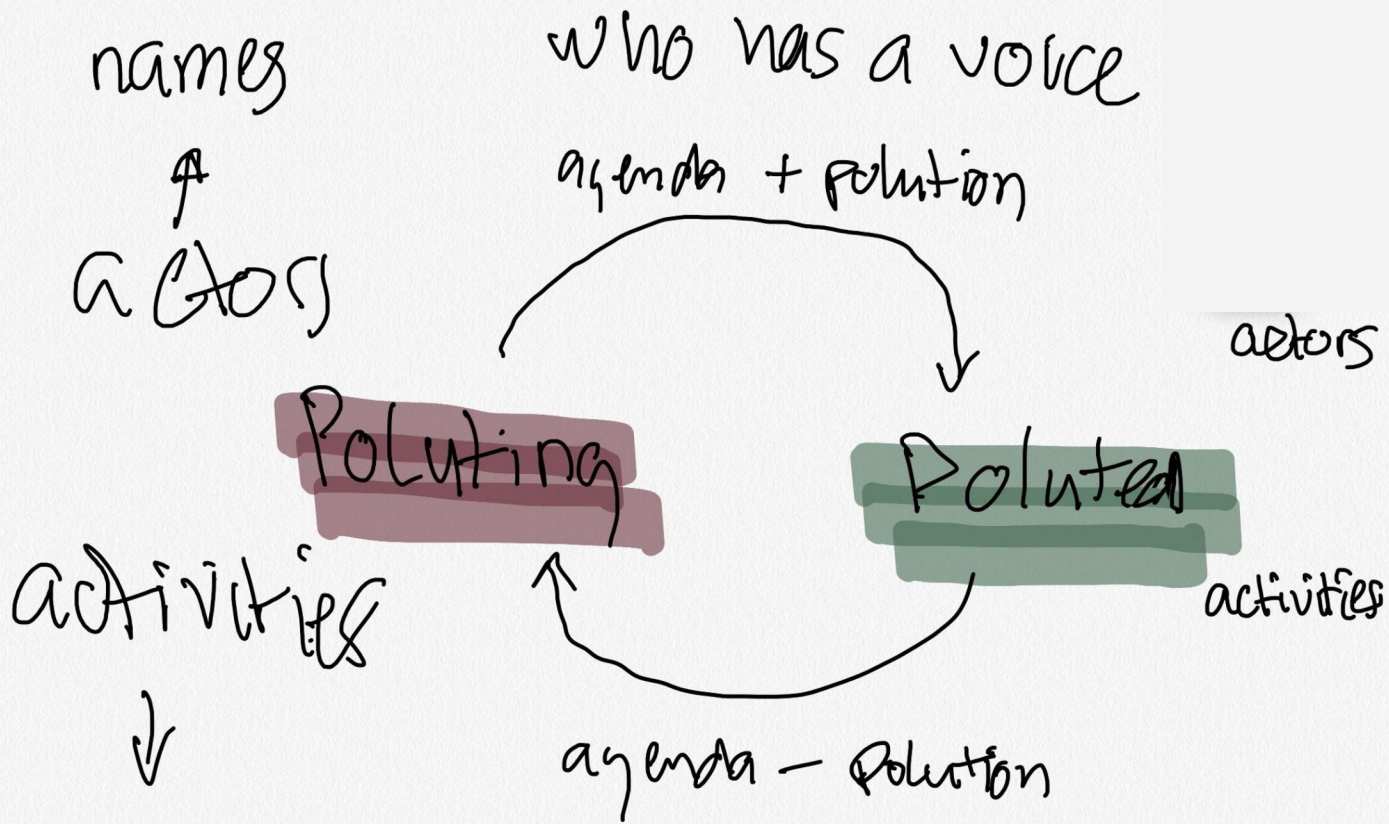


Remark the unremarkable

Jeroen de Vos





who are the issue experts?

Instructions

Purpose: look at 1) language & 2) stakeholders

→ next week 3) visual representations

QUESTIONS?

Steps:

1. Think of a good research question
2. What do you expect? Draft some hypothesis
3. Design a query (Query design Rogers, 2017)
4. Install the research browser (or a clean version of Firefox) [LINK](#)
5. Install the search engine scraper toolbar, use Bing start with small scrapes ([watch tutorial](#) + [LINK](#))
6. Categorization stakeholders
7. Optional: Wordcloud ([TOOL](#))

Past Jobs Output

Login

Search Engine Scraper

Enter key words, one per line:

You can use the normal search query operators your chosen search engine supports. Further considerations are listed [on our wiki](#). If you are looking for per-site results, try the [Lippmannian Device](#).

luchtvervuiling

Options:

Number of results per query (max 1000)

100

Name your result file

luchtvervuiling

Search Engines:

Note that Google and Yandex are known to require you to fill in CAPTCHAs after a small number of automated queries. Consider using another search engine when planning more than tens of queries.

