

A black and white portrait of René Rodriguez, a middle-aged man with a goatee, wearing a suit and tie, looking directly at the camera.

RENÉ RODRIGUEZ

CEO / Keynote Speaker

Considered by many as the leading authority on leadership and influence, Rene Rodriguez is a best-selling author, keynote speaker, leadership advisor, and transformational speaker coach. For the last 27 years, René has been researching and applying behavioral neuroscience to solve some of the toughest challenges in leadership, sales, and change.

As an entrepreneur and CEO of multiple companies, Rene integrates a practical business approach that inspires his audiences to take action. Through his keynote, boot camps, workshops and proprietary Amplifi™ course, he helps us own our backstory to build the frame for not only our unique value propositions but also a beautiful picture of life.

His audiences describe him as "powerful", "thought-provoking", and "authentic". They say things like, "you could hear a pin drop as everyone was so captivated."

The result: greater influence, personal transformation, and immediate results in business and life by engaging with courage and grace.

His Best Selling book AMPLIFY YOUR INFLUENCE can be found on Amazon and all major retailers.

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