



REBOOT RECOVERY + LUMINA FOODS PRESENTS



HONOR WEEK

Virtual Event

EXCLUSIVE KEYNOTE
**GETTING
 BIN LADEN**
 HEAR FROM THE PILOT WHO
 LED THE FAMOUS RAID

September 10, 2020

7:00 CT - Stream at rebootrecovery.com



Part of the HCA Healthcare Family of Hospitals

HONOR WEEK EVENT DETAILS

VIRTUAL GATHERING

7:00 CT
THURSDAY, SEPT 10

WATCH ON:
WWW.REBOOTRECOVERY.COM

Honor Week's Virtual Gathering will honor remarkable moments of bravery and sacrifice in our nation. We'll hear from our keynote speaker and will award the third annual "Extraordinary Service Award" to an individual who has demonstrated courage and selflessness in the face of trials. Guests will be invited to donate to provide trauma healing for combat veterans and first responders.

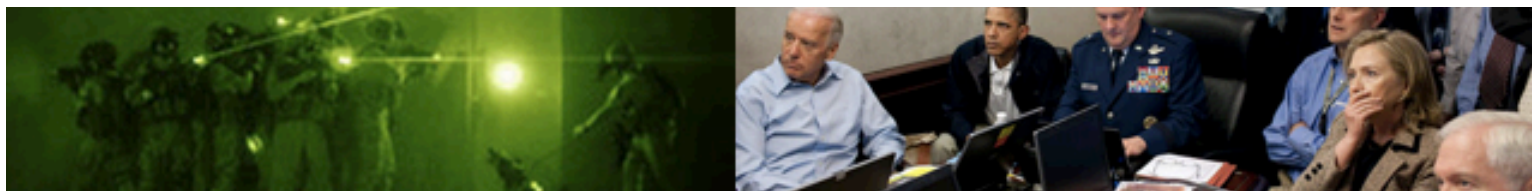


OUR KEYNOTE SPEAKER

DOUGLAS ENGLER

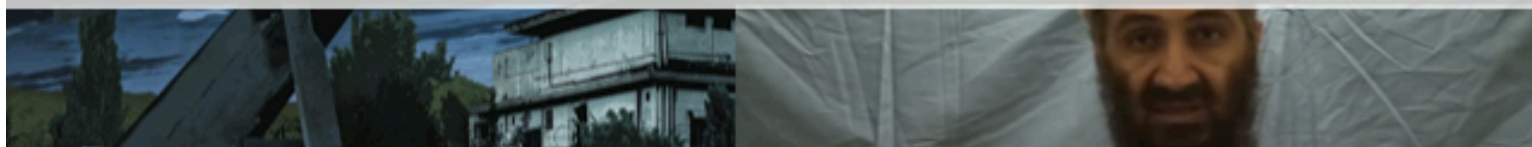
160TH, SPECIAL OPERATIONS
CHIEF WARRANT OFFICER

What was it like to be in the air and on the ground during the raid to capture or kill the most notorious terrorist in the world? **Hear the gripping story directly from the special operations pilot who architected and led the mission.** Engler takes you behind the scenes and shares stories that have never been told.



