SOCIETY OF PROFESSIONAL JOURNALISTS

spj.org/google

Google News Initiative University Network

bit.ly/GNIUniNet

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@BostonLara

Social Media

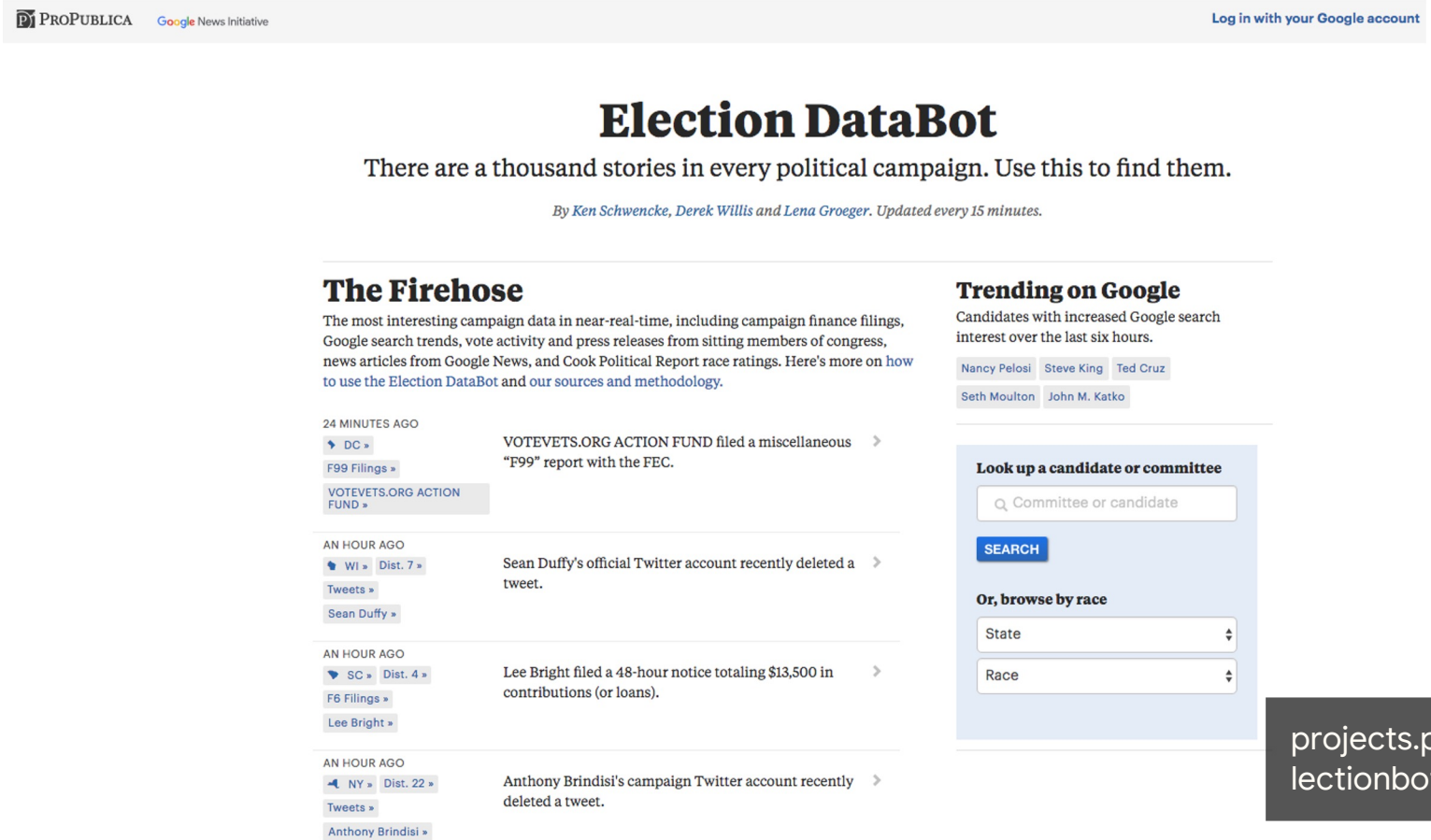
@spj_tweets

@GoogleNewsInit

@BostonLara

Verification & Fact Checking

Verification & Fact Checking : Example



PROPUBLICA Google News Initiative — Log in with your Google account

Election DataBot

There are a thousand stories in every political campaign. Use this to find them.

By Ken Schwencke, Derek Willis and Lena Groeger. Updated every 15 minutes.

The Firehose

The most interesting campaign data in near-real-time, including campaign finance filings, Google search trends, vote activity and press releases from sitting members of congress, news articles from Google News, and Cook Political Report race ratings. Here's more on how to use the Election DataBot and our sources and methodology.

24 MINUTES AGO — DC » — F99 Filings » — VOTEVETS.ORG ACTION FUND »
VOTEVETS.ORG ACTION FUND filed a miscellaneous "F99" report with the FEC.

AN HOUR AGO — WI » — Dist. 7 » — Tweets » — Sean Duffy »
Sean Duffy's official Twitter account recently deleted a tweet.

AN HOUR AGO — SC » — Dist. 4 » — F6 Filings » — Lee Bright »
Lee Bright filed a 48-hour notice totaling $13,500 in contributions (or loans).

AN HOUR AGO — NY » — Dist. 22 » — Tweets » — Anthony Brindisi »
Anthony Brindisi's campaign Twitter account recently deleted a tweet.

Trending on Google

Candidates with increased Google search interest over the last six hours.