Bing

Advanced options for Bing

Date range

All

Date range (start)

01/01/1970

Date range (end)

03/08/2022

Search domain

nl

Scrape Search Results

Search Engine Scraper, an Introduction

Search Engine Scraper

The Search Engine Scraper allows you to scrape the search results for a given search query, and has as output a list of results the search engine returned for the query. You can choose which search engine you want to scrape; this allows comparison between search engines and what results they return for the same query. In this there is some overlap with the [Lippmannian Device](#), which also scrapes search results, but has the additional feature of offering a comparison of results *within a particular site*. If the per-site search is not required for your analysis, this tool - the Search Engine Scraper - will likely be easier to use.

DECIDE WHO
WILL SCRAPE

USE BING AND
SMALL NUMBER
OF RESULTS

Harvester

Input

Input URLs or text that contains URLs (e.g., html source code, Google results, link list, etc.):

https://context.reverso.net/vertaling/nederlands-spaans/luchtervuiling
https://www.nrc.nl/nieuws/2020/03/07/luchtervuiling-meetbaar-corona-effect-a3992958
https://www.linkmagazine.nl/clear-air-consortium-wil-vanuit-de-ruimte-luchtervuiling-verminderen/
https://www.youtube.com/watch?v=vNWwx9aU-EA
https://www.knack.be/nieuws/tag/luchtervuiling-2786.html
https://www.eea.europa.eu/nl/themes/air

(Parts of) URLs to exclude (1 per line):

Options:

- ☒ Only return host names (e.g., "www.facebook.com" and "https://facebook.com/profile/john" both return "facebook.com")
- ☐ If returning only host names, do not remove "http://", "https://", or "www." (e.g., "https://www.facebook.com/profile/john" returns "https://www.facebook.com")
- ☐ Only return unique urls
- ☒ Return url list in alphabetical order
- ☐ Exclude URLs from Google and YouTube
- ☐ Add "http://" if missing from url (e.g., "www.facebook.com" returns "http://www.facebook.com")

Harvest URLs

Druk op **F11** om het volledige scherm te sluiten

Harvester, an Introduction

Extract URLs from text, source code or search engine results. Produces a clean list of URLs.

Input text in the harvester to extract URLs.

Tip: On a website, view source. Copy and paste source code into harvester in order to extract the URLs (or embedded links).

Tip: To harvest the results of a Google query open it in Firefox, select the results you want to rip the links from, right-click the selection and click 'View _Selection_ Source'. Now paste this into the harvester. To extract only the URLs from the results, choose the setting 'only return uniques' as well as 'Exclude URLs from Google and Youtube'. To extract only the hosts from the results, choose the previous two as well as 'only return hosts'. Note that in its search results Google also includes links to a site's categories etc. If you would only like to extract the links to the specific search results, you can better use the [Google Scraper](#), leaving the top !URL box empty.

This tool will only recognize hyperlinks which start with http:// or https:// or www. You might also try the [Link Ripper Tool](#) which extracts the hyperlinks (href) from a set of URLs.

Harvester, Sample Output [\(Toggle\)](#)

LINK TO
HARVESTER



Add Texts

Type in one or more URLs on separate lines or paste in a full text.

Open

Upload

Reveal

Voyant Tools is a web-based reading and analysis environment for digital texts.

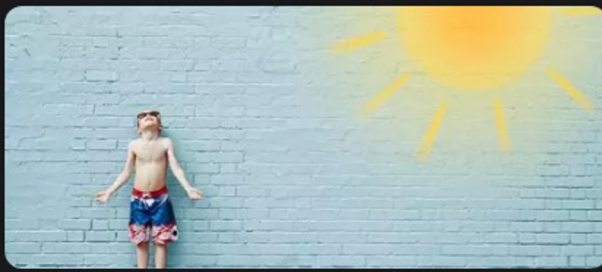
***We are experiencing ongoing server issues that we are working hard to resolve.
Here are some alternatives to consider if the server is not responding:***

- [LINGS Project mirror](#)
- [Huma-Num mirror](#)
- [Download and run Voyant Tools on your computer](#)

General remarks

- Choose right level of analysis: too specific will give you little results, too generic will make you lose focus
- Stay sensitive to the use of particular words in your query design (also ambiguity or disambiguity)
- Make use of the frames introduced for your analysis as you see fit (eg. program/anti-program, stakeholder analysis)
- Spend some time getting to know the tools, explore results, and see how that informs your understanding of the issue at hand

Don't overthink and have fun!



