



Spark<sup>plus</sup>

myoutdesk.

# PARTNER PLAYBOOK

*"Create momentum for businesses"*

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## SECTION 1: Welcome to Spark Plus

Welcome to **MOD Spark Plus** — our Partner Program designed exclusively for MOD clients who want to grow their income while helping others grow their businesses.

If you've already seen the value of having a MOD Virtual Assistant in your business, this program makes it easy to share that experience and earn for it.

For nearly two decades, **MyOutDesk** has helped 8500+ growing companies scale smarter with dedicated, elite-level Virtual Assistants. Now, we're making it easy for you to share that solution — and earn as you do.

Here's what you unlock:

- ✨ **\$1,000** for every Virtual Assistant hired through your referral
- ✨ **\$500 renewal bonus** for first contract extensions
- ✨ **\$500 onboarding credit** for your referred client

No selling. No cost. Just sharing what already works.



### REFER. EARN. SCALE.

**\$1K** / PER VIRTUAL ASSISTANT ONBOARDED  
BY YOUR REFERRED CLIENTS

**\$500** / FOR EACH SUCCESSFUL FIRST  
CONTRACT RENEWAL

**\$500** / ONBOARDING CREDIT FOR  
REFERRED CLIENTS

WANT TO EARN WHILE HELPING OTHERS SCALE?

BOOK A COMPLIMENTARY 15-MIN PARTNER PROGRAM SETUP:

[GET.MYOUTDESK.COM/PARTNERSETUP](https://get.myoutdesk.com/partnersetup)

- ✓ NO COST TO JOIN
- ✓ PERSONALIZED SUPPORT & DEEPER MOD PARTNERSHIP
- ✓ EXCLUSIVE PERKS (SPOTLIGHTS, VIP INVITES, ETC)

**ASK OUR TEAM**

## SECTION 2: How It Works — Compensation & Platform

### What You Earn:

- \$1,000 per VA onboarded through your unique referral link
- \$500 bonus if that referral renews after their first term

### What They Get:

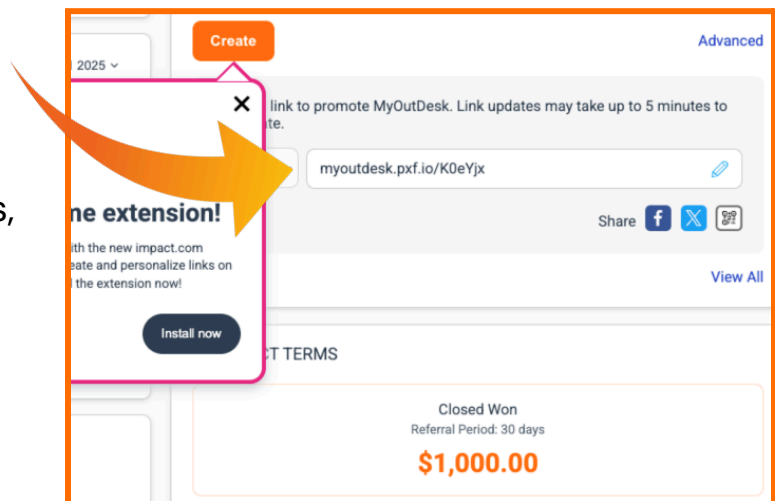
- \$500 onboarding credit on their first eligible invoice to kickstart their growth enablement journey with MyOutDesk
- A seamless, white-glove onboarding experience

### How It's Tracked:

We use **Impact.com**, a world-class affiliate platform trusted by major brands. Once you sign up and are approved, you'll get access to:

- Your **unique referral link**
- A live **performance dashboard**
- Payout history
- Ready-to-use banners, copy, and creatives

It's all tracked transparently and paid on time.



**You refer. We onboard. You get paid.**



## SECTION 3: Who This Program Is For

**This program is for you if:**

- You're a satisfied MOD client
- You know others in your network who are scaling
- You want to earn by referring a service you already trust

**Perfect for:**

- Real estate agents & brokers
- Entrepreneurs & small business owners
- B2B Coaches, consultants, advisors, and speakers
- Anyone building community with other professionals
- Influencers, Social Thought Leaders, etc.

The best Partners aren't professional marketers — they're **ambassadors** & **connectors**. People who talk business. People others trust.