Nancy Pelosi | Steve King | Ted Cruz | Seth Moulton | John M. Katko

Look up a candidate or committee

Committee or candidate

SEARCH

Or, browse by race

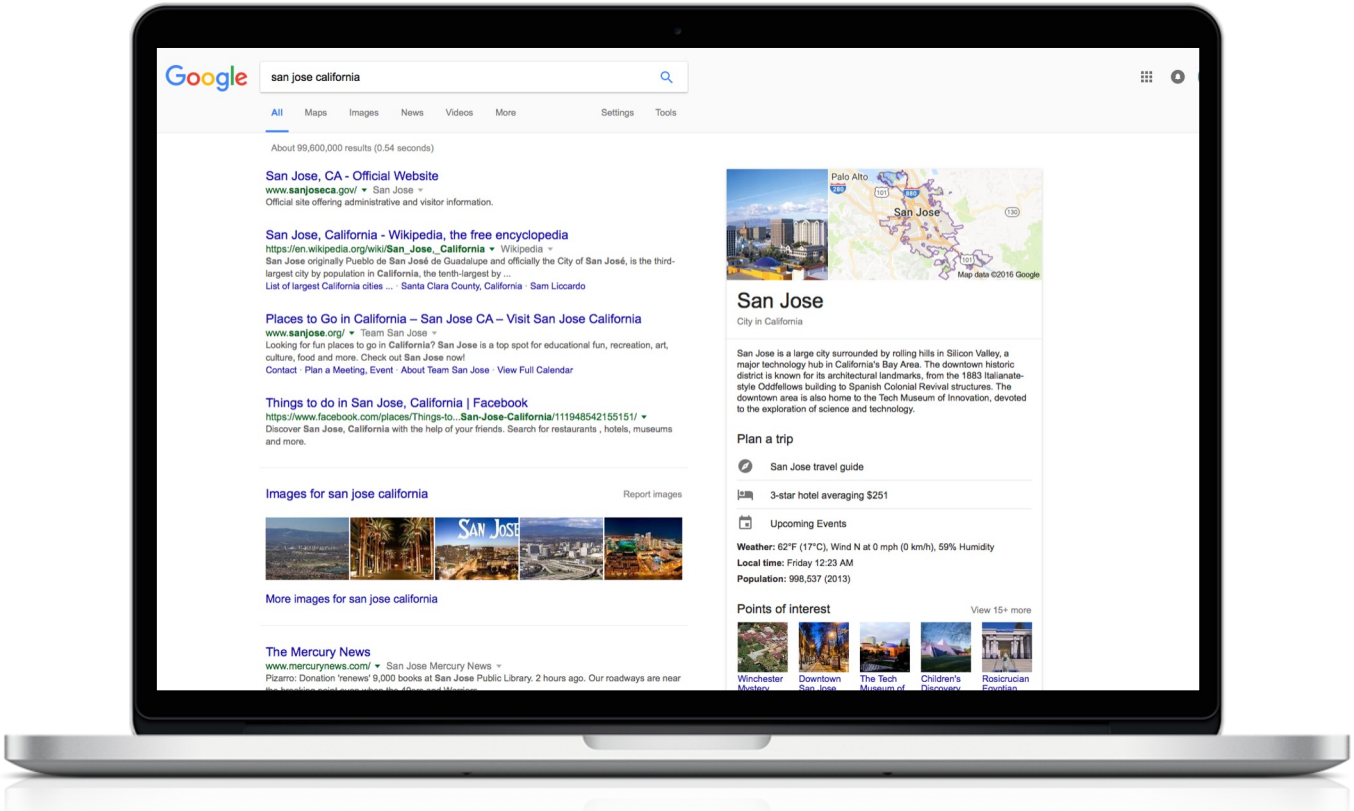
State

Race

projects.propublica.org/electionbot/

Searching Sources & Data

Google Search



Google Confidential and Proprietary

Google Search

Google

san jose california

All Maps Images News Videos More Settings Tools

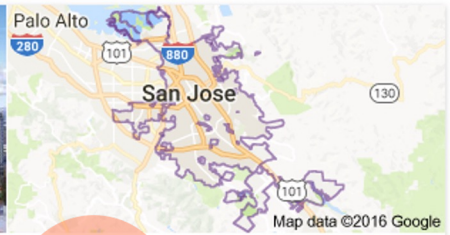
About 99,600,000 results (0.54 seconds)

San Jose, CA - Official Website
www.**sanjoseca**.gov/ ▾ San Jose ▾
Official site offering administrative and visitor information.

San Jose, California - Wikipedia, the free encyclopedia
https://en.wikipedia.org/wiki/**San_Jose,_California** ▾ Wikipedia ▾
San Jose originally Pueblo de **San José** de Guadalupe and officially the City of **San José**, is the third-largest city by population in **California**, the tenth-largest by ...
List of largest California cities ... · Santa Clara County, California · Sam Liccardo

Places to Go in California – San Jose CA – Visit San Jose California
www.**sanjose**.org/ ▾ Team San Jose ▾
Looking for fun places to go in **California**? **San Jose** is a top spot for educational fun, recreation, art, culture, food and more. Check out **San Jose** now!
Contact · Plan a Meeting, Event · About Team San Jose · View Full Calendar

Things to do in San Jose, California | Facebook
https://www.facebook.com/places/Things-to...**San-Jose-California**/111948542155151/ ▾
Discover **San Jose, California** with the help of your friends. Search for restaurants , hotels, museums and more.



San Jose

City in California

San Jose is a large city surrounded by rolling hills in Silicon Valley, a major technology hub in California's Bay Area. The downtown historic district is known for its architectural landmarks, from the 1883 Italianate-style Oddfellows building to Spanish Colonial Revival structures. The downtown area is also home to the Tech Museum of Innovation, devoted to the exploration of science and technology.

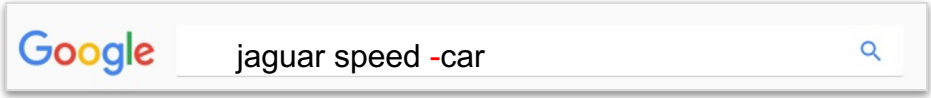
Plan a trip

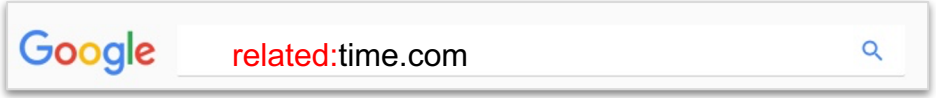
Advanced Search

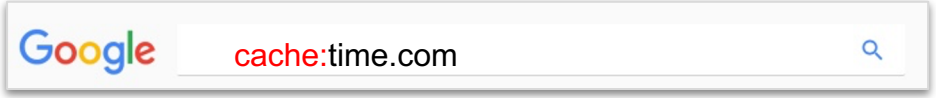
Search for this. Not that.

Sometimes finding the specific information you need means filtering out what isn't useful. Adding modifiers to your search is a powerful way to focus on just what you're looking for.

Let's try these searches or use your own queries to test out these search modifiers.