Stock Photography, Royalty-Free Photos & The Latest News ...
gettyimages.ca



Stock Photography, Royalty-Free Photos & The Latest News ...
gettyimages.in



Getty And 'Lean In' R...
huffingtonpost.com



Photo - Getty Images



Stock Photography Collections | R...
gettyimages.com



Chilling High-Res ...
gettyimages.ae



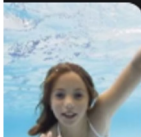
Fit Woman In H...
gettyimages.com



Completely Weird Stock ...
awesomeinventions.com



Boy Sitting
gettyimages



Underwater Lives...
gettyimages.com



Corporate High-Res Stock Photo - Getty Im...
gettyimages.ca



Simu Liu Was A Stock Photo Staple Befor...
huffingtonpost.ca



Detective Stock ...
gettyimages.com



852x479

Getty Images Brilli...
thinkmarketingmagazi

Today: visual analysis

Who ever ran into stock imagery

- How did you recognize it?
- How did you get to this type of material?
- What sort of associations do you have with stock imagery?

Stock Photography, Royalty-Free Photos & The Latest News ...
gettyimages.ca



Stock Photography, Royalty-Free Photos & The Latest News ...
gettyimages.in



Getty And 'Lean In' R...
huffingtonpost.com



Stock Photography Collections | R...
gettyimages.com



Chilling High-Res ...
gettyimages.ae



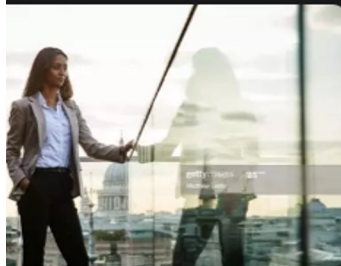
Fit Woman In H...
gettyimages.com



Completely Weird Stock ...
awesomeinventions.com



Boy Sitting ...
gettyimages



High-Res Stock Photo - Getty Im...
es.ca



Simu Liu Was A Stock Photo Staple Befor...
huffingtonpost.ca



Detective Stock ...
gettyimages.com

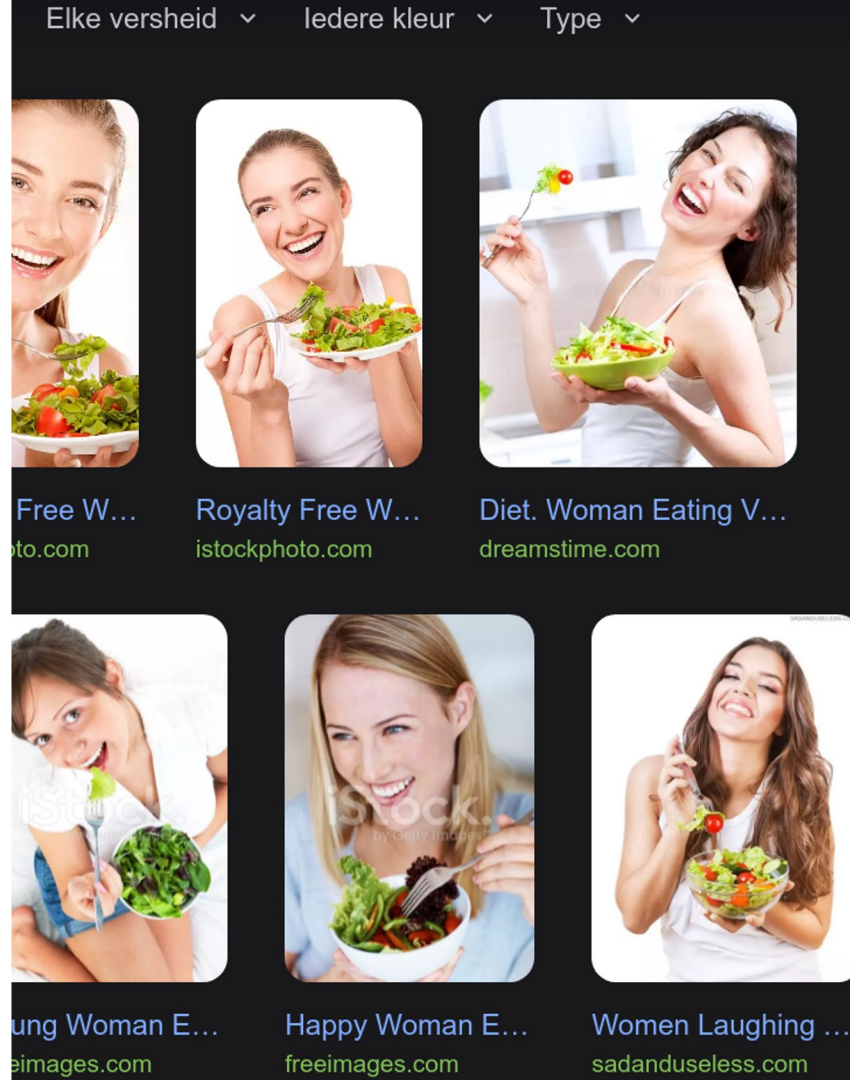


852x479
Getty Images Brillian...
thinkmarketingmagazi...

Case-study I: stock imagery

Taking Stock: Can News Images Be Generic?

