

oOh! motion specifications

Make your video content work harder across oOh!'s full motion-enabled network

	1080 x 1920	1920 x 1080	2732 x 768	1280 x 720	768 x 1360	600 x 800
Aspect ratio	9:16	16:9	~3.5:1	16:9	~9:16	3:4
Common digital formats	Instagram / Facebook stories Tiktok	TVC	Desktop wallpaper	Facebook In-Feed video ad		
Retail	Digital portrait Small Format Retail Large Format Portrait	-	Retail Landscape	Retail Large Format Landscape**	-	-
Rail	Digital Portrait	Rail Large Format	-	-	-	-
Fly	Metro Executive Portrait	Qantas Wifi	Longreach Collect and Connect* Club & Business Lounges	Qantas In-Flight*	-	-
Office	-	-	-	-	Digital Lobby Portrait	Lift Screens
Study	Digital Portrait	Digital Landscape	-	-	-	-

Audio not available on any assets

All 7 second slots, except:

*15, 30 & 45 seconds

** 15 seconds