GETTING BIN LADEN

A behind the scenes look at the war's most famous raid



MORE HONOR WEEK EVENT DETAILS

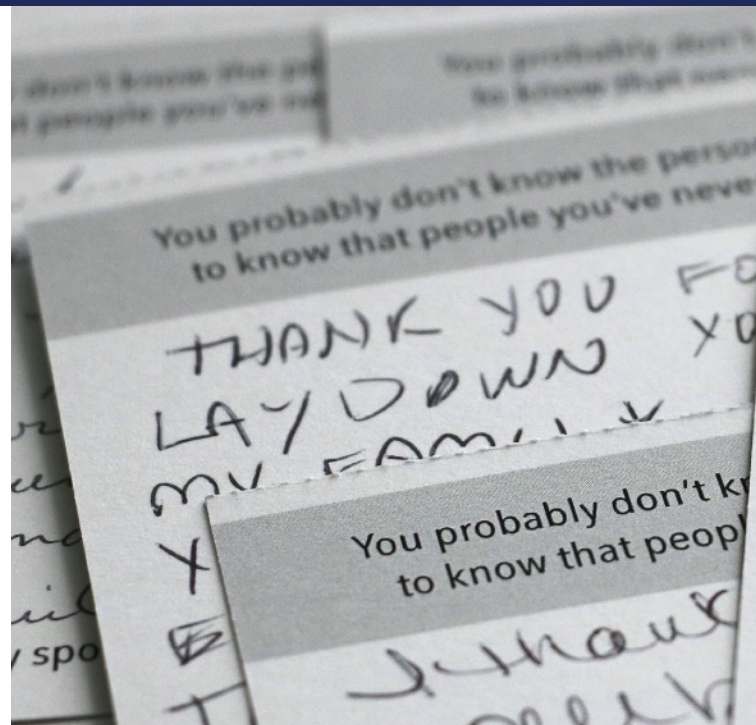


FAMILY HONOR DAY WEDNESDAY, SEPT 9

Help restore patriotism and a spirit of selfless service this year by inviting families to participate in Family Honor Day. Simply download an Honor Week children's activity packet at honorweek.com and teach the next generation to love America as much as you do. Get your child's school, Sunday school class or even soccer team together for a fun-filled reminder of the important role our first responders and veterans hold in the well being of our nation.

ENCOURAGEMENT DAY FRIDAY, SEPT 11

The best way to honor the fallen is to serve those who are still with us. On Encouragement Day, everyone is invited to write notes of encouragement to military and first responder families in our community. These notes will be distributed to REBOOT military and first responder healing course participants to let them know they aren't forgotten or alone. You can offer hope with just a few supportive words. Get your whole company, church, or neighborhood involved!



All funds raised will benefit **REBOOT Recovery**. With over 9,000 graduates spanning 35 states and six countries since 2011, REBOOT's trauma healing courses are bringing hope and restoration to military and first responder families nationwide.



SPONSORSHIP OPPORTUNITIES

Sign up as an Honor Week sponsor and show your support for those who make our nation a safe place to live, work, and play.

~~★ PRESENTING SPONSOR \$7,500~~ Sold

- Sponsorship of "online waiting area" prior to live coverage
- Commercial airing during program (30 second maximum)
- Logo display on Nashville Sign at the corner of Broadway and Demonbreun
- Branding opportunities on all Honor Week marketing collateral
- Logo display throughout live coverage

~~★ STAGE SPONSOR \$5,500~~ Sold

- Sponsorship of "online waiting area" prior to live coverage
- Logo display throughout live coverage
- Branding opportunities on Luncheon marketing collateral

~~★ MEDAL OF HONOR SPONSOR \$5,000~~ Sold

- Speaking role introducing and presenting the Extraordinary Service Award
- Logo displayed as part of award ceremony

~~★ SILVER STAR SPONSOR \$5,000~~ Sold

- Sponsorship of keynote address and introduction
- Logo displayed under keynote title slides

~~★ BRONZE STAR SPONSOR \$5,000~~ Sold

- Sponsorship of special musical performances by nationally recognized artist
- Logo displayed under performance title slides

MORE SPONSORSHIP LEVELS ON NEXT PAGE



Choose the sponsorship level that is best for you, then contact us at info@rebootrecovery.com or **615-715-2065** to secure your spot!

MORE SPONSORSHIP OPPORTUNITIES

Sign up as an Honor Week sponsor and show your support for those who make our nation a safe place to live, work, and play.

★ VIRTUAL VIP AFTER-PARTY - \$5,000

- Logo and sponsorship of VIP meet and greet discussion with Doug Engle (keynote speaker) hosted on Zoom
- Speaking role welcoming guests to after party

★ EVENT KIT SPONSOR - \$4,000

- Logo and branding on event kits mailed to all sponsors and virtual table hosts
- Advertisement or swag gift added to event kits

~~★ FAMILY HONOR DAY SPONSOR - \$3,500~~ Sold

- Branding on all Family Honor Day materials including website, coloring page activity books and social media posts

~~★ PURPLE HEART SPONSOR - \$3,500~~ Sold

- Sponsorship of the REBOOT impact stories
- Logo displayed during impact stories

★ ENCOURAGEMENT DAY SPONSOR - \$3,500

- Sponsorship on all Encouragement Day materials including website, notecards and social media posts



Choose the sponsorship level that is best for you, then contact us at info@rebootrecovery.com or 615-715-2065 to secure your spot!

MORE SPONSORSHIP OPPORTUNITIES

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★ 1776 CLUB MEMBER PLEDGE - \$1,776

- An event kit will be mailed to you for use during the live event including a commemorative plaque
- Special acknowledgement and logo displayed during program

★ 911 HONOR PLEDGE - \$911

- An event kit will be mailed to you for use during the live event
- Special acknowledgement by name during program

★ PROUD SUPPORTER - \$500

- Special acknowledgement by name during program

★ CHECKS OR DONATIONS

If you'd like to make a donation via check, please mail it to us at:

REBOOT Recovery
PO Box 381
Pleasant View, TN 37146

If you'd like to give online, please visit rebootrecovery.com and click donate.



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