- Backbone media & advertising industry (Gluckler & Panitz 2013)
- Largely overlooked, with notable exceptions (eg. Frosh 2003)
- People are drawn to text
- Fake news & post truth
- → also think of truth production in current media coverage; debunking the 'realness' of imagery with evidence from a trustable (authoritative) journalist source



Taking Stock: Can News Images Be Generic?

Research looks into the role of large stock image corporations (eg. Getty, Shutterstock, Alamy)

Look into circulation (production, mediation, recontextualization, consumption)

RQ

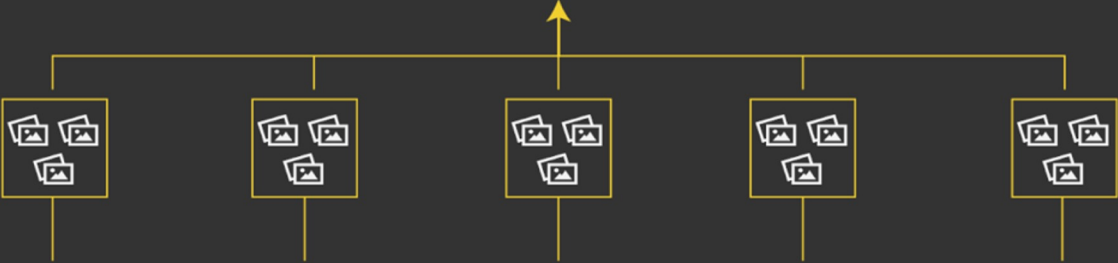
How do concepts like visual genericity and reusability contribute to a critical appraisal of the role of images in contemporary news-making?

- Research Question 1: How many of the images that can be found in major online newspapers originate from image banks? Among these 'stock' images, how many of them fall into the creative and editorial categories?
- Research Question 2: What do the creative and editorial 'stock' images found in newspapers represent? What kinds of images are consistently associated with particular kinds of 'news' content?
- Research Question 3: How are the stock images found in newspapers used in other media texts and contexts? What are the media outlets and platforms in which these images live beyond the newspapers under investigation?
- Research Question 4: What do this study's findings add to our current understanding of the news image?

Dataset

tagging images
per newspaper
► manual

download images



screenshots HP



IT
repubblica.it

FR
liberation.fr

DE
sueddeutsche.de

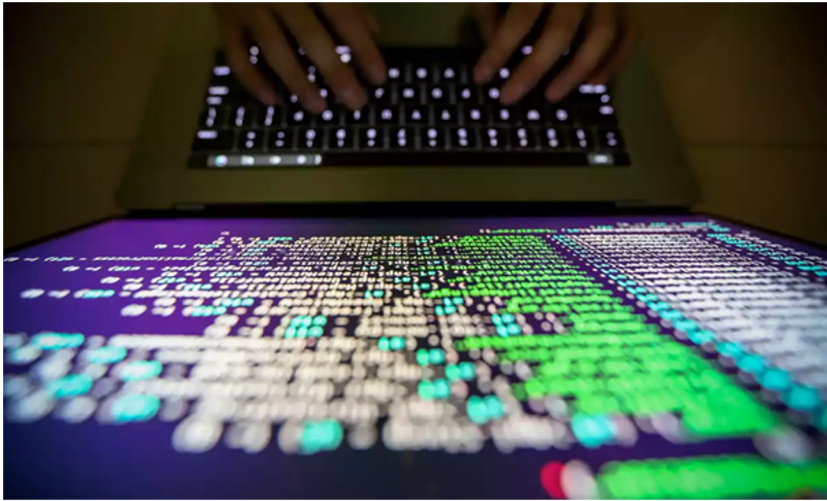
NL
www.nrc.nl

UK
theguardian.com

EUROPEAN NEWSPAPERS

28/06/2017

Creative vs. editorial (Frosh 2002: spectacle vs. documentary)



The image appears as generic, because it does not show a particular person or event. We also found in TinEye image 192 results which made us think that this image would probably be from an image bank.



Figure 9b — A newspaper photo of Front National politician Gilbert Collard sourced from Getty Images

Frosh (2012)

- (1) a 'system' rhetoric of theatrical self-promotion and persuasive efficacy which addresses the professional cultural intermediaries (art directors, designers, etc.) who put images into circulation, as well as the advertisers who ultimately pay for them. This rhetoric is aimed at promoting the image from its site of production (the photographer) to that of distribution (photographic agencies, libraries and archives) and ultimately circulation (advertising agencies, marketing departments, designers). †
- (2) a 'mission' rhetoric of relentless but unobtrusive citation which addresses consumers. This rhetoric is orientated to the moment of reception. †

Creative vs. editorial (Frosh 2002: spectacle vs. documentary)



The image appears as generic, because it does not show a particular person or event. We also found in TinEye image 192 results which made us think that this image would probably be from an image bank.



simulator



ethical hacker



laptop



gehackt



hacker simulator



afbeeldingen



cyber security



cybercriminelen



cybercriminaliteit



ethisch hacker



Google gebruikt cookies om services te leveren, advertenties te personaliseren en verkeer te analyseren. Je kunt je privacyopties op elk gewenst moment aanpassen in je [Google-instellingen](#).