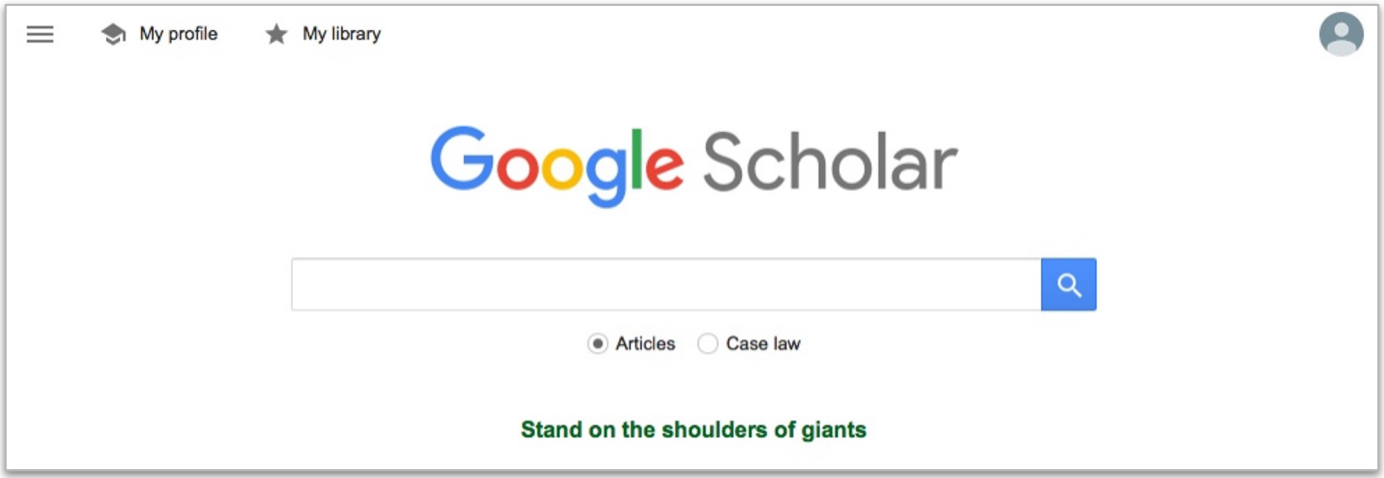


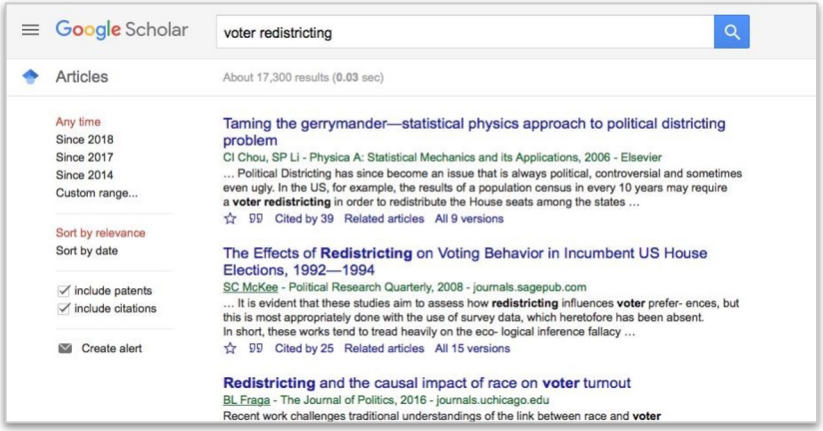
Google Scholar

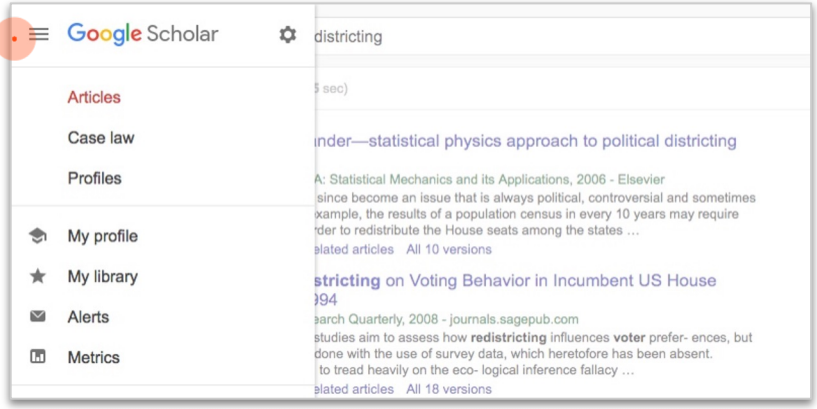
A source for sources.

Google Scholar is a search tool that allows you to find and explore a wide array of scholarly literature and case law, publications and sources for your stories

scholar.google.com







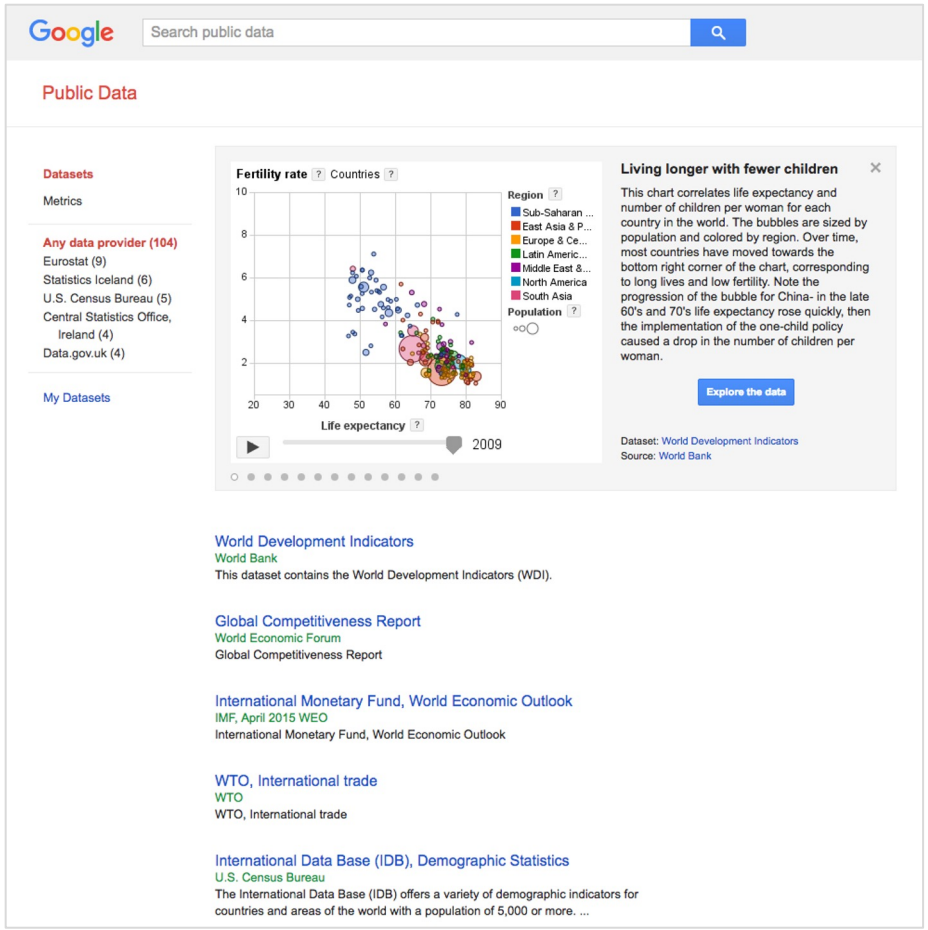
Google Scholar

Let's say you're doing a story about voter redistricting.

- Visit scholar.google.com and search for "voter redistricting."
- Your results could include relevant papers, opinions and studies from educators, lawyers and authors from all over the world.
- You can then refine the results by date - or even use the left menu to choose between Articles and Case law (for the US).

scholar.google.com

Google Public Data: A digital library for researchers.



