



Monthly 30-Minute Specials

What our station partners are saying:

"I love these specials! They are the perfect complement to our local hero recognition program."

September



Working Together To Be Stronger

From remembering 9-11 and celebrating first responders, to Hispanic Heritage Month and Standup to Cancer Month, we recognize heroes helping us to be stronger.

October



Our True Colors

From heroes helping in the fight during Breast Cancer Awareness Month to celebrating the numerous first responder days/weeks, we spotlight our true colors.

November



Thanking Our Heroes

From Veterans Day to Thanksgiving, we take time in November to honor our Veterans and give thanks to all we call "Everyday Heroes".

December



Giving Back

From featuring stories of our heroes' giving spirit around the holidays to paying tribute to the heroes of Pearl Harbor, we recognize those giving of themselves.

January



A Fresh Start

From heroes who help us get healthy to MLK Day of Volunteering to celebrating impactful mentors during Mentoring Month, we get a fresh start to the new year.

February



Celebrating Black History

From the Buffalo Soldiers to trailblazers like astronaut Mae Jemison, we share stories about heroes in Black History, identity, struggles, and joy.

March



Valiant Heroes

From featuring Medal of Honor recipients around Medal of Honor Day to influential women during Women's History Month, we honor those who valiantly serve.

April



Community Heroes

From Volunteer Recognition Month to EMS Day, to Autism Awareness and Easter we have an amazing landscape of heroes to feature.

May



Heroes Who Sacrifice

From Memorial Day honoring heroes who gave their life for our freedom to Mothers Day and Teacher Appreciation Month, we pay tribute to those who sacrifice.

June



Heroes Who Shaped Our Country

From Father's Day to D-Day, to Flag Day to Constitution Day to the Army's Birthday and Juneteenth, our heroes have made a lasting impact.

July



A Celebration of the United States

From sea to shining sea, we highlight the stories of our Everyday Heroes who helped shape our independence and how we celebrate our freedoms today.

August



Female Heroes

From innovators and pioneers to influential executives, National Women's Day on the 9th provides the backdrop to celebrate women doing great things.

LOCAL SALES OPPORTUNITY

2:30 SEGMENT AVAILABLE TO HIGHLIGHT YOUR LOCAL HERO
:30 "LOCAL HERO RECOGNITION" SPONSORABLE SEGMENT
:10 LOCAL BILLBOARD POSITION - SPONSOR TAGGABLE PROMOS

12 x 30' HD - CLOSED CAPTIONED

4/4 BARTER SPLIT
BROADCAST WINDOW: MONTHLY



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