

## **Upcoming Session on Sep 3, 2019**

### **Venue: Renaissance Guiyang Hotel**

World of Possibilities 2020 Global Innovation Day will take place in Guiyang, China. Founders are invited to pitch and attend the China Tourism Innovation Summit. Meet with national corporations, local cultural tourism departments, domestic and foreign representatives, hotel groups, tourism groups including Spring Airlines, China Southern Airlines, Meituan, Wanda Hotels and Resorts, Dossen Group, Zhuyou Group, Amazon AWS, Tencent Cloud, Huawei, OYO, SITA, etc.

#### **Agenda:**

- 13:30-13:50 • How far can the wisdom of China's hotel industry go?  
Jack Zhang, COO of CHTA
- 13:50-14:10 • Opportunities and challenges for the digital upgrade of the hospitality  
Neo Gou , SVP of Dossen Group
- 14:10-14:30 • 5G hotel practices and trends  
Zhibing Xu, VP of Huawei DIS Product Line
- 14:30-14:50 • Technology-driven hotel revolution  
Sam Shi, COO and partner of OYO
- 14:50-15:30 • Panel: Evolution of the hospitality industry

Moderator: Zhu jing, chairperson of CHTA

#### Panelists:

Wuzhong Shi, Chairman of Taiwan B&B Association

Alex Zhu, Founder, Chairman & CEO of ZHUYOU HOTEL GROUP

Michael Chen, VP of Wanda hotel & resorts

Jian Huang, GM of Shenzhen Airlines Hotel Management

15:30-16:00 • Tea break

17:20-18:00 • Roadshow

**STARTUPS WILL RECEIVE THE FOLLOWING:**

Pitching opportunity on CHTA stage.

Meet with hotel brands such as Wanda hotels and resorts, Zhuyou hotels group, Doseen group, Shenzhen Airlines Hotel etc., airline companies such as China Eastern airlines, China southern airlines, Spring Airlines, Sichuan Airlines etc., as well as big brands such as Tencent cloud, AWS, Huawei etc.

Winning teams will enter a POC with leading enterprise teams and featured on CHTA's Website and media outlets.

Selected winners will receive a booth at CHTA Future Travelers 2020.

**Corporates:** present their logos, pls check the attached



**Register now:** <http://startup.chta.ventures>