Sources include:

- Destatis
- Economic Commission for Europe (UNECE)
- Asian Development Bank
- World Economic Forum
- World Bank
- Central Statistics Office, Ireland
- United Nations Development Programme
- Europe's Energy Portal
- U.S. Bureau of Labor Statistics
- Statistics Iceland
- Eurostat

google.com/publicdata

Social Verification

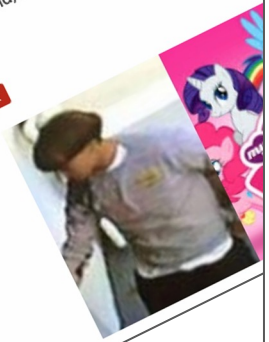
Getting It Wrong

MEDIA ITE

British Teen Tricked NY Times Into Thinking Dylann Roof Loves My Little Pony

by Ken Meyer | 11:12 pm, June 22nd, 2015

Tweet Tweet Share reddit



Mass misattribution of viral Brusse

Another breaking news event, another mass misattribution of vir
leading global media organisations, like CNN and The Guardian
spoke to David Clinch, Global News Editor of social news age
verification of user-generated content.

It was Tues
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publishing it, her video we

But Ahronheim wasn't in Bru
wasn't her video.

DAILY NEWS | ENTERTAINMENT

Gossip Movies TV Music Theater & Arts Crosswords Entertainment Pics

Jesse Watters fooled by fake photo of shark swimming in Houston

BY BRIAN LISI FOLLOW
NEW YORK DAILY NEWS Tuesday, August 29, 2017, 3:29 PM

Jason Michael
@Jeggit

Follow

Believe it or not, this is a shark on the freeway in Houston, Texas. #HurricaneHarvy

8:00 AM - 28 Aug 2017

Why originals matter:

1. Usage permission
   - Legal
   - Ethical

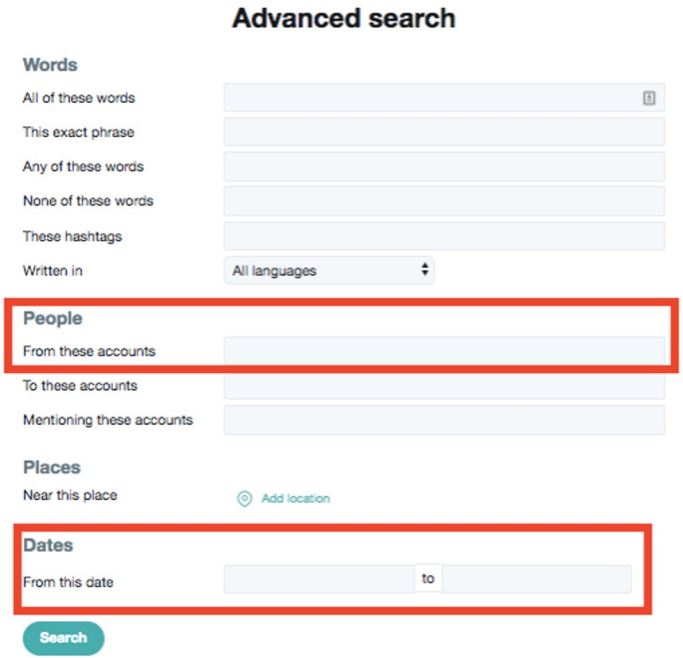
2. Verification
   Many checks will be meaningless if you are not looking at the original post or content

Evaluate uploaders

- Is content consistent with previous posts in:
  - location?
  - quality?
- Is there an obvious financial motivation to the content?
- Does the uploader have other online accounts?
- Does the uploader refer to being at the scene?
- Is the content and description consistent with other reports you've read elsewhere?

Evaluating Twitter Accounts

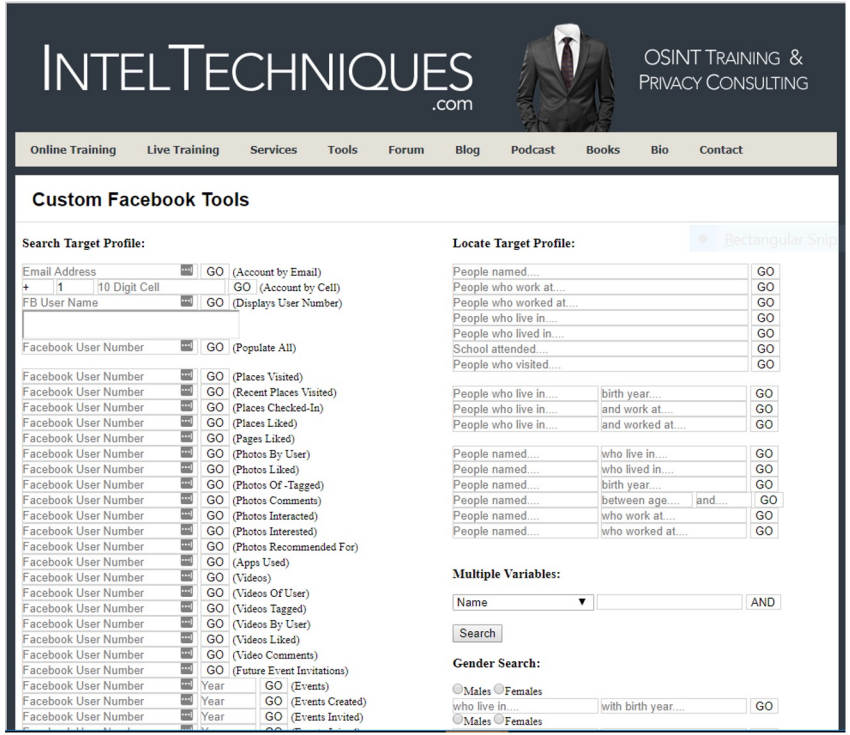
- When was the account set up?
- Check earlier tweets
- Where are they tweeting from?
  (Stated location/content of previous tweets)
- Who do they follow? Who follows them?
- Are there links to other social profiles?
- Are profile photos original or from elsewhere?



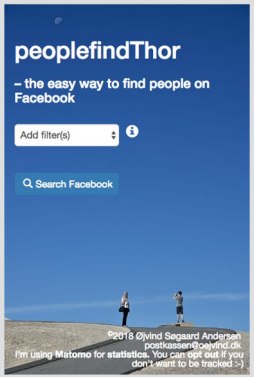
Searching Facebook

A number of tools allow detailed searches of Facebook.

This is one of the most comprehensive.



