

## Lear saw 5X longer bit life when switching to Apex.

In a demanding automotive seat-assembly environment—high torque (often 45 Nm+), adhesive-laden fasteners, and long duty cycles—competitive Torx® bits were breaking or rolling tips, causing mis-engagement, delays, and replacement churn. Apex bits solved the problem. Field feedback from **Lear** reported up to 5× longer life, consistent engagement without tip roll, and reliable integrity under repeated, high-load fastening. This kept the line moving and operators confident.

### Competitive Product:

- Atlas Copco Saltus

### Key Sales Contacts:

- Tom Booms (Apex Midwest)
- Sarah Shureb (Grainger)

### Products Manufactured:

- Seat Assembly

### Global Locations:

- Detroit, MI\*

\*Indicates location of success highlight



### Why Apex?

- **Fewer changeovers, more uptime.** - Up to 5× longer bit life (customer validated) means less scrambling for replacements and fewer stops that steal takt time.
- **Engages right, every time** - Tip geometry stays true—no roll, no cam-out—so you drive fasteners once and move on.
- **Built for high torque** - Handles 45 Nm+ and adhesive-increased prevailing torque without deforming, so tough joints aren't productivity killers.
- **Holds its shape under repeat use** - Superior part integrity resists shearing and rounding across long shifts and high repetition.
- **Confidence shift after shift** - Designed for long duty cycles, Apex bits deliver consistent performance that operators can count on.

