

# Discovery

**Customer Stage:** Large Global Media Company

**Azumo Role:** Alexa Skill and Google Assistant App

**Discovery partnered with Azumo to create a custom conversational application for the Amazon Alexa and Google Assistant Platforms.**

## An Intelligent Alexa Voice App



### CHALLENGE

- ❑ Discovery needed a larger presence on the Amazon Alexa platform
- ❑ They wanted a Skill that allowed engagement with their brand
- ❑ The experience needed to be cross platform and easily managed
- ❑ Users would need to be able speak to the Skill in everyday language
- ❑ The Skill would need to have a strong AI-service handling Spanish language



### SOLUTION

- ❑ Azumo built a robust Alexa Skill based on its ACE technology
- ❑ The Skill let users test their Discovery Channel trivia knowledge
- ❑ Discovery can update the Skill regularly without our involvement
- ❑ The Skill can handle natural language queries that go beyond the Alexa platform capabilities



### BENEFITS

- ❑ ACE platform allowed Discovery to build their solution fast
- ❑ Agile development approach produced an enterprise-ready solution
- ❑ Discovery has a well aligned on-brand Skill for their users

*"Their skill development knowledge is impressive. They've been very professional and patient with Amazon's requirements, which ask for very high standards. I'm 100% satisfied."*



Our mission is to help you compete and thrive. We affordably build and maintain modern software for you.



DATA



MOBILE



AI+BOTS



CLOUD



SECURITY