* peoplefindThor is a less complicated but still powerful alternative



FIRST DRAFT
firstdraftnews.org

HARVARD Kennedy School
SHORENSTEIN CENTER
on Media, Politics and Public Policy

The Washington Post
Democracy Dies in Darkness

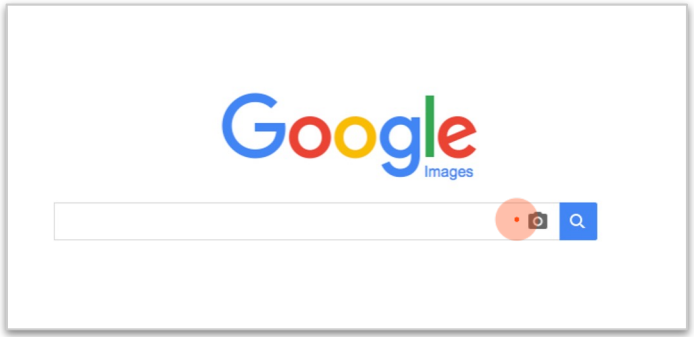
Investigations

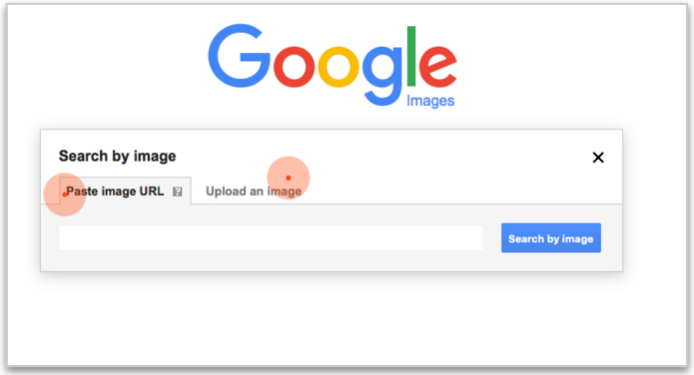
A woman approached The Post with dramatic — and false — tale about Roy Moore. She appears to be part of undercover sting operation.

Alice Crites, a Post researcher who was looking into Phillips's background, found a document that strongly reinforced the reporters' suspicions: a Web page for a fundraising campaign by someone with the same name. It was on the website GoFundMe.com under the name Jaime Phillips.

In a March posting on its Facebook page, Project Veritas said it was seeking 12 new "undercover reporters," though the organization's operatives use methods that are eschewed by mainstream journalists, such as misrepresenting themselves.

Image Search





Reverse Image Search

You've probably used Google to search for images but did you know that you can use Google to search **by** an image?

You can use reverse Image Search to discover:

- Where else the image has shown up online
- When the image showed up in the past
- What images are related to this image
- Verify and fact check images before including them in your piece

images.google.com

Google Image Search: Trump Tower Pyongyang

Google Image Search: Trump Tower Pyongyang

Photo: Wong Maye-E, AP

IMAGE 17 OF 18

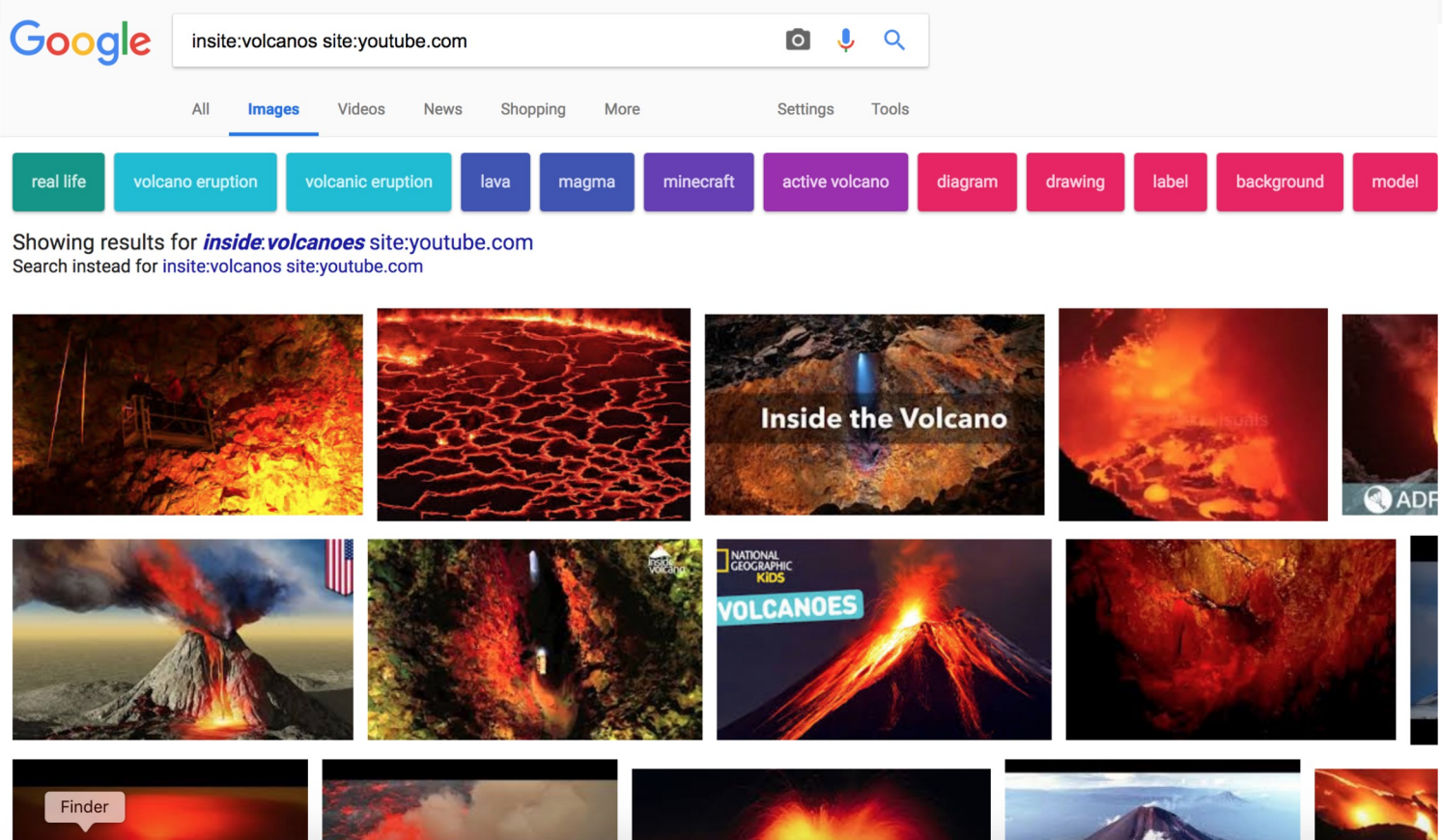
FILE - A woman walks near the 105-story Ryugyong Hotel in Pyongyang, North Korea, on Oct. 22, 2014. Construction on the massive hotel began in 1987, but the country's economic difficulties forced the project ... more

