

		BEST SELLER		
Monthly Billing <input type="checkbox"/> Yearly Billing <input checked="" type="checkbox"/>		Basic Plan RM576/year Originally RM1188/year + Save RM 96 (2 months free)	Advanced Plan RM1296/year Originally RM2388/year + Save RM 216 (2 months free)	Premium Plan RM2856/year Originally RM4888/year + Save RM 476 (2 months free)
		The easiest way to kick-start your online store ✓ Discounts and Free Delivery Promotions ✓ Basic Ads Tracking and Analytics Tools ✓ Sales Analytics Reports	Features and integrations to boost your sales ✓ Multiple Admin Accounts ✓ Retargeting Tag ✓ CSS Editor	The most full featured plan for a growing business. ✓ Membership Discounts and Store Credits ✓ Order Status Update via Facebook Msg ✓ Express Checkout Page
Who is this for?		I have a product. I want to sell online.	I have online followers. I want to grow sales.	I want my customers to spend more and recommend us.
Store Features				
Sales Transaction Fee	0%	0%	0%	0%
Mobile Optimised	Yes	Yes	Yes	Yes
Payment & Shipping <sup>1</sup>	Integrated	Integrated	Integrated	Integrated
Number of Products	50	1000	Unlimited	Unlimited
Secured domain	(yourstorename.com) Save RM 270	(yourstorename.com) Save RM 270	(yourstorename.com) Save RM 270	(yourstorename.com) Save RM 270
Number of webstore theme choices	5	22	Unlimited	Unlimited
Marketing Support				
Social media integration <sup>2</sup>	✓	✓	✓	✓
Basic Ads Tracking and Analytics Tools <sup>3</sup>	✓	✓	✓	✓
Facebook marketing and customer engagement <sup>4</sup>	Limited features. <sup>10,11</sup>	✓	✓	✓
Google Analytics	✓	✓	✓	✓
Discounts & Vouchers <sup>5</sup>	Limited to 3 campaigns only. <sup>12</sup>	✓	✓	✓
Abandoned Cart Auto-recovery	-	-	✓	✓
Express checkout <sup>6</sup>	-	-	✓	✓
Retain Customers with Membership Program				
Customer database	✓	✓	✓	✓
Shopytics <sup>7</sup>	-	✓	✓	✓
Basic Membership Program <sup>8</sup>	-	✓	✓	✓
3-Tier Membership Program <sup>9</sup>	-	-	✓	✓
Want to know more?	<a href="#">Learn more</a>	<a href="#">Learn more</a>	<a href="#">Learn more</a>	<a href="#">Learn more</a>

		BEST SELLER		
Monthly Billing <input checked="" type="checkbox"/> Yearly Billing		Basic Plan RM48/month Originally RM99/month	Advanced Plan RM108/month Originally RM199/month	Premium Plan RM238/month Originally RM407/month
		The easiest way to kick-start your online store ✓ Discounts and Free Delivery Promotions ✓ Basic Ads Tracking and Analytics Tools ✓ Sales Analytics Reports	Features and integrations to boost your sales ✓ Multiple Admin Accounts ✓ Retargeting Tag ✓ CSS Editor	The most full featured plan for a growing business. ✓ Membership Discounts and Store Credits ✓ Order Status Update via Facebook Msg ✓ Express Checkout Page
Who is this for?		<i>I have a product. I want to sell online.</i>	<i>I have online followers. I want to grow sales.</i>	<i>I want my customers to spend more and recommend us.</i>
<b>Store Features</b>				
Sales Transaction Fee	0%	0%	0%	0%
Mobile Optimised	Yes	Yes	Yes	Yes
Payment & Shipping <sup>1</sup>	Integrated	Integrated	Integrated	Integrated
Number of Products	50	1000	Unlimited	Unlimited
Secured domain	(yourstorename.shoplineapp.com) <i>Free custom domain with yearly plan</i>	(yourstorename.shoplineapp.com) <i>Free custom domain with yearly plan</i>	(yourstorename.shoplineapp.com) <i>Free custom domain with yearly plan</i>	(yourstorename.shoplineapp.com) <i>Free custom domain with yearly plan</i>
Number of webstore theme choices	5	22	Unlimited	Unlimited
<b>Marketing Support</b>				
Social media integration <sup>2</sup>	✓	✓	✓	✓
Basic Ads Tracking and Analytics Tools <sup>3</sup>	✓	✓	✓	✓
Facebook marketing and customer engagement <sup>4</sup>	Limited features. <sup>10,11</sup>	✓	✓	✓
Google Analytics	✓	✓	✓	✓
Discounts & Vouchers <sup>5</sup>	Limited to 3 campaigns only. <sup>12</sup>	✓	✓	✓
Abandoned Cart Auto-recovery	-	-	-	✓
Express checkout <sup>6</sup>	-	-	-	✓
<b>Retain Customers with Membership Program</b>				
Customer database	✓	✓	✓	✓
Shopytics <sup>7</sup>	-	✓	✓	✓
Basic Membership Program <sup>8</sup>	-	✓	✓	✓
3-Tier Membership Program <sup>9</sup>	-	-	-	✓
Want to know more?	<a href="#">Learn more</a>	<a href="#">Learn more</a>	<a href="#">Learn more</a>	<a href="#">Learn more</a>



## Appendix

**1. Payment & Shipping** | Multiple payment methods, for you to target local and overseas customers. Ask us for the lowest rates.

**2. Social media integration** | Integrate your store with your facebook page and Instagram business account, to sell directly from these platforms.

**3. Basic Ads Tracking and Analytics Tools** | Includes Google AdWords Tracking, Google Analytics tracking and Facebook Pixel tracking.

**4. Facebook marketing and customer engagement** | Facebook, Whatsapp and Line messenger on your store: to chat with customers; Facebook comments plugin (product page); Facebook Shop Now tab; Order status notification via FB message; Facebook Ads Extension; Facebook Store

**5. Discounts & Vouchers** | Add-on items (purchase-with-purchase); Free gifts; Bundle pricing; Earn store credits; Use promo code; "Refer-a-friend" affiliate campaign, etc.

**6. Express checkout** | One-click checkout can be used for influencer marketing, groupbuy, event etc.; Hidden product lets you target specific group of audience.

**7. Shoplytics** | Understand your customers' behaviours, identify products with highest views, etc.

**8. Basic Membership Program** | 1-tier member; offers member-only promo, etc.

**9. 3-Tier Membership Program** | Customer grouping (i.e. silver, gold, VIP); Earn store credits and birthday rewards; Display member prices; Form builder for feedback or event registration etc.

**10. Facebook marketing:** In Basic Plan, you can integrate your website into Facebook Shop. However, in Facebook Shop, you can only showcase up to 10 products.

**11. Customer engagement:** In Basic Plan, you cannot integrate Facebook messenger onto your website.

**12. Discounts and Vouchers:** In Basic Plan, you can only run 3 campaigns at a time.

*Terms and conditions apply. | All prices displayed are subject to 6% SST.*