

AMPLIFII Virtual: LEAD WITH INFLUENCE

OVERVIEW

The Virtual AMPLIFII, LEAD WITH INFLUENCE, is designed as an interactive, action-learning experience spread over 2 weeks. A group of 10 participants move together through the entire program.

The engaging virtual format and the intentional flow of the content, mixed with multiple practice sessions and real-time feedback creates new awareness, which changes people's thinking, resulting in effectively building new lasting behaviors.

Participants leave the program with an expanded set of practical tools to enhance their ability to **speak from the heart and values** in a way that positively influences others to drive stronger business results.

OBJECTIVES:

- Increase self-awareness and presence
- Identify and lead with Values
- Develop and grow EQ and intellectually honesty
- Move past insecurities and show up better every day
- Go beyond the logic to engage the hearts and minds of people
- Flourish and succeed beyond this program
- Gain skills and on the job experience
- Gain personal edge to succeed and differentiate themselves
- Understand and apply practical psychology in their work
- Create a common language to deal with everyday challenges

METHODOLOGY

SESSION 1: ORIENTATION & KICK-OFF

Total Hours: 4

Activities:

- 30-minute introductory call with each participant.
Purpose: to begin to build a connection between the program's facilitator, Rene Rodriguez, and individuals in the group. Information is shared, expectations aligned, and questions and/or concerns related to the program are addressed in the safety of this one-on-one conversation. Rene will also conduct a basic tech assessment to gauge their camera and audio quality, backdrop, and lighting.
- 30-minute online Self-Diagnostic Tool and Intake Form. Pre-Work is completed by each participant and sent to Volentum 5 days before the start of the program. Sets a baseline for the participant from which they will gauge their progress.
- 30 minutes of self-directed video training. Participants are assigned several chapters of the AMPLIFII On-Demand curriculum covering foundational principles which are built on during

the course. **Content includes:** Self-Awareness, ETHO-PATHOS-LOGOS, Introduction to Framing, Digital Body Language, and Influence Zone.

- 2.5-hour Virtual Kick-Off Experience. Participants co-actively build with each other and Rene a safe and trusting learning environment. Using an activity that every participant has either done or seen, Rene engages with participants and demonstrates that we do not always see or know as much as we think we do. The ground is prepared for learning.

SESSION 2: SET THE BASELINE

Total Hours: 3.0

Activities:

- Identify and capture current level of performance under stress. Using fun, interactive learning experiences, participants get a clearer sense of their personal baseline skills in communicating and influencing from their personal values. Just-in-time feedback from Rene creates positive stress to generate faster engagement and learning.
- Content includes: Ethos, Pathos, and Logos; Framing, and Influence Zone. Participants build greater self-awareness – Who am I really?

OBJECTIVE CONNECTION:

- This session ties to the program objectives to **Grow and Develop Self-awareness, EQ, and Intellectual Honesty.**

SESSION 3: BUILD THE FOUNDATION

Total Hours: 3.0

Activities:

- Frame the message. In this session, participants continue to practice. Different levels of 'stress' are manufactured in a positive way to 'push' and solidify new behaviors.
- Content includes: Origin Story Creation, Frame Game, and Tie-Downs.
- Participants put the elements of influence together with the neuroscience of communication and engagement.

OBJECTIVE CONNECTION:

- This session relates to the program objectives to **Understand and Apply practical psychology in their work.**

SESSION 4: BREAKTHROUGH

Total Hours: 3.0

Activities:

- Who are you currently as a leader and who do you want to be as a future leader? Using this topic, participants dig deep to move past insecurities and gain a personal edge to succeed.
- A common language begins to take hold in this cohort that will go beyond this program.
- More 'manufactured' stress is added to the learning environment so that new behaviors start to become natural responses to challenges and surprises.
- Practice continues and feedback remains fast and in the moment.

- Content includes: Contrast, Anchoring, Chronology, LOVE Method.

OBJECTIVE CONNECTION:

- This session ties to the program objective to **Gain skills that directly relate to on-the-job experiences.**

SESSION 5: CALL TO ACTION

Total Hours: 4.0

Activities:

- 5-minute presentation to influence. Each participant speaks to a real project, vision, goal, etc., that he/she is currently responsible for on-the-job. They are expected to integrate the lessons and AMPLIFII tools of Framing, Tie-downs, Origin Story, and others. Feedback is provided from Rene and peer feedback is captured.