Some Chicagoans won't drive away until spring. The No parking sign was put there for a reason pic.twitter.com/GNLYB3ZUEt

Reply Retweet Favorite ••• More

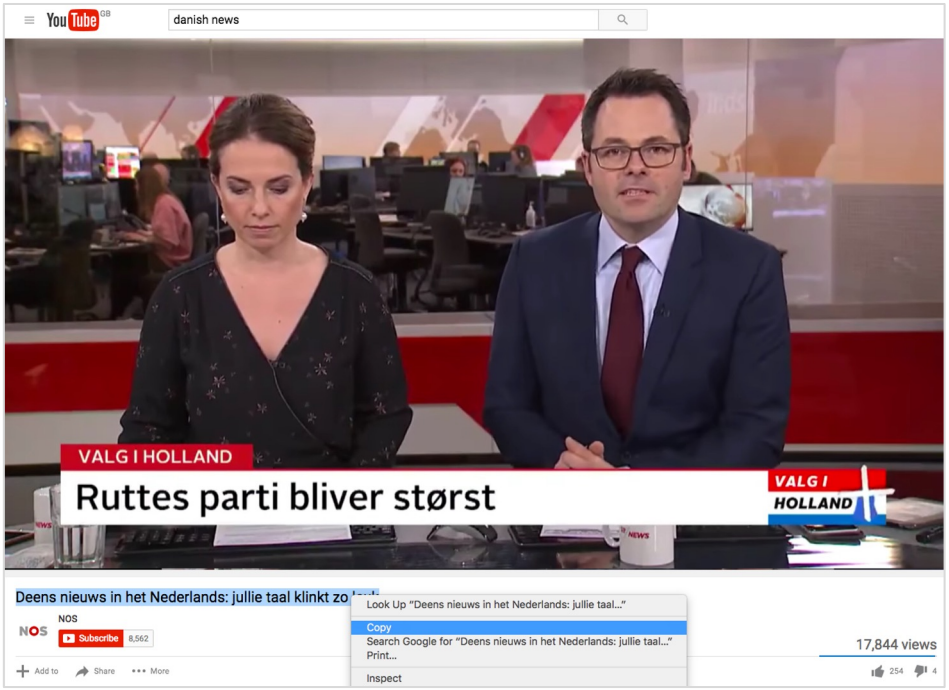
The photos were not taken in 2014, and they were not taken in Chicago. The images were shot after a severe freeze in Switzerland back in 2005

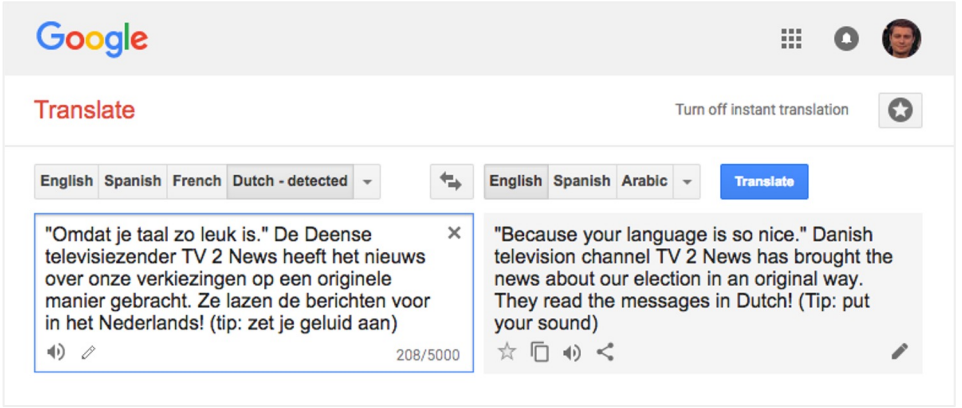
Video Verification



Verifying with Google Translate

Google Translate: Copy/Paste words into Translate.



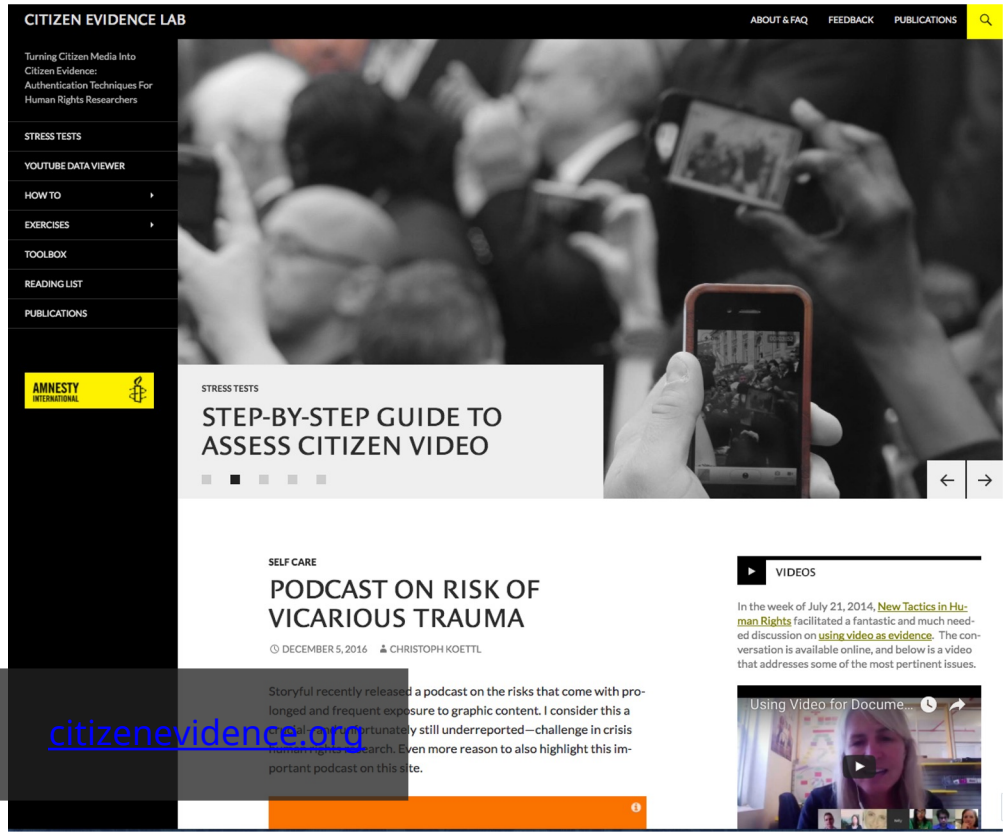


translate.google.com

Copy Paste the title of the video, story or headline into Google Translate.
Or use a Chrome extension and it'll appear when you click on your mouse.

