



RENÉ RODRIGUEZ

CEO / Keynote Speaker

Born amongst the palm trees and percussion of Miami, René began splitting his time in frosty Minnesota as a teen. This continuum of climates and cultures introduced him to the breadth of the human condition at a young age. He then attended the University of St. Thomas where he began to see the power of applying neuroscience to create personal and professional change.

For over two decades, René has been researching and applying behavioral neuroscience as a dynamic keynote speaker, leadership advisor, world-class sales expert, renowned speaker coach and now best-selling author. He has also trained more than 100,000 people in applying behavioral psychology and neurology methodologies to solve some of the toughest challenges in leadership, sales, and change.

As an entrepreneur and CEO of multiple companies, Rene integrates a practical business approach that inspires his audiences to take action. Through his keynote, boot camps, workshops, and proprietary AMPLIFII™ course, he helps us own our backstory to build the frame for our unique and beautiful picture of life.

The result: greater influence, personal transformation, and immediate results in business and life by engaging with courage and grace.

He has authored dozens of articles and his book - Amplify Your Influence, is now a best seller on Amazon, and named best-seller by USA Today and the Wall Street Journal.