

Master of Leadership and Management

with a specialization in
Family Business

About the program

Thunderbird's Master of Leadership and Management (MLM) with specialization in Family Business prepares students to be global future leaders who will excel in today's complex world. It provides students with global business acumen such as accounting, strategy, marketing, leadership, digital transformation, data analytics, and sustainable business. In family entrepreneurship specialization, students will uncover the principles that contribute to the longevity and adaptability of family enterprises. They will learn how family entrepreneurs balance tradition with innovation and blend a legacy of the past with the needs of the future. They will explore how to navigate transitions, manage family dynamics, develop strategies to foster harmony and efficiency, and create enduring, values-driven companies that thrive for generations.

Join students from around the world in the MLM program and become part of the globally-connected Thunderbird alumni network that opens doors and opportunities.

12
Months duration

50% Online
50% in-person

30
credit
hours

50k+
Alumni across
145 countries

Full tuition cost (USD) **\$40,000**

Thunderbird School of Global Management
#1 in the world for 
international trade

ASU ahead of Oxford, Columbia and Michigan (Ross)
QS International Trade Rankings, 2023-25

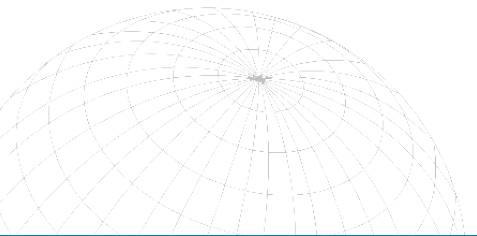
#1 in the U.S.
for innovation

ASU ahead of MIT and Stanford
U.S. News & World Report, 10 years, 2016-25



Do you have a T-bird mindset?

- Passionate about leadership and management.
- Intrigued by innovation and entrepreneurship.
- Driven to solve complex challenges.
- Committed to sustainable practices.
- Curious about cultures and languages.
- Motivated by travel and exploring the world.



Program format

The MLM curriculum is delivered 50% online, and 50% in person, via 5-day intensive learning opportunities in Singapore for each course., spreading throughout the year. Degree duration 12 months, from January to December.

Curriculum

- Global Accounting: Managing by Numbers (3 credits)
- Global Leadership and Personal Development (3 credits)
- Global Marketing in a Digital Age (3 credits)
- Strategy in a Competitive World (3 credits)
- Data Analytics and Digital Transformation in a Global World (3 credits)
- Communicating and Negotiating in a Dynamic World (3 credits)
- Global Entrepreneurship and Sustainable Business (3 credits)
- Family Business Specialization courses (9 credits):
 - Global Family Business
 - Asia Trends and Opportunities for Family Businesses
 - Institutional Investor, Family Office Principles and Professional Services

Who should attend

- Next generation family business members
- Aspiring entrepreneurs from family business backgrounds
- Business professionals interested in family enterprises
- Family business owners
- Stakeholders in family owned firms

Requirements

- Undergraduate degree from an accredited university.
- Competitive TOEFL, IELTS, PTE, or Duolingo scores (if you did not graduate from an English-speaking university in a native English-speaking country).
- International experience (optional)
- Submission of the online application, including:
 - Resumé documenting professional and academic history.
 - Official transcripts from all previously attended undergraduate and graduate institutions.



APPLY NOW

[Click here or scan the QR code](#)



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