

# Privacy Policy/Fair Processing Notice

- **1. Policy Statement**

- **1.1.** This Privacy Policy/Fair Processing Notice (the "**Policy**") relates specifically to all users of the DSI site ("**DSi**").
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- **1.2.** The Data Controller is ALD Automotive Ltd ("**ALD**", "**we**", "**us**" or "**our**") of Oakwood Drive, Emersons Green, Bristol BS16 7LB. Details of our notification to the data protection regulator may be found in the Information Commissioner's Office Public Register of Data Controllers at [www.ico.org.uk](http://www.ico.org.uk) under registration number Z5755978.
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- **1.3.** This Policy is supplementary to our main Privacy Policy/Fair Processing Notice, [www.aldautomotive.co.uk/privacy-policy](http://www.aldautomotive.co.uk/privacy-policy) which includes detailed information setting out how we will handle your personal data securely and in accordance with your rights.
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- **1.4.** Where this supplementary policy includes information that is different from the main Fair Processing Notice, please rely on this supplementary policy in relation to use of DSI and the main Fair Processing Notice in relation to all other processing undertaken by us.

- **2. General Information**

- **2.1.** This Policy explains what Personal Data we collect about you when you register to use DSI and how we handle your Personal Data to ensure that we protect your rights. Please read this Policy, alongside our main Fair Processing Notice, carefully to understand how we will treat your Personal Data. In this Policy, references to "**you**" or "**your**" shall mean you as a user of DSI.

- **3. Information we may collect from you**

- **3.1.** We may collect the following personal data relating to users of DSI:
  - Contact information including name, employer, workplace address, employee number, email address and contact telephone number;
  - Information about your use of DSI, for example the pages viewed and last login date (see our Cookies Policy <https://www.myald.co.uk/dsi/CookiePolicy.aspx>),

- **4. How and why we process your personal data**

A summary is set out below of the purposes of processing of your personal data, the third parties it may be shared with, and the lawful bases we may rely on in order to process it. This is in addition to the data described in the main Privacy Policy/ Fair Processing Notice <https://www.myald.co.uk/dsi/Privacy.aspx> :

- **4.1.** In the normal course of our business, to allow us to register you to access DSI and to provide you with our services. The provision of your contact information at the point of log-on set-up to DSI is mandatory if you are to receive our services.

**Lawful bases:** Legitimate interests (to identify you and communicate with you in the course of providing our services).

- **4.2.** To allow us to manage your DSI account;

**Lawful bases:** Legitimate interests (to allow us to administer your account and provide our services to you). to allow us to analyse your personal preferences and personalise our services to you so that we can provide a more tailored experience to you;

- **4.3.** We may ask you to complete surveys that we use for research purposes, although you do not have to respond to them;

**Lawful bases:** Explicit consent, which will be obtained from you in the event that you wish to complete a survey.

- **4.4.** We will endeavour periodically to check that the personal data we store for you is accurate. If you would like to update the personal data we hold about you, please do so via your DSi log-on.

**Lawful bases:** Legal obligation (under the General Data Protection Regulation) or legitimate interests (to assist us in providing our services to you).

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- **5. Who do we share your information with?**

- **5.1.** As part of using our services, you consent to us sharing a limited subset of your Personal Data with the following parties, to assist us in achieving the purposes outlined at section 4 above:

- to any member of our Group of companies, which includes our subsidiaries, our ultimate holding company and its subsidiaries (as defined in section 1159 of the UK Companies Act 2006), where required to manage your DSi account;
- professional advisors in order to review, perform or refine the DSi Services provided and as necessary for the establishment, exercise or defence of legal claims.
- Other third parties where:
- our business, either in whole or in part, is acquired by a third party (in which case Personal Data about customers will be one of the transferred assets).

- **6. Cookies policy**

Our Cookies Policy is accessible via <https://www.myald.co.uk/dsi/CookiePolicy.aspx>.

- **7. Links to Other Websites**

DSi may, from time to time, contain links to and from the websites of our partner networks and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

In all other respects, we process your personal data in accordance with the main ALD Privacy Policy/Fair Processing Notice.

**Other useful documentation**

Please see also the following documents for further information:

- [www.aldautomotive.co.uk/privacy-policy](http://www.aldautomotive.co.uk/privacy-policy)
- <https://www.myald.co.uk/dsi/CookiePolicy.aspx>
- <https://www.myald.co.uk/dsi/Legal.aspx>

- **8. Contact Us**

Questions, comments and requests regarding this Policy are welcomed and should be addressed to The Data Protection Officer, ALD Automotive Limited, Oakwood Drive, Emerson's Green, Bristol BS16 7LB. You can also email the Data Protection Officer via [dpo@aldautomotive.com](mailto:dpo@aldautomotive.com).