact.com)
2. From the top menu, click Content
3. Choose either Assets or Resources
4. Browse through available images, videos, banners, and swipe files
5. Click to preview, download, or copy links
6. Start sharing with your network — no design work needed!



What you'll find:

- ✓ Social-ready graphics for LinkedIn, IG, FB, and more
- ✓ Email templates and swipe copy
- ✓ MOD Spark one-pagers, reels, and branded review tiles
- ✓ Client success assets by industry (real estate, healthcare, etc.)

Pro Tip: Use the “Filters” dropdown to find the most relevant content for your audience — or check for seasonal updates and fresh creatives.

These tools are designed to help you succeed without having to start from scratch.

Let the MOD brand do the heavy lifting — you just spark the connection.



SECTION 6: How Payouts Work

Payouts are processed via Impact.com once your referral completes their first payment cycle

MOD manually verifies each referral for quality and integrity

Payouts are typically disbursed within 30–45 days of invoice approval and follow Impact's action-locking and payment-locking guidelines.

Impact will track every click, signup, and conversion — real-time transparency

Important: You do not need to “close” the referral. Just refer — our team will handle everything else.

The screenshot displays the MyOutDesk Affiliate & Partner dashboard. At the top, the user is logged in as Alvin Leveriza. The dashboard includes sections for Today's Earnings (\$0.00), Total Pending (\$0.00), and Balance (\$0.00). A 'SNAPSHOT' section shows performance metrics for the period Mar 05 2025 - Mar 11 2025, with no data displayed. A 'CREATE AND SHARE LINK' section allows users to promote MyOutDesk with a simple link. A 'NEW FEATURE' pop-up promotes a Chrome extension. The 'BRANDS TO WORK WITH INSTANTLY' section lists MyOutDesk as a partner. The 'FIND AN AD TO PROMOTE' section shows a table of available ads.

Preview	Name	Program	Deal	Last Updated
	MyOutDesk Top Virtual Assistant Company 2826095 Landing Page		-	3/5/2025, 4:56:56 PM
	MyOutDesk One Pager 2782303 Landing Page		-	2/13/2025, 1:09:11 PM
	CLIENT REVIEWS: HEALTHCARE, HR & PEO 2750649		-	2/6/2025, 11:40:11 AM

SECTION 7: Spark Success Tips

- **Use personal storytelling** — “I’ve used MOD / seen it work for X person...”
- **Refer warm connections** — Don’t blast links. Reach out directly.
- **Share consistently** — Add it to your Linktree, email footer, or profile bio
- **Record a short video** — If you’re willing, a 30–60s video = massive trust
- **Keep it evergreen** — Pin a LinkedIn post, blog mention, or FAQ reply
- **Use the Spark team** — We can help you with copy, assets, even pitch ideas

We’re here to help you win — because when you succeed, so do we.

SECTION 8: Next Steps & Support

You're ready to Spark the growth enablement & cost reductions for growing businesses.

If you haven't already, apply now:

👉 get.myoutdesk.com/affiliate

Once you're in, you'll get access to your link, dashboard, and ready-to-use content.

If you need help crafting your first post, email, or intro — **reach out to our team.**

We'll even spotlight top affiliates in our marketing and give you co-branded content to grow your reach.

Let's scale — together.