[Meer informatie](#)

OK



Angst voor hackers: 'Fabrikanten, zorg vo...
ad.nl



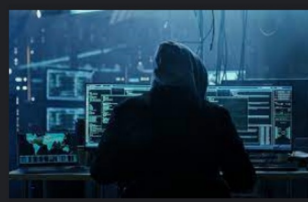
Wat is een hacker? Alles over hackers, hacken en preve...
vpngids.nl



Afbeeldingen Hacker, stockfoto's | D...
nl.depositphotos.com



Het dagboek van een hacker* | Tosch Automat...
tosch.nl



Hacker steelt 932 miljoen gebruikersgegevens i...
techzine.nl



Hoe is het stereotype beeld van hackers ont...
ip4sure.nl



Hackers worden steeds jonger - Webwe...
webwereld.nl



Die gratis wifi in de koffientent is een buite...
ad.nl



Deze Nederlandse hacker legt uit hoe hij bij je inbr...
rtlnieuws.nl



Hoe gaat een hacker te werk?
nrc.nl



Who are the hackers who cracked the iPhone? - B...
bbc.com



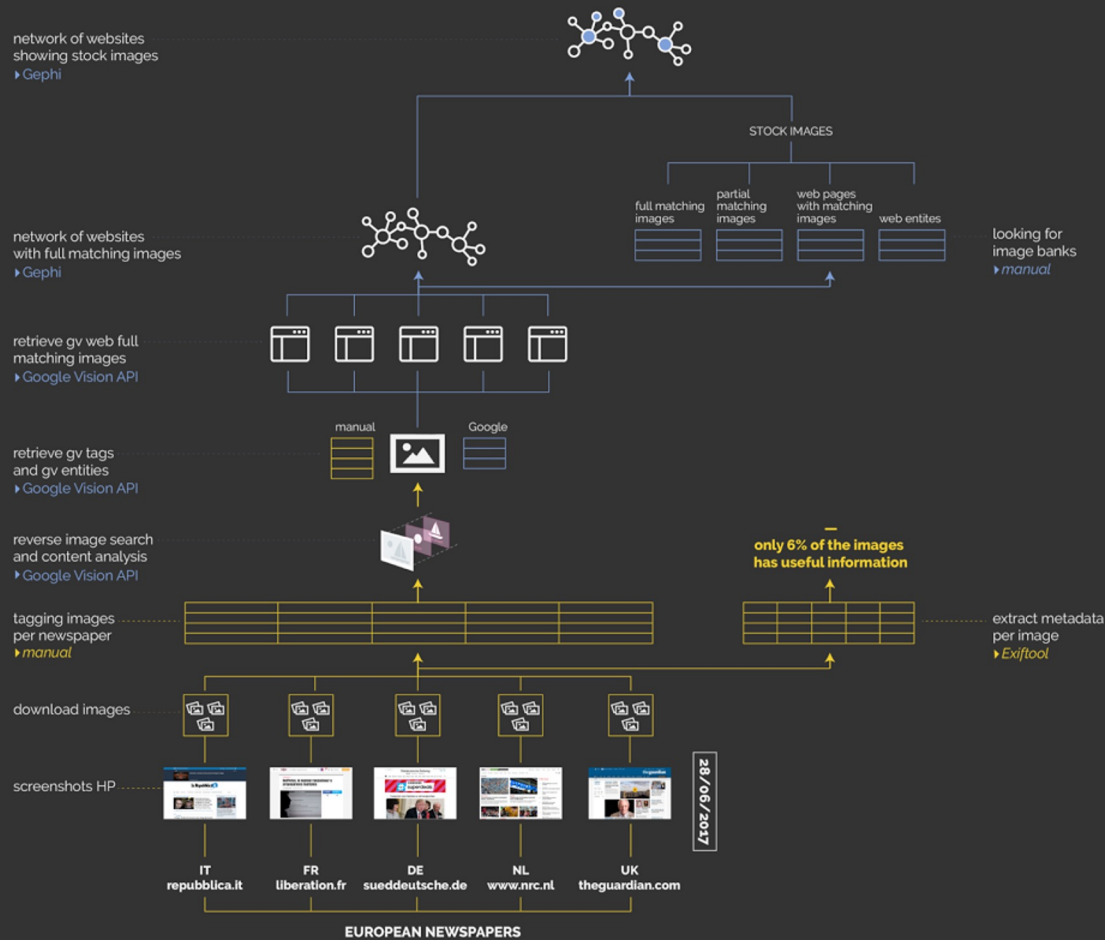
Hacker group claims to steal 3 million users' ...
timesofisrael.com