If any of these describe you, Spark Plus could be a powerful new revenue stream:

- You have a network of business owners, founders, or decision-makers
- You run a newsletter, podcast, LinkedIn community, or content channel
- You work in coaching, consulting, or B2B services
- You love recommending things that actually work

You don't need a huge following — you need strong trust with the *right people*.

And if you've already referred someone to MOD for VA services in the past — this time, get paid for it.

## SECTION 4: How to Get Started in 3 Steps

### Step 1: Book a Partner Setup Call

Visit [get.myoutdesk.com/partnersetup](https://get.myoutdesk.com/partnersetup) to book a call or ask your Account Manager.

### Step 2: Get Your Unique Link

Once enrolled, you'll receive your tracking link and dashboard access.

### Step 3: Start Referring

You don't need to pitch. Just talk about how MOD helps you — and let the Spark Plus program take care of the rest.





## SECTION 5: How to Talk About MOD Naturally

You don't need a script. Just share your honest experience:

- "Before MOD, I was stuck in the weeds. Now I get to focus on growth."
- "Our VA has taken our ops to the next level. Couldn't imagine running without them."
- "MOD made it easy to get help, fast. The onboarding was top notch."

### Bring it up when...

- Someone mentions needing admin help
- A peer is scaling their team
- You hear frustration about cost, time, or operations



## SECTION 6: Partner Post & Email Templates

Use these templates as-is or tweak them for your voice and audience.

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### Social Post

"Been using a VA from @MyOutDesk to streamline my operations. If you're scaling, you should check it out. They're now offering \$500 credit to get started. Happy to intro you or just click here: [your link]"

### Email/DM

"Hey [Name], if you're hiring or scaling right now, MOD is offering \$500 in onboarding credit to try one of their Virtual Assistants. I've been using them and it's been a game changer. Let me know if I should intro you or just use this: [your link]"

### Social Post (LinkedIn/Facebook/Instagram)

"Know a business owner who's overwhelmed? I partnered with MyOutDesk — they provide elite-level Virtual Assistants that help founders scale smarter.

I'm part of their Partner Program — if you're curious, let me know or check it out: [your link]

You'll save time and money — and I'll earn a commission.

Win-win."

### Email/DM Script

"Hey [Name], quick heads-up — if you're hiring or scaling right now, MyOutDesk is offering \$500 in onboarding credit to help you get started with a VA.

They've been around forever and do top-notch matching.  
Let me know if you want me to intro you — or check it out  
directly: [your link]"

### **Instagram Story / Reel Hook**

"One of the easiest ways I've earned \$1,000 — referring a  
friend to MOD for a Virtual Assistant.  
They hired 2, and it was \$2K in my account. I didn't have to sell  
— just connected them.  
You can do it too: [your link]"

**Always tag** @MyOutDesk and use #MODSpark or #MyOutDesk

### **EMAIL TEMPLATE**

#### **Subject Line Options:**

- Struggling to scale? This helped a friend save 20+ hours/week
- Found this VA service — might be a fit for your ops

#### **Email Body:**

Hey [First Name],

Quick heads-up — if you're growing your business and drowning in  
admin work, I found something that might be a perfect fit.

It's called **MyOutDesk** — they provide elite-level Virtual Assistants who  
help founders and execs scale operations, reduce overhead, and reclaim  
time.

I'm part of their **Partner Program (MOD Spark Plus)** — which means I've  
vetted it and can help you skip the fluff. They've been around for nearly  
20 years and have worked with over 8500+ businesses.

Here's what you get:

- ✓ Vetted, U.S. time zone-aligned Virtual Assistants
- ✓ **\$500 onboarding credit**
- ✓ A strategic onboarding team to guide the process

If you're curious, I'd be happy to connect you or you can check it out here:

👉 [insert partner referral link]

Let me know if you want an intro — I only recommend things I trust.

Cheers,  
[Your Name]

## **Accessing Creatives in Your MOD VRL x Impact Dashboard**

As a Spark Plus Partner, you'll have access to a growing library of professionally designed marketing assets — ready to download and share.

### **Here's how to access them:**

1. Log into your partner dashboard at [Impact.com](https://impact.com)
2. From the top menu, click Content
3. Choose either Assets or Resources
4. Browse through available images, videos, banners, and swipe files
5. Click to preview, download, or copy link
6. Start sharing with your network — no design work needed!

