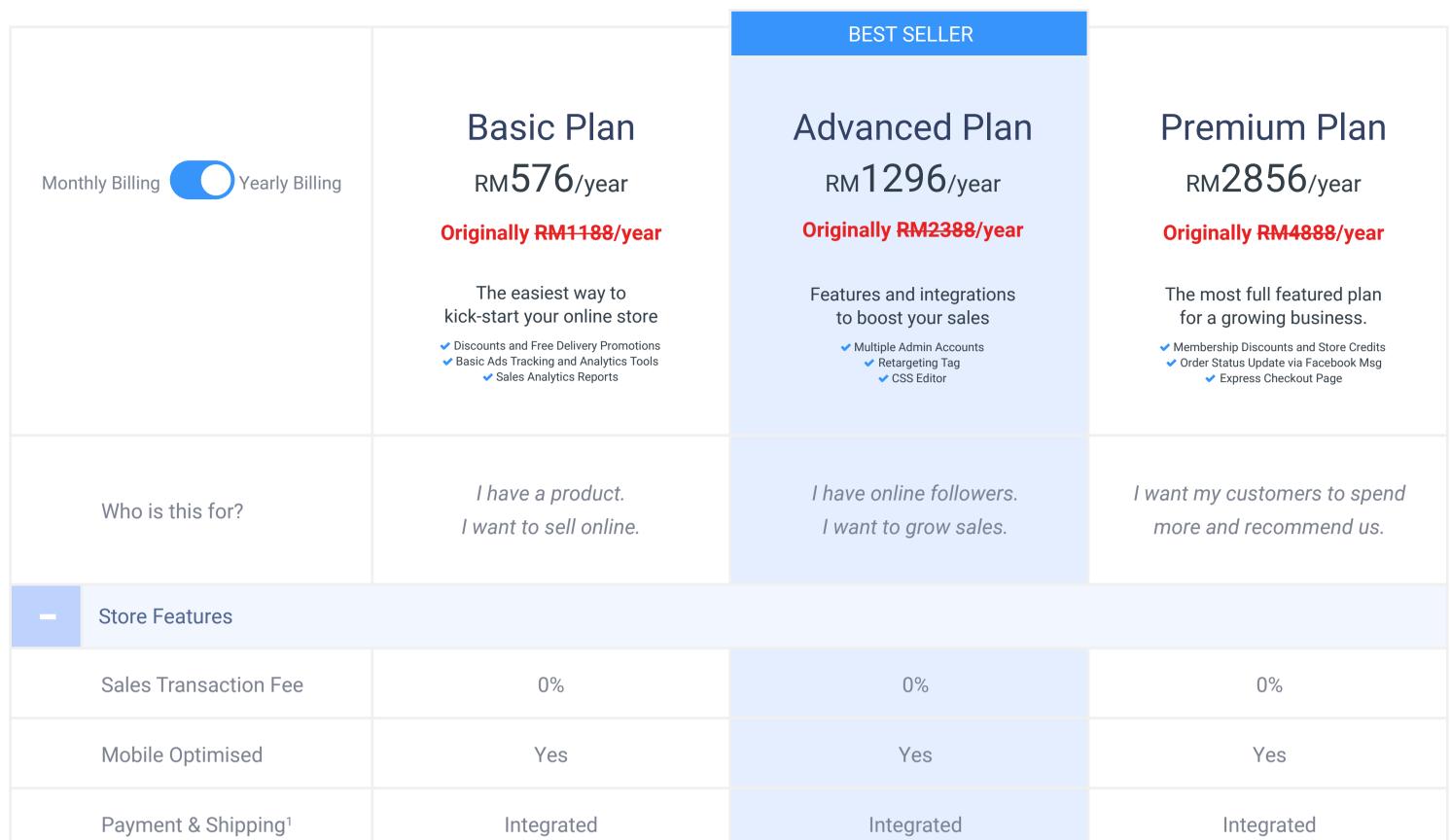