Creative vs. editorial (Frosh 2002: spectacle vs. documentary)

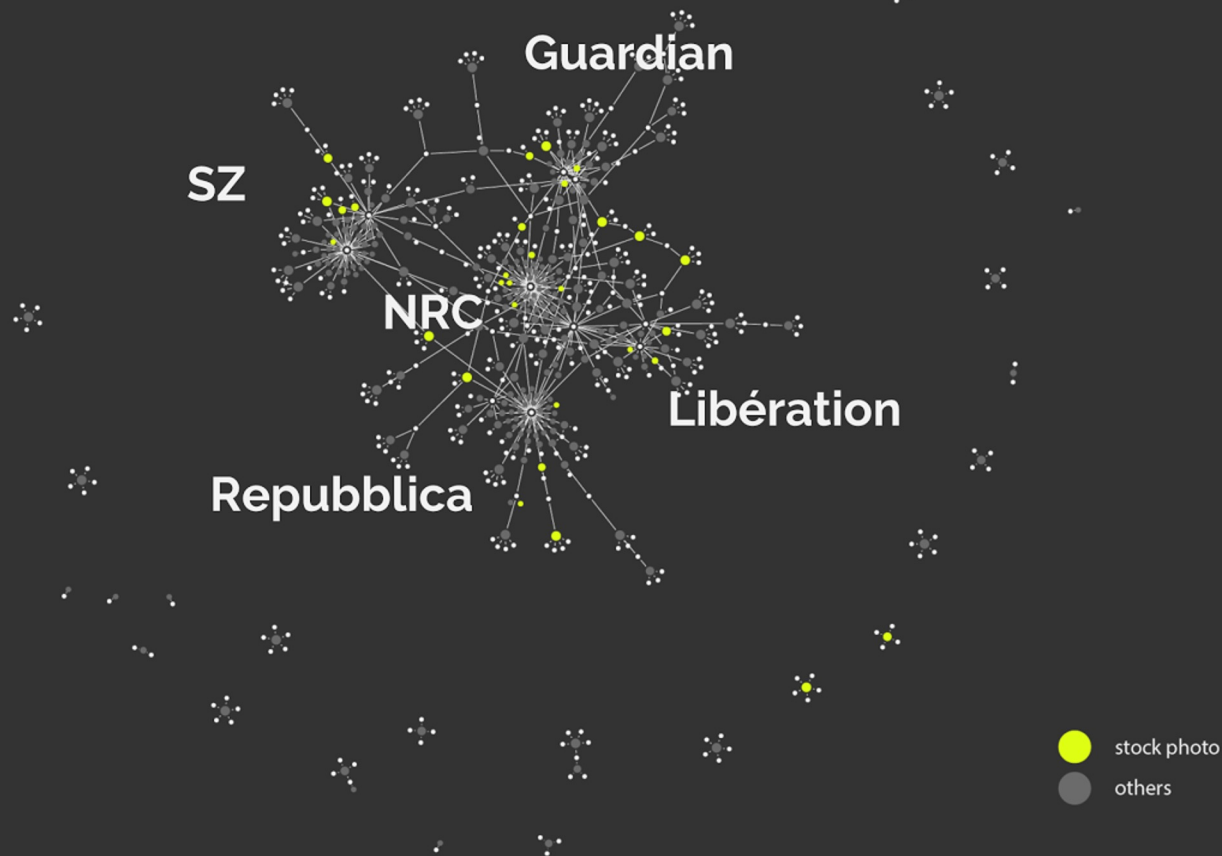


Figure 9b — A newspaper photo of Front National politician Gilbert Collard sourced from Getty Images

Protocol



Network



Network

If an image is in between two different clusters, that means that the same image is used in two or more websites/newspaper.

The images with a yellow border are images categorized as stock photography images.

Figure 16 — Close up of the image network. The size of the image is related to the number of time the image occurs. →



Frosh (2012)

- (1) a 'system' rhetoric of theatrical self-promotion and persuasive efficacy which addresses the professional cultural intermediaries (art directors, designers, etc.) who put images into circulation, as well as the advertisers who ultimately pay for them. This rhetoric is aimed at promoting the image from its site of production (the photographer) to that of distribution (photographic agencies, libraries and archives) and ultimately circulation (advertising agencies, marketing departments, designers). †
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Stock Photography, Royalty-Free Photos & The Latest News ...
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Getty And 'Lean In' R...
huffingtonpost.com



Photo - Getty Images



Stock Photography Collections | R...
gettyimages.com



Chilling High-Res ...
gettyimages.ae



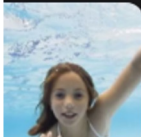
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awesomeinventions.com



Boy Sitting
gettyimages



Today: visual analysis

Underwater Lives...
gettyimages.com

Corporate High-Res Stock Photo - Getty Im...
gettyimages.ca

Simu Liu Was A Stock Photo Staple Befor...
huffingtonpost.ca

Detective Stock ...
gettyimages.com

Getty Images Brilli...
thinkmarketingmagazi

Frosh (2002)

Theatre rather than documentary <<--
spectacle of rhetorical potential

Classification as way of understanding,
organizing, making accessible and indexed <<--
- administrative need

Ambiguity to fit in multiple narratives <<--
business models related

Mind this is 2002(!)



