

# RENÉ RODRIGUEZ

CEO / Keynote Speaker



## ENGAGING THE POWER OF TRUST AND TEAMWORK

### PROGRAM DESCRIPTION

ENGAGE™ is a one-day workshop designed to arm modern leaders and their teams with tools they can apply immediately back on-the-job to help increase trust, build greater collaboration, and create a more engaging work environment. Utilizing practical neuroscience, behavioral research, and effective, not-so-common techniques, leaders learn how to open up and sustain real conversations that get to the root of issues so that time, effort, and resources are used to drive solutions and results that matter. Participants learn that leadership is far more effective and impactful when both the brain and the heart are engaged.

### RATIONALE

ENGAGE™ equips leaders with skills to thrive in today's changing, global business environment. To succeed in a world that has more complexity and uncertainty than ever before, leaders need to understand and leverage the hidden drivers of behavior in a way that engages not only their people, but their customers, and even themselves. This program creates the opportunity for the individual leader to grow in self-knowledge and self-awareness. Leadership is personal. ENGAGE™ is personal. By making the learning experience interactive and introspective, participants can go beyond an intellectual understanding of the content and practice important behavior changes for success. To succeed, leaders need to understand and leverage the hidden drivers of behavior in a way that engages not only their people, but their customers as well. René will provide actionable insights that can be immediately adopted. As a result, you can expect new behaviors, new results, and new revenue - that lasts.

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## **PURPOSE**

- To speed learning and behavior change
- To develop new problem-solving skills
- To increase the capacity to communicate with integrity, positive influence, and impact

## **PARTICIPANTS WILL LEAVE WITH:**

- An applicable understanding of the neuroscience of leadership
- Specific tools to take back to the workplace
- Proven methodologies that inspire deep engagement and energy to take action
- Simple ways to create trust...fast

## **FEATURES**

- A proven sequence of communication that promotes higher engagement
- Personal coaching that helps integrate new ways of thinking and behaviors into the leader's toolkit
- Skills for stress management
- Creativity exercises

## **BENEFITS**

- Greater responsiveness to team members, colleagues, and customers
- New perspectives about change and deeper insights into business issues
- Deeper motivation to make positive personal and business change
- Greater capacity to address personal and organizational blocks to business success
- Greater personal leadership
- Successful conflict resolution tools

## **REQUIREMENTS**

- Invitation from Management
- Availability to attend the workshop without leaving
- Openness to learn and practice new tools and skills on-the-job