Additional Resources

Resources: Learn more about verifying content on the web



citizenevidence.org

verificationjunkie.com

Resources: Learn more about verifying content and fact checking

firstdraftnews.com

FIRST DRAFT

FIRST DRAFT

In the realm of verification, context is king

Context is what turns a social post or a piece of UGC into a story, it also helps you to work through a verification process quickly

By thinking about the wider context around shared UGC you can often avoid a lengthy forensic verification process where it isn't required. For publishers looking at how they tackle competition with platforms - it is easy. Context is where you can make a distinction through strong editorial work and storytelling.

The four kingdoms of context...

1. Data: the when, the where and the what

The nature of witnessing a newsworthy event means people often upload content very quickly to the platform they are most comfortable with. Someone watching that video may find it on social media, where there may not be any contextual information. It isn't the fault of the uploader, they were most likely just sharing it with their friends.

"In the realm of verification, context is king"

FIRST DRAFT

First Draft
3 days ago · 7 min read

The English-speaking world could learn a lot from France to rebuild trust in the media

Mainstream news organisations in France are taking the fight of misinformation to the hoaxers on social media, and reaping the rewards

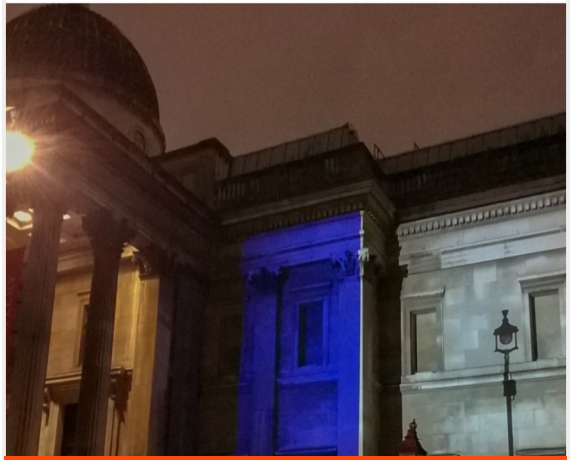
"The English-speaking world could learn a lot from France to rebuild trust in the media"

FIRST DRAFT

First Draft
Nov 17 · 6 min read

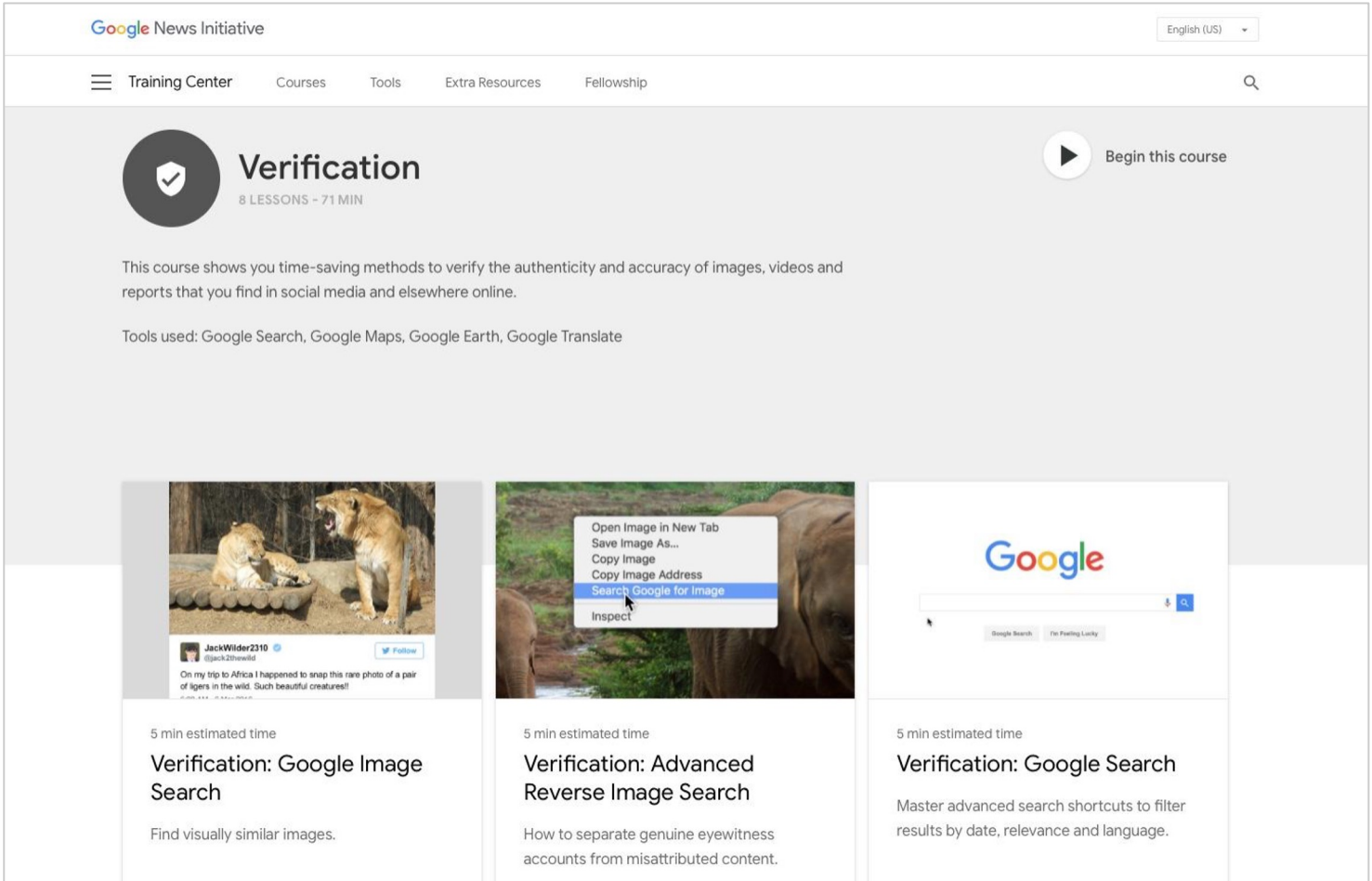
Too little too late: The horror of Paris proves the media need to debunk rumours in real time

If news organisations don't start fighting false information as it happens we risk losing our audience to the lies