OBJECTIVE CONNECTION:

- This session ties to the program objective to **Go beyond logic and Engage with people in a different way.**

ACCOUNTABILITY ACTION PLAN

As a final exercise, each individual is given 15 minutes to identify 3 action items related to their project to commit to in the next 90 days.

- Each participant reads their Action Plan aloud to the group.
- Participants are put into pairs. Each pair makes a verbal commitment to support, encourage, and hold one another accountable to complete their 90-Day Action Plan.

OBJECTIVE CONNECTION:

- This activity ties to the program objective to **Flourish and Succeed beyond this program.**

POST ASSESSMENT & CERTIFICATE

Total Minutes: 30

Activities:

- A 15-minute Post-Assessment will be sent electronically from Volentum to each participant at the conclusion of the program. This Assessment will assess the participant's knowledge and understanding of the core material of the Virtual AMPLIFII course, LEAD WITH INFLUENCE. With a successful passing of 80%, the participant will receive a Certificate of Completion.
- A 15-minute Self-Diagnostic Tool will also be sent from Volentum to provide individuals the opportunity to answer the exact questions they answered prior to attending the course in order to identify where they progressed in their knowledge, skills, and abilities to lead with influence and values. This self-diagnostic tool helps to identify where they may wish to continue their learning.

POST COURSE SURVEY

Total Minutes: 30

Activity:

- Within two days of the course completion, an electronic survey will be sent to each participant with no more than 20 questions related to the relevancy of the content, the engagement and energy of the virtual learning environment, the practical application of the ideas and methods taught, and the level of interest to refer others to the program.
- A section of questions will directly ask for ways to improve the course.

SUMMARY

Breakdown of Course Hours

SESSION 1: ORIENTATION & KICK-OFF	Hours: 4.00
SESSION 2: SET THE BASELINE	Hours: 3.00
SESSION 3: BUILD THE FOUNDATION	Hours: 3.00
SESSION 4: BREAKTHROUGH	Hours: 3.00
SESSION 5: CALL TO ACTION/ ACCOUNTABILITY ACTION PLAN	Hours: 4.00
POST ASSESSMENT & CERTIFICATE	Minutes: 30
POST COURSE SURVEY	Minutes: 30
Total Hours:	18.00

OPTIONAL

AMPLIFII ON-DEMAND – *Recommended for ongoing learning*

Alums of the Virtual AMPLIFII course, LEAD WITH INFLUENCE, are able to participate in ON-DEMAND Learning Platform which includes the following:

- 40+ Lessons of self-paced videos
- New Lesson added every week
- Weekly LIVE Training
- Private Facebook Group membership
- FB LIVE sessions
- Opportunity to post videos for feedback



SAMPLE LESSON: SELF AWARENES
<https://vimeo.com/443372068/600558f04d>

INVESTMENT



AMPLIFII ON-DEMAND PROMO
<https://www.SeeReneSpeak.com/amplifii>



AMPLIFII OVERVIEW
<https://www.SeeReneSpeak.com/amplifii>

ADDENDUM

Volentum has trained over 100,000 people over 30 years in how to apply the latest brain research and neuroscience to solve ongoing workplace challenges (communications, conflict resolution, team dynamics, problem solving, goal setting, etc.) These challenges are more difficult to deal with effectively during times of increased stress. Since change is constant and one of the leading causes of workplace stress, for most people, learning these skills and how to apply them to their work dramatically increases their effectiveness and happiness on the job.

Volentum's distinction is the delivery of this content. Participants learn new ways to think, but most importantly, new ways to act and deliver results.

What matters most is participants can demonstrate these new skills back on-the-job.

Through the proprietary AMPLIFII process, participants attain:

- greater self-awareness that leads to better decision-making,
- increased confidence that leads to greater motivation to speak up & lead the charge to do what is right,
- practical tools to apply on the job that lead to improved relationships and more creative, innovative solutions.

Rene Rodriguez is the CEO of Volentum and has been a trusted advisor to leadership teams at Coca-Cola, 3M, Medtronic, Nestle, Microsoft, and Bank of America, to name a few. He has authored dozens of magazine articles and currently is expanding his reach through Podcasts, Videos, and other digital media.

Rene applies the latest behavioral neuroscience in his work as a keynote speaker, leadership advisor, world class sales expert, and renowned speaker coach. He believes we are only scratching the surface of what is possible and that every profession can benefit from fully engaging human mind/brain knowledge in life and on-the-job.

See more about Rene at www.seerenespeak.com