Assignment

Instructions

Purpose: look at 1) language & 2) stakeholders

→ **next week 3) visual representations**

QUESTIONS?

Steps:

1. Think of a good research question
2. What do you expect? Draft some hypothesis
3. Design a query (Query design Rogers, 2017)
4. Install the research browser (or a clean version of Firefox) [LINK](#)
5. Install the search engine scraper toolbar, use Bing start with small scrapes ([watch tutorial](#) + [LINK](#))
6. Categorization stakeholders
7. Optional: Wordcloud ([TOOL](#))

Steps for today's research: remark the unremakable

Expand on last weeks work

1. Use the same query
2. Start with search results (web) or look at “images”
3. Download top images
4. Reverse search images
5. Look out for: 1) occurrences 2) origin 3) narratives and 4) type of stakeholders using the same image

Think about production: genericness, productive ambiguity, modes / site of production,

Think about consumption: in what narratives does this image fit? Think program anti-program, authenticity & authority, conservative or unobtrusiveness

Tools: reverse image search



Inloggen




- Find spread of a particular image
- Trace context in which meaning is being attributed
- Explore types of narratives
- Find the source of the image (sometimes)

Tools: reverse image search

[Inloggen](#)

Zoeken op afbeelding ×

Zoek op Google met een afbeelding in plaats van met tekst. Sleep een afbeelding hierheen.

Afbeeldings-URL plakken 

Een afbeelding uploaden

Zoeken op afbeelding

Ongeveer 637 resultaten (1,40 seconden)

Afbeeldingsformaat:
620 × 620Andere formaten van deze afbeelding vinden:
[Alle formaten](#) - Klein - Gemiddeld - GrootMogelijk gerelateerde zoekopdracht: **stop 5g**<https://www.stop5gnl.nl> ▾

Stop5g Nederland – Stop5g Nederland

Het is bijzonder urgent dat de verdere uitrol van 5G gestopt wordt. Het betekent namelijk een enorme toename van antennes (naar schatting 5 tot 10 keer meer) op ...

<https://www.stop5g.be> > ... ▾

Collectief om de uitrol van 5G te stoppen in België - stop5G.be

De primaire doelstelling van het Collectief is het stopzetten van de implementatie van 5G, de 5e generatie van mobiele telefoniestandaarden.

🖼 Visueel vergelijkbare afbeeldingen



Pagina's met overeenkomende afbeeldingen

<https://www.dutchcowboys.nl> › technology ▾

TU Delft opent drie 5G testfaciliteiten - DutchCowboys

620 × 620 · 12 nov. 2021 — Het fieldlab op de TU Delft Campus voor innovatie rondom het IoT heeft drie 5G-onderzoeksfaciliteiten geopend met de nieuwste mobiele ...



<https://www.dutchcowboys.nl> › ... ▾

Alles over 5G - DutchCowboys

620 × 620 — Lees het laatste 5G nieuws, bekijk de leukste filmpjes en ontdek de nieuwste trends. DutchCowboys: het populairste Nederlandse weblog.



<https://www.dutchcowboys.nl> › technology › rus-legt-n... ▾

Rus legt nieuw treinspoor aan in Zuid-Limburg - DutchCowboys

620 × 620 · 11 uur geleden — Een soort van one-stop-shop voor treinrails, compleet met bielzen (dwarsliggers), de kiezelstenen (ballast) waar die in gelegd worden en de ...



<https://www.dutchcowboys.nl> › internet-of-things ▾

Alles over Internet of Things op DutchCowboys.nl

620 × 620 — TU Delft opent drie 5G testfaciliteiten · Technology 12.11.2021 ... Early Adopter
Xiaomi maakt je slimmer verbonden dankzij 5G · Technology 06.01.2021.



<https://stop5ginternational.org> › net... ▾ Vertaal deze pagina

Netherlands - Stop 5G International

6 feb. 2020 — Our team is comprised of people of diverse perspectives but we all share a commitment to stopping 5G and unchecked wireless expansion, ...