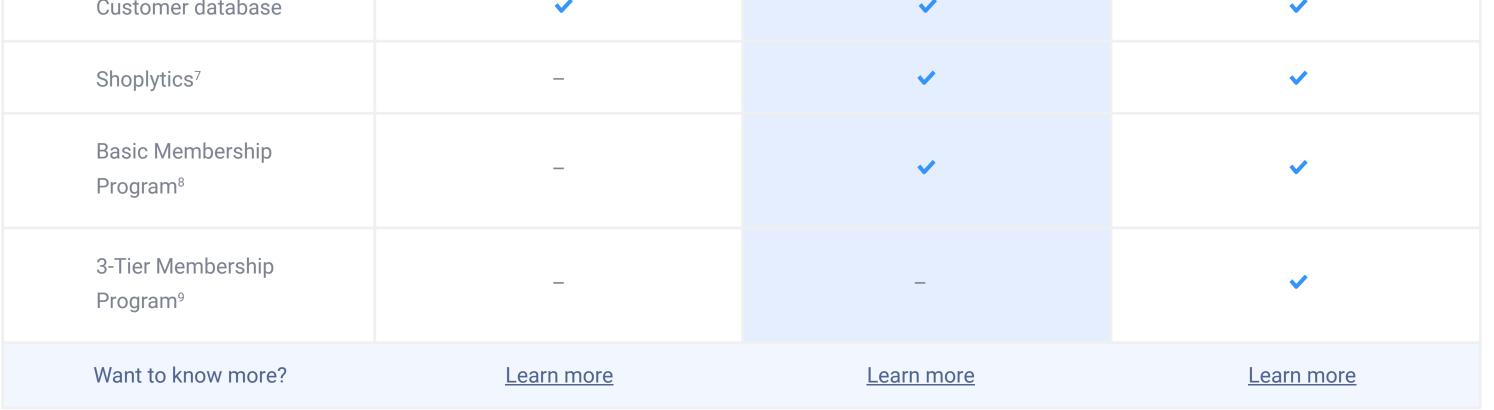


