

# HONOR WEEK

**Same critical mission, without the big event.**

We're putting the mission first and asking for your help.

We know – the last thing any of us wants to do is stare at a screen for *another* virtual event. Furthermore, the stress placed on our first responders, frontline workers and veterans this year has required an extraordinary effort from our REBOOT staff and volunteers. In fact, more people have reached out to REBOOT for help this year than ever. Those who have answered the call to help *us* are calling for help *themselves*.

So, rather than investing in producing a big event for our annual Honor Week initiative, we're staying focused on the mission – and we need your help.

For this year's REBOOT Honor Week, rather than inviting you to sponsor an *event*, we are asking you to sponsor our *mission* to help veterans and first responders overcome trauma.

## A YEAR OF TRAUMA, MET BY A TRIBE OF HEROES

*The tornado, COVID-19, the downtown explosion – 2020 was a year like none other for Nashville. But through it all, a redeeming force has been at work: our veterans and first responders. Let's honor, remember and serve those who make our city a great place to live, work and play.*



# THREE SPONSORSHIP LEVELS. ONE CLEAR MISSION.



## RED SPONSORS

**\$5,000**

As a RED Sponsor, you will provide a full year of trauma healing and support to 20 hurting families. As a sign of our appreciation, RED Sponsors will receive:

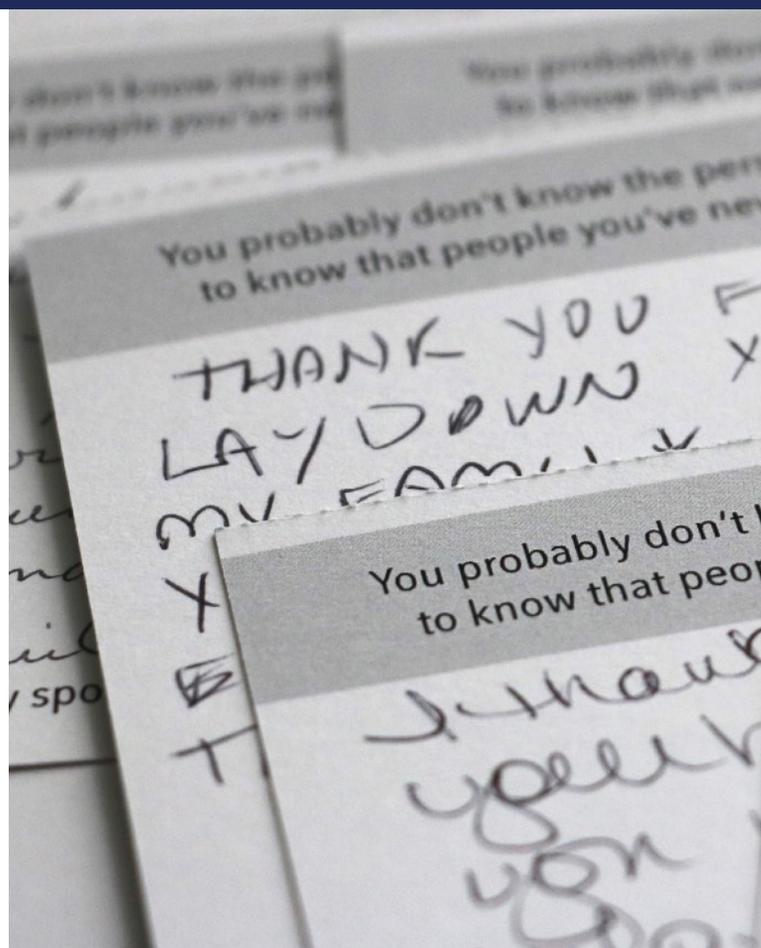
- A customized video message to share with your team and customers. Video will feature a story from a family you've impacted and a message from your leadership. We will handle all production.
- Ten (10) seats to our Honor Week VIP appreciation event to be held later this year. When appropriate, we will host an appreciation event that provides networking, lunch and a chance for us to say thank you in a public way.
- Large format branding and logo placement at appreciate event

## WHITE SPONSORS

**\$2,500**

As a WHITE Sponsor, you'll provide a full year of trauma healing and support to 10 hurting families. As a sign of our appreciation, WHITE Sponsors will receive:

- A collection of social media videos, graphics and posts to share with your employees and customers.
- Five (5) seats to our Honor Week VIP appreciation event to be held later this year. When appropriate, we will host an appreciation event that provides networking, lunch and a chance for us to say thank you in a public way.
- Logo placement in appreciation event program





## BLUE SPONSORS

**\$911**

As a BLUE Sponsor, you will provide a three (3) scholarships hurting families to attend a REBOOT trauma healing course. As a sign of our appreciation, BLUE Sponsors will receive:

- Three (3) seats to our Honor Week VIP appreciation event to be held later this year. When appropriate, we will host an appreciation event that provides networking, lunch and a chance for us to say thank you in a public way.
- Logo placement in appreciation event program

## They answered the call for us. Now it's time to answer the call for them.

We recognize that organizations have to strike a difficult balance between philanthropy and marketing. We are committed to provided our sponsors with opportunities to expand their network and increase brand awareness. In addition to the Appreciation event that will be held this fall, we will also **feature our 2021 sponsors in our**

**"REBOOT Recovery 10 Year Anniversary" coffee table book** being released later this year. This book will go out to hundreds of companies and individuals who have supported our mission over the past decade. Thank you for your consideration, and may God bless you and your organization in the coming year!



**Choose the sponsorship level that is best for you, then contact us at [info@rebootrecovery.com](mailto:info@rebootrecovery.com) or 615-715-2065 to secure your spot!**

All funds raised will benefit **REBOOT Recovery**. With over 10,000 graduates spanning 40 states and six countries since 2011, REBOOT's trauma healing courses are bringing hope and restoration to military and first responder families nationwide.