### **What you'll find:**

- ✓ Social-ready graphics for LinkedIn, IG, FB, and more
- ✓ Email templates and swipe copy



- ✓ MOD Spark one-pagers, reels, and branded review tiles
- ✓ Client success assets by industry (real estate, healthcare, etc.)

*Pro Tip:* Use the “Filters” dropdown to find the most relevant content for your audience — or check for seasonal updates and fresh creatives.

These tools are designed to help you succeed without having to start from scratch.

Let the MOD brand do the heavy lifting — you just spark the connection.

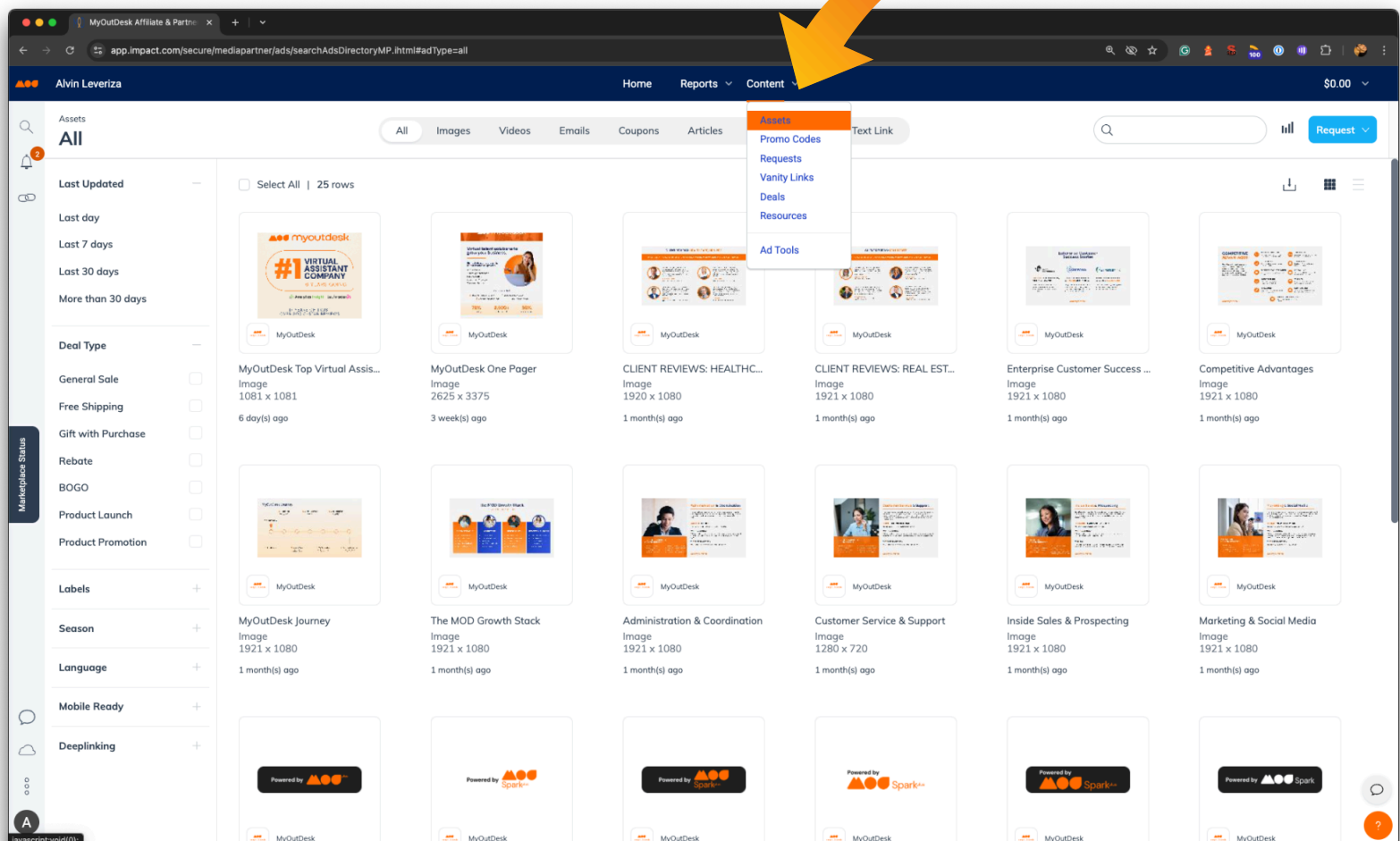


## SECTION 7: Accessing Co-Branded Content

Once you're in Spark Plus, you'll have access to:

- MOD-branded one-pagers and graphics
- Pre-written social posts and templates
- Review tiles, testimonial graphics, reels, and more

Access this via your dashboard in Impact under "Content" > Assets or Resources.



## SECTION 8: How Payouts Work

- Payouts handled via Impact.com
- Tracked and paid once invoice is received and approved
- Bonuses (renewals) paid as invoice credit after client re-signs
- Most payouts issued within **30–45 days** of invoice approval
- Non-monetary Partner perks such as spotlight opportunities and event invites are performance-based.
- Every three successful referrals results in a VIP invitation to a MOD-hosted event or opportunity and spotlight.

**Note:** No need to close. Just refer and we'll take it from there.

The screenshot displays the MyOutDesk Affiliate & Partner dashboard. The top navigation bar includes 'Home', 'Reports', and 'Content'. The main dashboard area shows 'Today's Earnings' at \$0.00, 'Total Pending' at \$0.00, and 'Balance' at \$0.00. A 'SNAPSHOT' section shows 'No data to display.' Below this, a table lists metrics: Clicks (0), Actions (0), Payouts (\$0), Sale Amount (\$0), and Conversion (NA). A 'NEW FEATURE' pop-up window is overlaid, promoting a Chrome extension. The right sidebar contains a 'CREATE AND SHARE LINK' section with a 'Create' button and a 'Link to promote MyOutDesk' section. The bottom section, 'BRANDS TO WORK WITH INSTANTLY', lists brands like 'MyOutDesk Top Virtual Assistant Company' and 'MyOutDesk One Pager'. The bottom right corner shows 'Closed Won' and 'Lead Submission' amounts.

Metric	Value
Today's Earnings	\$0.00
Total Pending	\$0.00
Balance	\$0.00
Clicks	0
Actions	0
Payouts	\$0
Sale Amount	\$0
Conversion	NA

Brand	Program	Deal	Last Updated
MyOutDesk Top Virtual Assistant Company	2826095	-	3/5/2025, 4:56:56 PM
MyOutDesk One Pager	2782303	-	2/13/2025, 1:09:11 PM
CLIENT REVIEWS: HEALTHCARE, HR & PEO	2720549	-	2/6/2025, 11:40:11 AM

## SECTION 9: Spark Success Tips

Here are simple ways our top partners turn referrals into real results:

### Share Authentically

- Talk about how **you use MOD** in your day-to-day
- Focus on **results**, not just services
- Use real stories — people trust experience over pitch

### Make it Personal

- **Refer warm connections** — skip the cold blasts
- Mention it in **groups, chats, or peer conversations**
- Record a **short video (30–60s)** for extra trust & visibility

### Stay Consistent

- Add your link to your **email footer, Linktree, or bio**
- Pin a LinkedIn post, blog, or helpful comment
- Mention MOD as a **natural solution** when ops or hiring comes up

**Use the Spark Plus Team** — We're here to help with:

- Co-branded assets
- Outreach templates
- Pitch ideas or feedback

Just let your VA or AM know you're referring — we'll support you however we can.

**Because when you succeed, so do we.**

## SECTION 10: Next Steps & Support

Want help crafting your first post or referral outreach?

- Ask your MOD VA or Account Manager
- Need more support? Email [partners@myoutdesk.com](mailto:partners@myoutdesk.com)

Ready to officially enroll? 👉 [get.myoutdesk.com/partnersetup](https://get.myoutdesk.com/partnersetup)

Let's scale smarter — together.

You're ready to *Spark* the growth enablement & cost reductions for growing businesses.

Once you're in, you'll get access to your link, dashboard, and ready-to-use content.

If you need help crafting your first post, email, or intro — **reach out to our team.**

We'll even spotlight top affiliates in our marketing and give you co-branded content to grow your reach.

Let's scale — together.

