

Get set for Q4

With peak season shopping events just around the corner, we're here to help you get ready to maximize all revenue opportunities:

- Review what worked for you last year
- Optimize your existing content
- Jump on trends during BFCM





Review what worked for you last year

Report by Date

Track your performance over time, so you can anticipate your biggest spikes in performance this Q4.

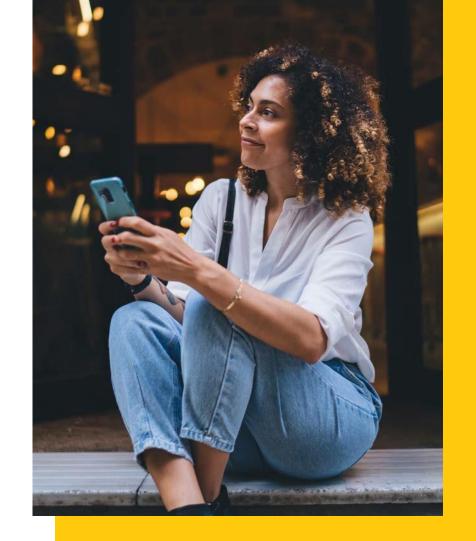
Report by Merchant

See which merchants brought you the most revenue last year – consider highlighting them and their products in your Q4 content.

Report by Page

Find pages with the highest engagement – ensure the content is up-to-date so you're not missing out on commissions.

Tip! Filter by links to change underperforming links and keep generating revenue.





Upcycle and optimize your existing content

You don't always have to create new content to generate revenue. Here's three tools to help you keep earning commissions on your existing articles.



Identify evergreen content

The **Evergreen Report** shows articles that consistently generate commissions so you can update them with the latest products.



Update broken links

Review your outdated links in the **Broken Links Report** and update them so you're not missing out on commissions.

Tip! Use **Dynamic Link Optimization** to automatically redirect broken links to an alternative page.



More eyes on existing content

Use the **Link Generator** to insert affiliate links across social media, newsletters, Apple News, and more to maximize your content's reach.



Jump on trends during BFCM



Real-time Clicks Report

See which of your links, pages and featured merchants your readers are engaging with the most on BFCM – updated every 15 mins



Trending Products Report

Keep your Q4 content current and see which products are trending across our network that you've not written about yet – updated hourly



Product Bought Report

Discover which products your readers have bought after clicking through from your content. Check out if merchants in the report have other products you could promote in your Q4 content!









All clothing (throughout), and blanket, by Loro Piana. All jewelry (throughout), his o

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Here's an Exclusive Look at Loro Piana's New Camping Collection

The most luxurious brand on the planet hits the trail with a new outdoor line called Into the Wild.

If your idea of being in nature is walking up Billionaires' Row on a rainy day, then you're already well acquainted with Loro Piana's mastery of the elements. The Italian clothing brand that dresses world-beating titans, both real (Larry Gagosian) and fictional (Kendall Roy), has long specialized in making achingly soft wool outerwear that's as resistant to the elements as any Gore-Tex rain slicker, thanks to its innovative Storm System line. And now, the 100-year-old company is bringing its vision of discreet, functional luxury a





Thank you!