

		BEST SELLER		
Monthly Billing <input type="checkbox"/> Yearly Billing <input checked="" type="checkbox"/>		Basic Plan RM576/year Originally RM1188/year The easiest way to kick-start your online store ✓ Discounts and Free Delivery Promotions ✓ Basic Ads Tracking and Analytics Tools ✓ Sales Analytics Reports	Advanced Plan RM1296/year Originally RM2388/year Features and integrations to boost your sales ✓ Multiple Admin Accounts ✓ Retargeting Tag ✓ CSS Editor	Premium Plan RM2856/year Originally RM4888/year The most full featured plan for a growing business. ✓ Membership Discounts and Store Credits ✓ Order Status Update via Facebook Msg ✓ Express Checkout Page
Who is this for?		<i>I have a product. I want to sell online.</i>	<i>I have online followers. I want to grow sales.</i>	<i>I want my customers to spend more and recommend us.</i>
Store Features				
Sales Transaction Fee	0%	0%	0%	0%
Mobile Optimised	Yes	Yes	Yes	Yes
Payment & Shipping ¹	Integrated	Integrated	Integrated	Integrated
Number of Products	50	1000	Unlimited	Unlimited
Secured domain	(yourstorename.shoplineapp.com)	(yourstorename.shoplineapp.com)	(yourstorename.shoplineapp.com)	(yourstorename.shoplineapp.com)
Number of webstore theme choices	5	22	Unlimited	Unlimited
Number of staff accounts	0	5	Unlimited	Unlimited
Marketing Support				
Social media integration ²	✓	✓	✓	✓
Basic Ads Tracking and Analytics Tools ³	✓	✓	✓	✓
Facebook marketing and customer engagement ⁴	Limited features. ^{10,11}	✓	✓	✓
Google Analytics	✓	✓	✓	✓
Discounts & Vouchers ⁵	Limited to 3 campaigns only. ¹²	✓	✓	✓
Abandoned Cart Auto-recovery	-	-	✓	✓
Express checkout ⁶	-	-	✓	✓
Retain Customers with Membership Program				
Customer database	✓	✓	✓	✓
Shoplytics ⁷	-	✓	✓	✓
Basic Membership Program ⁸	-	✓	✓	✓
3-Tier Membership Program ⁹	-	-	✓	✓
Want to know more?	Learn more	Learn more	Learn more	Learn more

		BEST SELLER		
Monthly Billing <input checked="" type="checkbox"/> Yearly Billing		Basic Plan RM48/month Originally RM99/month	Advanced Plan RM108/month Originally RM199/month	Premium Plan RM238/month Originally RM407/month
		The easiest way to kick-start your online store ✓ Discounts and Free Delivery Promotions ✓ Basic Ads Tracking and Analytics Tools ✓ Sales Analytics Reports	Features and integrations to boost your sales ✓ Multiple Admin Accounts ✓ Retargeting Tag ✓ CSS Editor	The most full featured plan for a growing business. ✓ Membership Discounts and Store Credits ✓ Order Status Update via Facebook Msg ✓ Express Checkout Page
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Shoplytics ⁷	-	✓	✓	✓
Basic Membership Program ⁸	-	✓	✓	✓
3-Tier Membership Program ⁹	-	-	✓	✓
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Appendix

1. Payment & Shipping | Multiple payment methods, for you to target local and overseas customers. Ask us for the lowest rates.

2. Social media integration | Integrate your store with your facebook page and Instagram business account, to sell directly from these platforms.

3. Basic Ads Tracking and Analytics Tools | Includes Google AdWords Tracking, Google Analytics tracking and Facebook Pixel tracking.

4. Facebook marketing and customer engagement | Facebook, Whatsapp and Line messenger on your store: to chat with customers; Facebook comments plugin (product page); Facebook Shop Now tab; Order status notification via FB message; Facebook Ads Extension; Facebook Store

5. Discounts & Vouchers | Add-on items (purchase-with-purchase); Free gifts; Bundle pricing; Earn store credits; Use promo code; "Refer-a-friend" affiliate campaign, etc.

6. Express checkout | One-click checkout can be used for influencer marketing, groupbuy, event etc.; Hidden product lets you target specific group of audience.

7. Shoplytics | Understand your customers' behaviours, identify products with highest views, etc.

8. Basic Membership Program | 1-tier member; offers member-only promo, etc.

9. 3-Tier Membership Program | Customer grouping (i.e. silver, gold, VIP); Earn store credits and birthday rewards; Display member prices; Form builder for feedback or event registration etc.

10. Facebook marketing: In Basic Plan, you can integrate your website into Facebook Shop. However, in Facebook Shop, you can only showcase up to 10 products.

11. Customer engagement: In Basic Plan, you cannot integrate Facebook messenger onto your website.

12. Discounts and Vouchers: In Basic Plan, you can only run 3 campaigns at a time.

Terms and conditions apply. | All prices displayed are subject to 6% SST.