Goooooooooogle >

1 2 3 4 5 6 7 8 9 10 Volgende

Tools: reverse image search



We're hiring

Technology

Products

Log in

Reverse Image Search

Find where images appear online. [How to use TinEye.](#)

 Upload

Paste or enter image URL



Add TinEye to Chrome



Search by image solutions for you

TinEye's computer vision, image recognition and reverse image



DownThemAll!

door [Nils Maier](#)

The Mass Downloader for your browser

Aanbevolen

U hebt Firefox nodig om deze extensie te gebruiken

[Firefox downloaden en de extensie ontvangen](#)

[Bestand downloaden](#)

228.806
Gebruikers

664
Beoordelingen

★★★★★
4,2 sterren



Uw ervaring waarderen

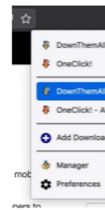
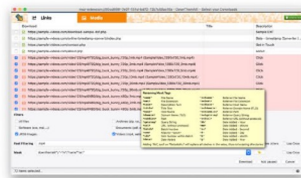
Wat vindt u van DownThemAll!?

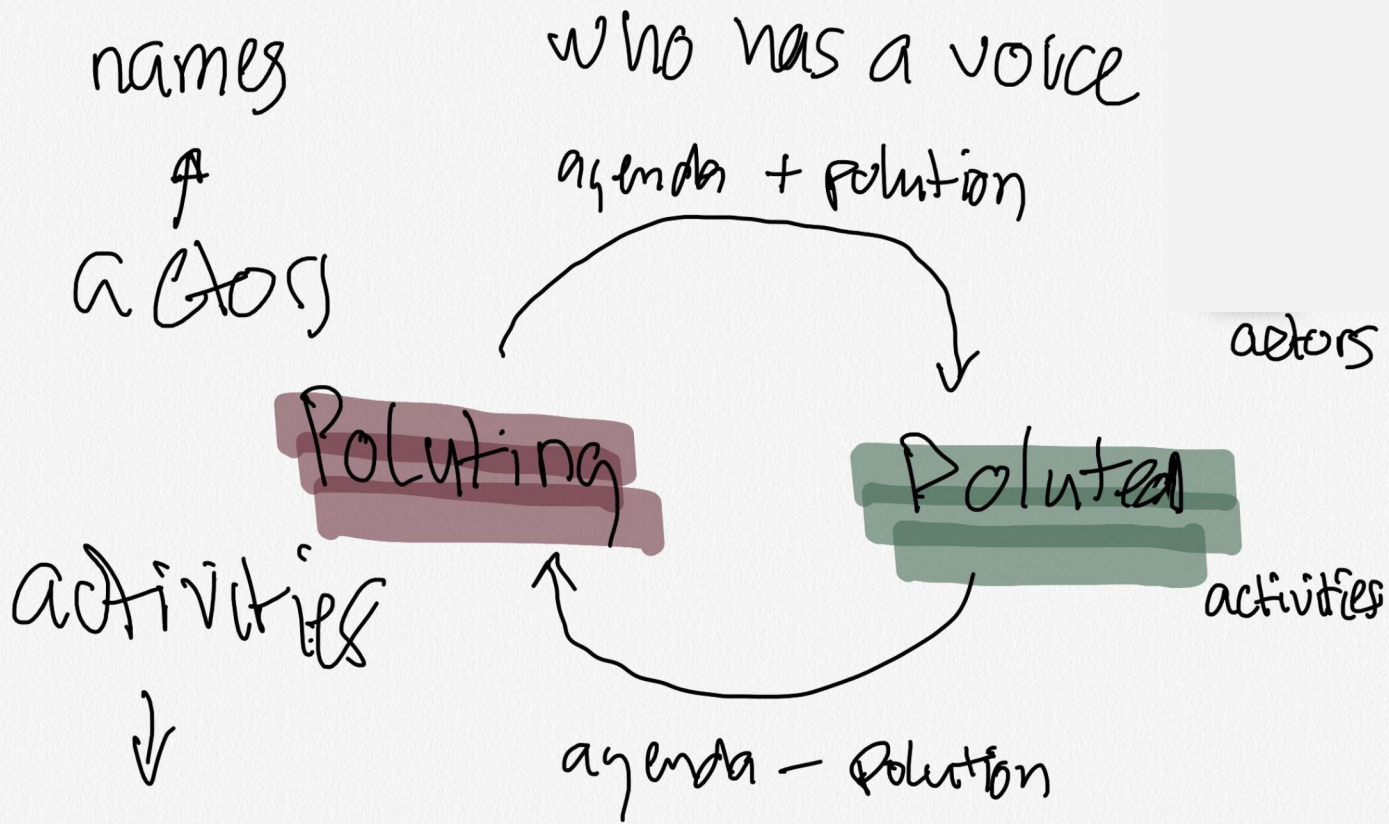
Meld u aan om deze extensie te waarderen

Deze add-on rapporteren wegens misbruik

[Alle 664 beoordelingen lezen](#)

Schermafbeeldingen





who are the issue experts?

General remarks

- Choose right level of analysis: too specific will give you little results, too generic will make you lose focus
- Stay sensitive to the use of particular words in your query design (also ambiguity or disambiguity)
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