## PRICING TABLE 1 Yearly Payment / Pay for the Next 12 Months

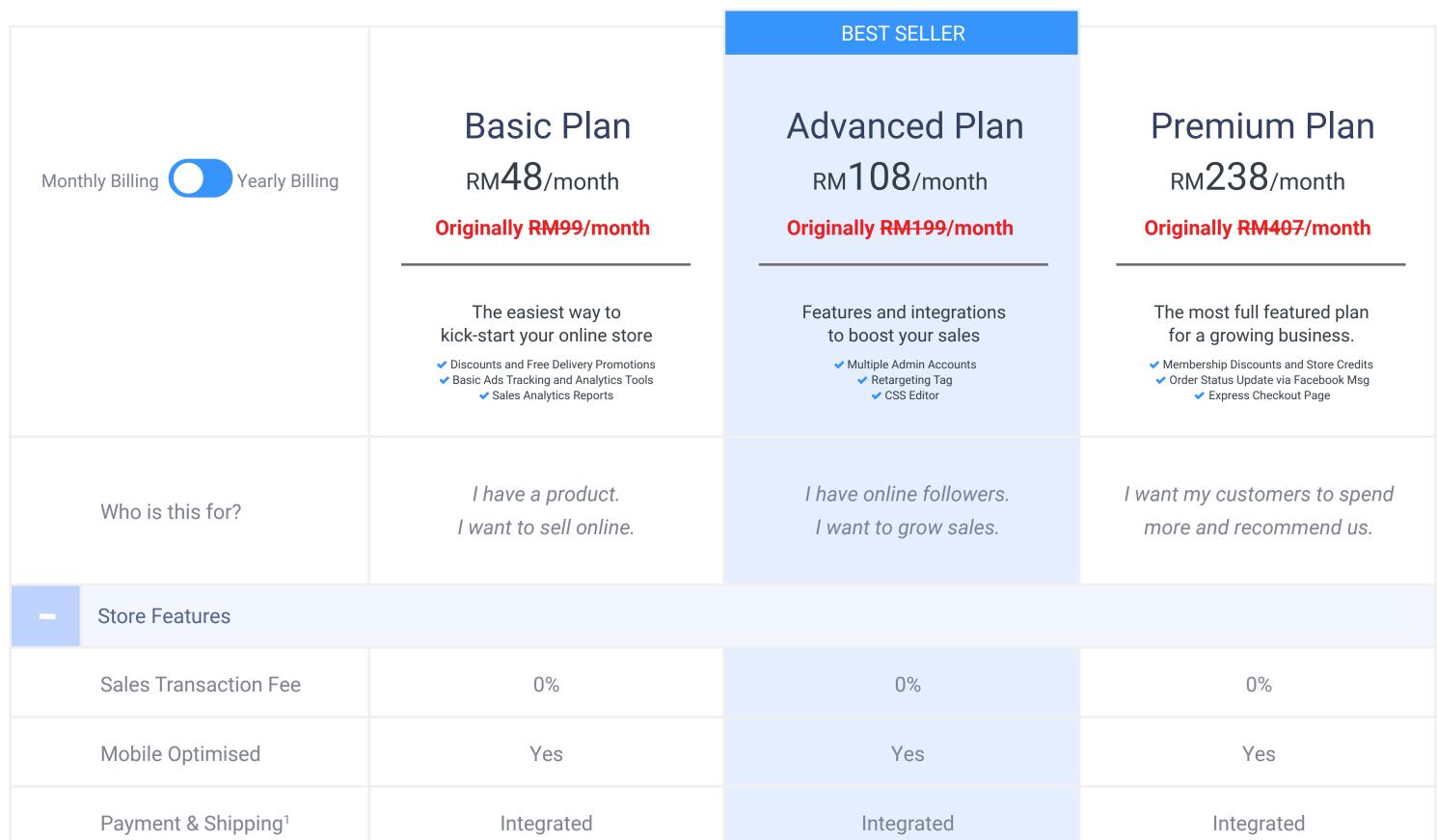


	r dyment & Shipping	integrated	Integrated	Integrated	
	Number of Products	50	1000	Unlimited	
	Secured domain	(yourstorename.shoplineapp.com)	(yourstorename.shoplineapp.com)	(yourstorename.shoplineapp.com)	
	Number of webstore theme choices	5	22	Unlimited	
	Number of staff accounts	0	5	Unlimited	
-	Marketing Support				
	Social media integration <sup>2</sup>	✓	✓	✓	
	Basic Ads Tracking and Analytics Tools <sup>3</sup>	~	✓	~	
	Facebook marketing and customer engagement <sup>4</sup>	Limited features. <sup>10,11</sup>	✓	~	
	Google Analytics	~	✓	~	
	Discounts & Vouchers <sup>5</sup>	Limited to 3 campaigns only. <sup>12</sup>	✓	~	
	Abandoned Cart Auto-recovery	_	_	✓	
	Express checkout <sup>6</sup>	_	_	~	
-	Retain Customers with Memb	etain Customers with Membership Program			
	Customer database	✓	✓	✓	

