

# RENÉ RODRIGUEZ

Best-Selling Author / Keynote Speaker



## AWAKEN YOUR SALES CULTURE

KEYNOTE TOPIC - up to 90 min

**Somewhere out there, your competition is planning their attack. Are you prepared?** The world of selling has changed and old tactics/techniques won't cut it in today's marketplace. People don't want to be seen as consumers. They are much more savvy and the bar has risen to be successful in the modern sales. This awakening's objective is to link recent brain research findings with practical tools and underlying wisdom that can be used in any selling situation to maximize results.

*This has been completely worth my time and I would like to come back!*

— **Jason Mitchell, President of The Jason Mitchell Group**  
**America's #1 Real Estate Team**

### THE RESULT

- Six Money Making Activities
- Understanding how the brain helps or hurts the sales process
- Research-based methodologies for driving action
- Sales wisdom and philosophies
- Differentiating between an order-taker and sales professional
- Goals for every client interaction
- Hidden drivers of buying behavior

### AUDIENCE:

René has spoken all over the world to a wide range of audiences. His clients love that he tailors each keynote to meet the specific audience's needs. No cookie cutter presentations here.

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