

# CaterSpot hires Chief Product Officer

*Leading b2b food delivery company is beefing up its product & technology team*

**Singapore** – March 31, 2019 – CaterSpot, the Asia’s largest online catering marketplace, today announced it has hired Colin Pal as Chief Product Officer, as it expands its tech team and focuses on advancing its product & technology. Pal brings over 10 years of product experience, including over 2 years as VP of Product at Photobook Worldwide.

“Colin’s passion and experience building great products at companies at more advanced stages than us, come to us at the perfect time, as we are growing our tech team and targeting a very aggressive product roadmap,” said Amanda Ernst, co-founder and President at CaterSpot. “We’re very happy to have him on board.”

## **About CaterSpot**

CaterSpot is the leading b2b food delivery service in Asia that lets companies order food for all workplace needs – from daily lunches to meetings to corporate events. CaterSpot connects companies with 500+ catering partners in Asia with its easy online platform. Companies can order themselves online, get help from a CaterSpot Concierge for corporate events, or subscribe to a full-service Meal Plan for their recurring orders. Beyond ordering, CaterSpot provides a corporate management tool that lets companies manage employee user accounts, track spending, and centralise invoicing.

For more information or to place a catering order, visit [www.caterspot.com](http://www.caterspot.com).

## **MEDIA CONTACT:**

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