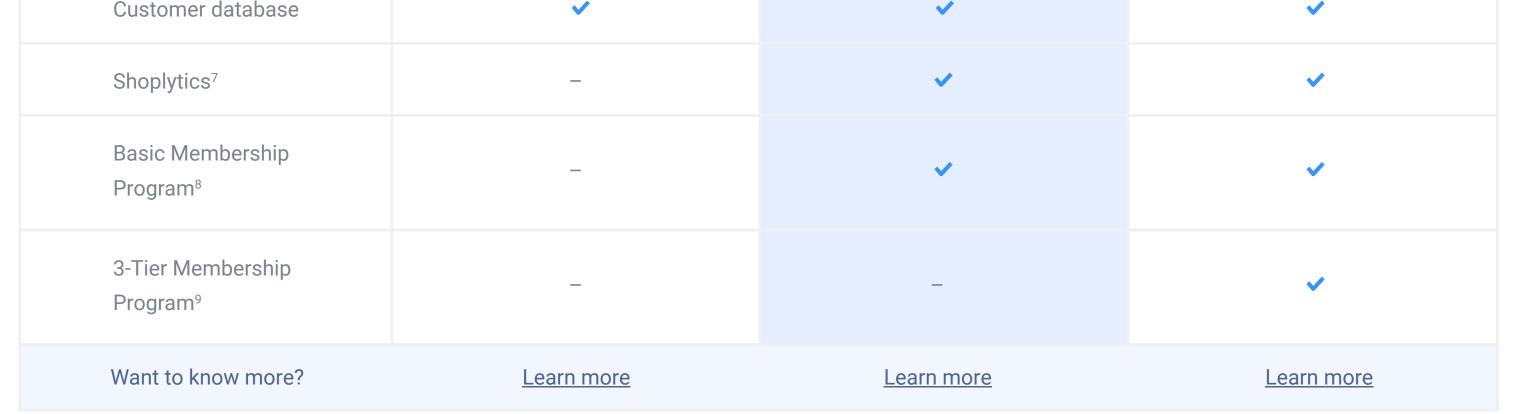




## PRICING TABLE 2 Monthly Payment / Pay On a Monthly Basis



	r ayment a Shipping	integrated	Integrated	Integrated	
	Number of Products	50	1000	Unlimited	
	Secured domain	(yourstorename.shoplineapp.com)	(yourstorename.shoplineapp.com)	(yourstorename.shoplineapp.com)	
	Number of webstore theme choices	5	22	Unlimited	
	Number of staff accounts	0	5	Unlimited	
-	Marketing Support				
	Social media integration <sup>2</sup>	✓	✓	✓	
	Basic Ads Tracking and Analytics Tools <sup>3</sup>	~	~	~	
	Facebook marketing and customer engagement <sup>4</sup>	Limited features. <sup>10,11</sup>	✓	~	
	Google Analytics	~	✓	~	
	Discounts & Vouchers <sup>5</sup>	Limited to 3 campaigns only. <sup>12</sup>	✓	~	
	Abandoned Cart Auto-recovery	_	_	~	
	Express checkout <sup>6</sup>	_	_	~	
-	Retain Customers with Membership Program				
	Customer database	✓	✓	~	



## **SHOPLINE**

## Appendix

**1. Payment & Shipping** | Multiple payment methods, for you to target local and overseas customers. Ask us for the lowest rates.

2. Social media integration | Integrate your store with your facebook page and Instagram business account, to sell directly from these platforms.

**3. Basic Ads Tracking and Analytics Tools** | Includes Google AdWords Tracking, Google Analytics tracking and Facebook Pixel tracking.

4. Facebook marketing and customer engagement Facebook, Whatsapp and Line messenger on your store: to chat with customers; Facebook comments plugin (product page); Facebook Shop Now tab; Order status notification via FB message; Facebook Ads Extension; Facebook Store

5. Discounts & Vouchers | Add-on items (purchase-withpurchase); Free gifts; Bundle pricing; Earn store credits; Use promo code; "Refer-a-friend" affiliate campaign, etc.

6. Express checkout | One-click checkout can be used for influencer marketing, groupbuy, event etc.; Hidden product lets you target specific group of audience.

7. Shoplytics | Understand your customers' behaviours, identify products with highest views, etc. 8. Basic Membership Program | 1-tier member; offers member-only promo, etc.

9. 3-Tier Membership Program | Customer grouping (i.e. silver, gold, VIP); Earn store credits and birthday rewards; Display member prices; Form builder for feedback or event registration etc.

10. Facebook marketing: In Basic Plan, you can integrate your website into Facebook Shop. However, in Facebook Shop, you can only showcase up to 10 products.

11. Customer engagement: In Basic Plan, you cannot integrate Facebook messenger onto your website.

12. Discounts and Vouchers: In Basic Plan, you can only run 3 campaigns at a time.

Terms and conditions apply. | All prices displayed are subject to 6% SST.