



VETTOOLS™
Client Communications

Helping you

- ✓ Save Time
- ✓ Increase Visits
- ✓ Nurture Relationships



A year of savings
you'll love!

**Sign up within 30 days
of your demo.*

VIN Member

\$249 /Month

for a year *reg. \$329

Non-VIN Member

\$279 /Month

for a year *reg. \$359

Plus FREE landline texting for a year!

Get access to these great features



VETTOOLS **POP**
Pet Owner Perception

Getting client feedback a hassle? Struggling to get that 5-Star review?

- **Get glowing public reviews** from your practice's biggest cheerleaders.
- **Identify problem areas** with private client surveys for critical feedback.
- **Save time** with POP's completely automated, intuitive, customizable system.

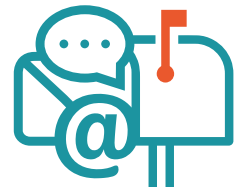


VETTOOLS **Buddy**
An appointment specialist's best friend!

Automation, in YOUR voice, with YOUR message.

- Appointment Confirmations
- Surveys
- Reviews
- and Follow Ups

by text, email or phone.



VETTOOLS **Outreach**
Be an inbox superhero

Targeted marketing for more visits and healthier patients.

Keep your clients engaged and eager to hear more from you by sending them targeted communications, specific to and appropriate for their pets using the best method of outreach.

- Text Message
- Email
- Postal Mail

And So Much More!

Text Messaging

VetTools is here to help you talk to your clients in a medium where they're spending a lot of their time - on their phones! From single texts to appointment communications to hospitalized pet check-ins, we've got you covered.

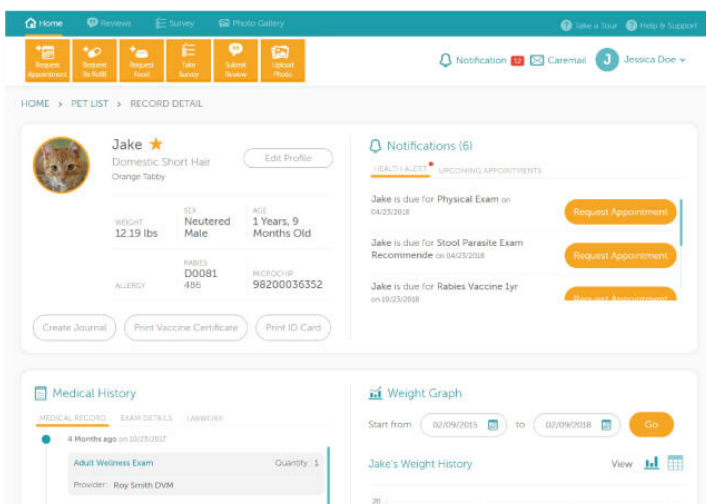
Health Reminders

Health reminders keep your patients and your practice healthy. With VetTools you can deliver friendly and compelling reminders to delight your clients and inspire them to schedule a visit for recommended services.

Reporting

Quality data, presented clearly, will empower you to make the best decisions for your practice, your patients, and your clients. VetTools offers robust reporting features with key financial metrics, response reporting, and more.

Everything you need to "click" with your clients when they're not at your practice!



PET SITES™

Empower your clients with the trusted information, valuable tools, and 24/7 access they need to be your active partner in their pet's healthcare.

- Pet Health Information
- Requests
- Education
- Health Documents
- Surveys
- Pet Journal



VETTOOLS™

Easy client engagement for busy veterinary professionals - like you!



As part of the VIN family, we stand behind VIN's pledge to you. Your data is yours.

We will never sell your data or use it for marketing. You control the use of your data -- to help you, your practice, and your patients, or to help advance veterinary medical knowledge.



Inspired by the VIN community... part of the VIN family.

800-454-0576
VINxSales@vin.com
www.vin.com/vinx