

+ Save RM 270 (free custom domain)
+ Save RM 2400 (complimentary marketing workshops)

Special offers for annual plan subscribers only!
Terms and conditions apply.

<div>Monthly Billing <div><div></div><div>Yearly Billing</div></div></div>		BEST SELLER		
		<div>Basic Plan</div> <div>RM576/year</div> <div>Originally RM1188/year + Save RM 96 (2 months free)</div> <div>The easiest way to kick-start your online store<ul style="list-style-type: none">✔ Discounts and Free Delivery Promotions✔ Basic Ads Tracking and Analytics Tools✔ Sales Analytics Reports</div>	<div>Advanced Plan</div> <div>RM1296/year</div> <div>Originally RM2388/year + Save RM 216 (2 months free)</div> <div>Features and integrations to boost your sales<ul style="list-style-type: none">✔ Multiple Admin Accounts✔ Retargeting Tag✔ CSS Editor</div>	<div>Premium Plan</div> <div>RM2856/year</div> <div>Originally RM4888/year + Save RM 476 (2 months free)</div> <div>The most full featured plan for a growing business.<ul style="list-style-type: none">✔ Membership Discounts and Store Credits✔ Order Status Update via Facebook Msg✔ Express Checkout Page</div>
Who is this for?		<div>I have a product.</div> <div>I want to sell online.</div>	<div>I have online followers.</div> <div>I want to grow sales.</div>	<div>I want my customers to spend more and recommend us.</div>
—	Store Features			
Sales Transaction Fee		0%	0%	0%
Mobile Optimised		Yes	Yes	Yes
Payment & Shipping ¹		Integrated	Integrated	Integrated
Number of Products		50	1000	Unlimited
Secured domain		(yourstorename.com) Save RM 270	(yourstorename.com) Save RM 270	(yourstorename.com) Save RM 270
Number of webstore theme choices		5	22	Unlimited
—	Marketing Support			
Social media integration ²		✔	✔	✔
Basic Ads Tracking and Analytics Tools ³		✔	✔	✔
Facebook marketing and customer engagement ⁴		Limited features. ^{10,11}	✔	✔
Google Analytics		✔	✔	✔
Discounts & Vouchers ⁵		Limited to 3 campaigns only. ¹²	✔	✔
Abandoned Cart Auto-recovery		—	—	✔
Express checkout ⁶		—	—	✔
—	Retain Customers with Membership Program			
Customer database		✔	✔	✔
Shoplytics ⁷		—	✔	✔
Basic Membership Program ⁸		—	✔	✔
3-Tier Membership Program ⁹		—	—	✔
Want to know more?		Learn more	Learn more	Learn more

PRICING TABLE 2
Monthly Payment / Pay On a Monthly Basis

<div>Monthly Billing</div> <div><div></div><div>Yearly Billing</div></div>		BEST SELLER		
		<div>Basic Plan</div> <div>RM48/month</div> <div>Originally RM99/month</div>	<div>Advanced Plan</div> <div>RM108/month</div> <div>Originally RM199/month</div>	<div>Premium Plan</div> <div>RM238/month</div> <div>Originally RM407/month</div>
		<div>The easiest way to kick-start your online store</div> <div><div>✔ Discounts and Free Delivery Promotions</div><div>✔ Basic Ads Tracking and Analytics Tools</div><div>✔ Sales Analytics Reports</div></div>	<div>Features and integrations to boost your sales</div> <div><div>✔ Multiple Admin Accounts</div><div>✔ Retargeting Tag</div><div>✔ CSS Editor</div></div>	<div>The most full featured plan for a growing business.</div> <div><div>✔ Membership Discounts and Store Credits</div><div>✔ Order Status Update via Facebook Msg</div><div>✔ Express Checkout Page</div></div>
Who is this for?		<div>I have a product.</div> <div>I want to sell online.</div>	<div>I have online followers.</div> <div>I want to grow sales.</div>	<div>I want my customers to spend more and recommend us.</div>
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Sales Transaction Fee		0%	0%	0%
Mobile Optimised		Yes	Yes	Yes
Payment & Shipping ¹		Integrated	Integrated	Integrated
Number of Products		50	1000	Unlimited
Secured domain		(yourstorename.shoplineapp.com) Free custom domain with yearly plan	(yourstorename.shoplineapp.com) Free custom domain with yearly plan	(yourstorename.shoplineapp.com) Free custom domain with yearly plan
Number of webstore theme choices		5	22	Unlimited
—	Marketing Support			
Social media integration ²		✔	✔	✔
Basic Ads Tracking and Analytics Tools ³		✔	✔	✔
Facebook marketing and customer engagement ⁴		Limited features. ^{10,11}	✔	✔
Google Analytics		✔	✔	✔
Discounts & Vouchers ⁵		Limited to 3 campaigns only. ¹²	✔	✔
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Express checkout ⁶		—	—	✔
—	Retain Customers with Membership Program			
Customer database		✔	✔	✔
Shoplytics ⁷		—	✔	✔
Basic Membership Program ⁸		—	✔	✔
3-Tier Membership Program ⁹		—	—	✔
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Appendix

1. Payment & Shipping | Multiple payment methods, for you to target local and overseas customers. Ask us for the lowest rates.

2. Social media integration | Integrate your store with your facebook page and Instagram business account, to sell directly from these platforms.

3. Basic Ads Tracking and Analytics Tools | Includes Google AdWords Tracking, Google Analytics tracking and Facebook Pixel tracking.

4. Facebook marketing and customer engagement | Facebook, Whatsapp and Line messenger on your store: to chat with customers; Facebook comments plugin (product page); Facebook Shop Now tab; Order status notification via FB message; Facebook Ads Extension; Facebook Store

5. Discounts & Vouchers | Add-on items (purchase-with-purchase); Free gifts; Bundle pricing; Earn store credits; Use promo code; “Refer-a-friend” affiliate campaign, etc.

6. Express checkout | One-click checkout can be used for influencer marketing, groupbuy, event etc.; Hidden product lets you target specific group of audience.

7. Shoplytics | Understand your customers’ behaviours, identify products with highest views, etc.

8. Basic Membership Program | 1-tier member; offers member-only promo, etc.

9. 3-Tier Membership Program | Customer grouping (i.e. silver, gold, VIP); Earn store credits and birthday rewards; Display member prices; Form builder for feedback or event registration etc.

10. Facebook marketing: In Basic Plan, you can integrate your website into Facebook Shop. However, in Facebook Shop, you can only showcase up to 10 products.

11. Customer engagement: In Basic Plan, you cannot integrate Facebook messenger onto your website.

12. Discounts and Vouchers: In Basic Plan, you can only run 3 campaigns at a time.

Terms and conditions apply. | All prices displayed are subject to 6% SST.