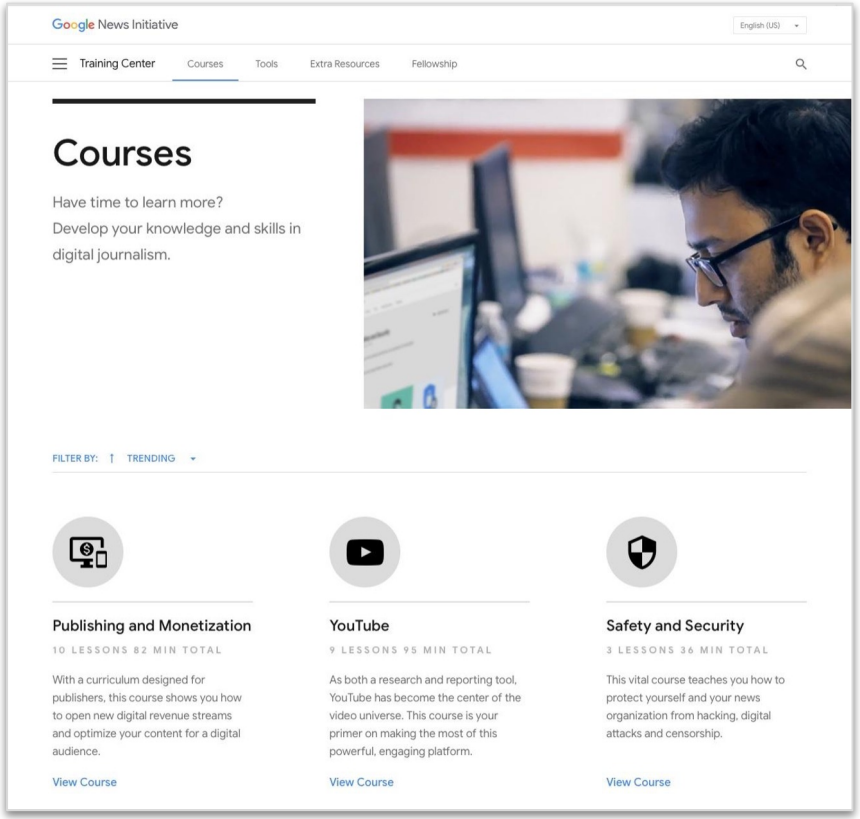


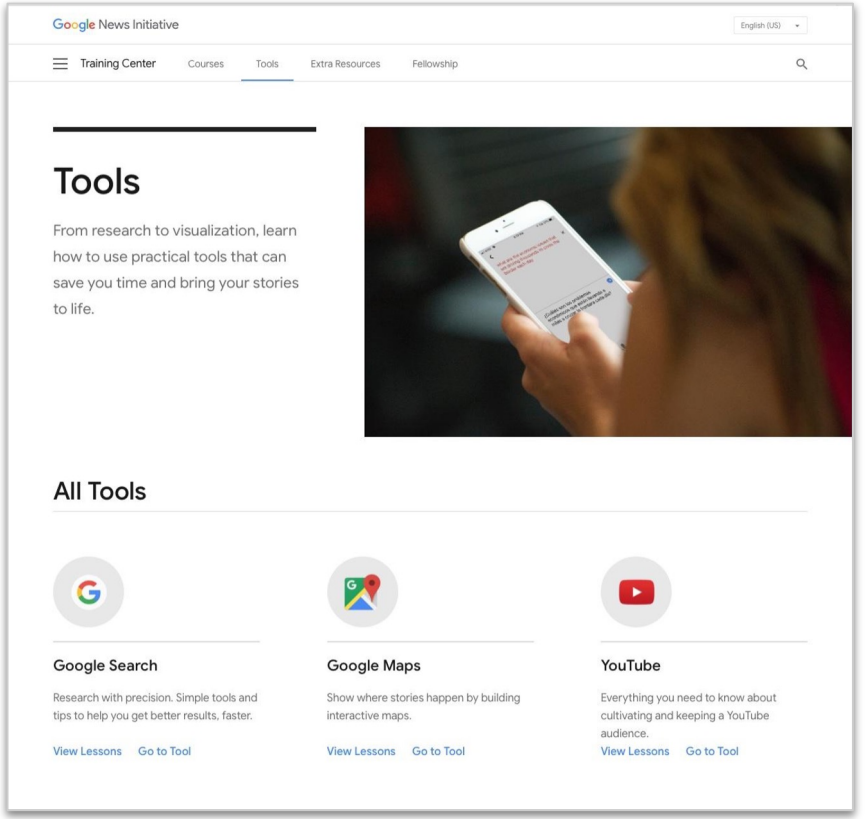
"Too little too late: The horror of Paris proves the media need to debunk rumours in real time"

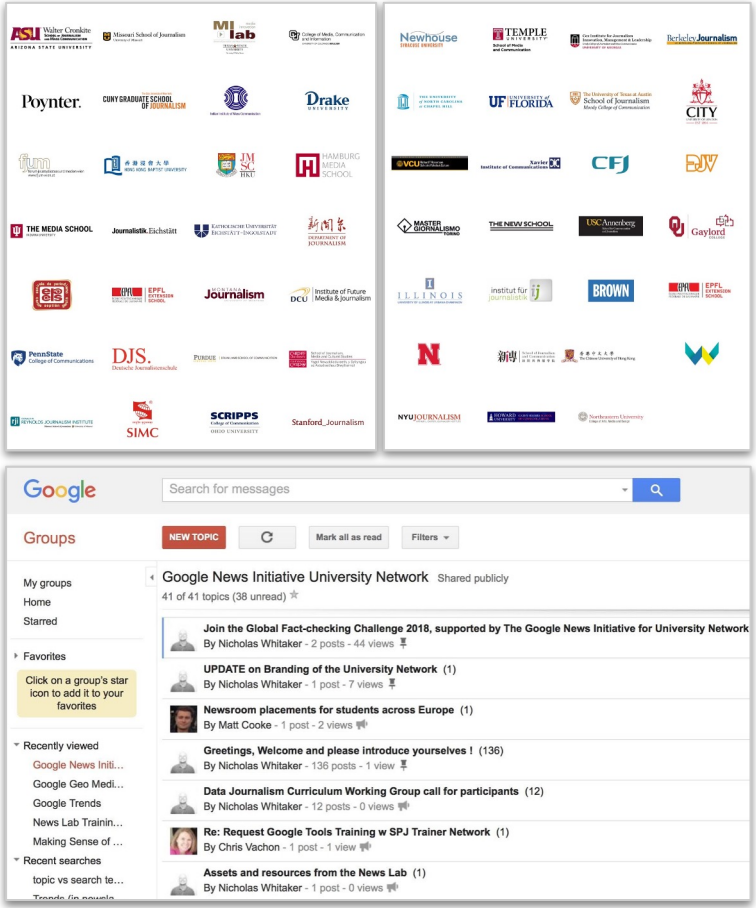
g.co/newstraining lessons



g.co/newstraining







Google News Initiative University Network

The Network launched in 2015 and now boasts over 220 Universities in 48 countries as members. Benefits to joining include:

- Access to a moderated Google Group where members can discuss and share best practices on training the journalists of tomorrow and reach Google News Initiative staff
- Opportunities to collaborate on projects
- Opportunities to beta test products from Google
- Free training support for professors and students
- Free training collateral and resources on Google tools

To sign up for the University Network, fill out this form at:

bit.ly/GNIunisignup