

## WOP 2020 Singapore The Final Call



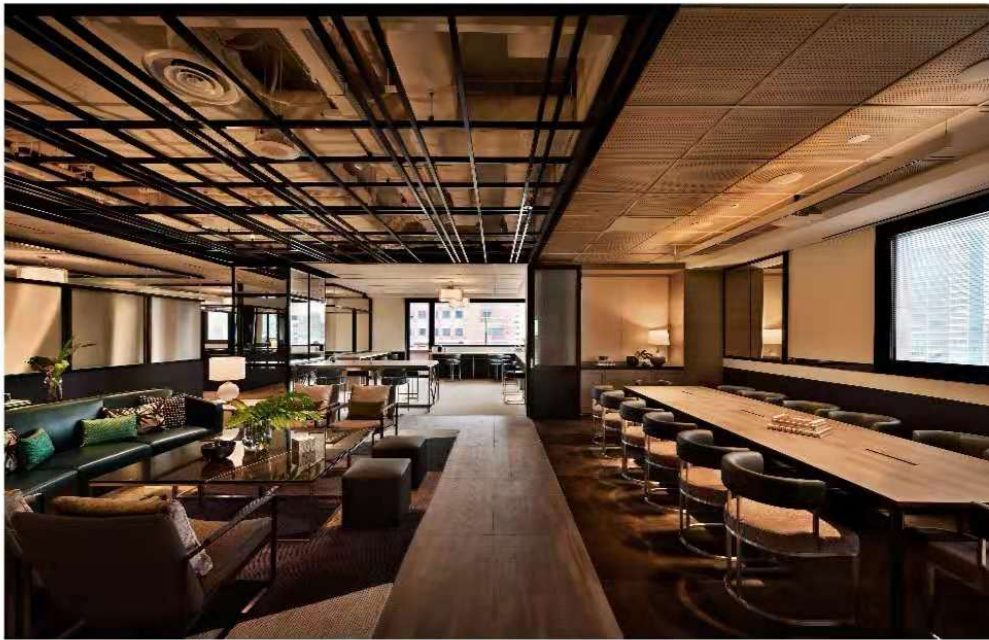
The Singapore contest for CHTA WOP (World of Possibilities) will take place on Oct 17 2019 is themed with focus on Outbound Chinese Travellers. The senior executives from Singapore Tourism Board, Singapore Air, Marriott International, Four Seasons, Accor Group, Peninsula group , Hilton Hotels, Pan Pacific Group, Carlton group , Capella group , Artyzen hospitality, Far East hospitality and Capital land etc are being invited to join this session who are looking for innovative solutions for biz transformation yet the new development , by then apart from startups pitch, CHTA will also organize selective one on one between startups and Corporates and VC firms meet up for potential POC etc that is to ensure most effective engagement among eco systems value chain.

### **The High Level Agenda:**

Oct.17,2019

- 1) 18:00 - 18:10 Kick off
- 2) 18:10 - 19:10 Top 10 startups pitch - each 3+2 mins
- 3) 19:10 - 19:50 Fireside talk - Corporates panel : Travel and hospitality innovation dilemma
- 4) 19:50 - 20:50 Startups vs Corporates one on one meet up
- 5) 20:50 - 21:00 Closing - announcing Winners (top3) of CHTA Innovation Day Singapore

**Venue: The Great Room (391B Orchard Rd, Level 22, Ngee Ann City Tower B)**



### **Why you?**

- ※ Keen to make the impact to future travel & hospitality life style
- ※ Young innovative companies yet no age restriction
- ※ Any innovative companies globally is most welcomed

### **What we focus on?**

- ※ Chinese Travelers Going Global
- ※ Wellness Travel
- ※ Green & Stainability
- ※ New Retails
- ※ New F & B
- ※ AIoT + RPA
- ※ 5G APPs
- ※ AR/VR/MR
- ※ Shared Labors

### **Winners' Benefits**

- ※ A shortcut to CHTA eco system
- ※ Eligible to do POC at 100+ global travel hospitality corporates
- ※ Fast track to VC investment in travel and hospitality
- ※ Exposure via CHTA global pr & media channels

Registration now:

<http://chta2018.mikecrm.com/CSmLIXK>