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German

## Über Urban Sports Club

Urban Sports Club bietet eine flexible Sport-Flatrate. Ziel ist es, Menschen über das größte und vielfältigste Angebot zum Sport zu motivieren und zu einem gesünderen und aktiven Lebensstil zu bewegen. Von Fitness, Yoga, Schwimmen und Klettern über Teamsport bis hin zu Wellnessangeboten – Mitglieder können sich aus über 50 Sportarten und mehr als 6.000 Partner-Standorten in fünf Ländern (Deutschland, Frankreich, Italien, Spanien & Portugal) ihren individuellen Trainingsplan zusammenstellen und per Smartphone App zum Sport einchecken. Vielfältigkeit, flexible Konditionen sowie organisierter Teamsport und Wellnessangebote runden das preisgekrönte Angebot für Privat- und Firmenkunden ab. Urban Sports Club wurde 2012 von Moritz Kreppel und Benjamin Roth mit Sitz in Berlin gegründet und wuchs zunächst eigenfinanziert. Ab 2015 folgte die Expansion in über 20 weitere Großstädte sowie die Übernahme zweier Mitbewerber. Im Dezember 2016 schloss sich außerdem Wettbewerber Somuchmore dem deutschen Marktführer für Sport-Flatrates an. Im Januar 2018 folgte FITrate und im Dezember desselben Jahres INTERFIT.

**Unsere Mission** Urban Sports Club steht für Bewegung, Vielfalt und Flexibilität. Wir verhelfen unseren Mitgliedern zu einem gesunden, abwechslungsreichen und aktiven Lebensstil.

**Unsere Vision** In Europas größter Sport-Community können Mitglieder jede Art von Sport an jedem Ort zu jeder Zeit machen. Für unsere Partner übernehmen wir die Rolle eines Full-Service-Providers, so dass diese sich auf das konzentrieren können, was sie am meisten lieben: Sport.

### Unser Motto

WorkOUT Life Balance

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English

## About Urban Sports Club

Urban Sports Club offers a flexible flat-rate sports membership. The mission is to help people lead a healthy and active lifestyle. Club members can choose from 50+ activities - ranging from classic gym workout, swimming, yoga, or bouldering, to team sports and lots more - and more than 6000 partner venues in Germany, France, Italy, Spain & Portugal. Variety, flexible conditions as well as team sports and wellness are offered both for private customers and companies.

Urban Sports GmbH was founded in 2012 by Moritz Kreppel and Benjamin Roth in Berlin, Germany. After two years of bootstrapping, the company secured an early-stage financing in 2015 and went on to acquire four of its German competitors. In December 2016, the former competitor Somuchmore joined the German market leader; FITrate joined in January 2018 and in December INTERFIT.

### Our mission

Urban Sports Club is all about movement, variety and flexibility. We enable our members to pursue an active and healthy lifestyle.

### Our vision

As part of Europe's largest sports community, members can do any type of sport, at any time, across many locations and with the right people. As a full-service provider for our partners, we let them focus on what they love the most: sports.

### Our motto

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*French*

## **D'Urban Sports Club**

Urban Sports Club propose un abonnement sportif flexible. L'objectif est de motiver les gens à mener une vie saine et à adopter un style de vie actif. Les membres d'Urban Sports Club peuvent choisir entre + de 50 activités (allant du fitness classique à la musculation, la natation, le yoga ou l'escalade de bloc aux sports d'équipe et bien plus encore) et plus de 6000 salles partenaires en Allemagne, en France, en Italie, en Espagne et au Portugal. La variété, les conditions flexibles ainsi que les sports d'équipe et les activités bien-être sont proposés aux particuliers et aux entreprises.

Urban Sports GmbH a été fondé en 2012 par Moritz Kreppel et Benjamin Roth à Berlin, en Allemagne. Près de deux ans après son lancement, l'entreprise a obtenu un financement initial en 2015 et a même acquis quatre de ses concurrents. En décembre 2016, l'ancien concurrent Somuchmore s'est associé au leader du marché ; FITrate s'est associé en janvier 2018 ainsi qu'INTERFIT en décembre 2018.

### **Mission**

Nous inspirons des millions de personnes à mener une vie active et saine.

### **Vision**

Nous sommes la plus grande communauté sportive d'Europe : nos membres peuvent pratiquer tous les types d'activités sportives, à tout moment, dans de nombreux endroits en Europe et avec les bonnes personnes. Nous sommes également prestataires de service pour nos partenaires : nous leur permettons de se concentrer sur ce qu'ils aiment le plus - le sport.

### **Motto**

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*Italian*

## **Di Urban Sports Club**



Urban Sports Club offre una tariffa forfettaria flessibile per gli sport. La sua mission è aiutare le persone a condurre uno stile di vita più sano e attivo. I soci del club possono scegliere tra più di 50 attività che vanno dal classico allenamento in palestra, nuoto, yoga o bouldering, agli sport di squadra e molto altro ancora tra più di 6000 sedi associate in Germania, Francia, Italia, Spagna e Portogallo. Sia i clienti privati che le aziende possono usufruire di varietà, condizioni flessibili, sport di squadra e wellness.

Urban Sports GmbH è stata fondata nel 2012 da Moritz Kreppel e Benjamin Roth a Berlino, Germania. Dopo due anni di bootstrapping, l'azienda si è assicurata un finanziamento iniziale nel 2015 e ha poi acquisito quattro dei suoi concorrenti tedeschi. Nel dicembre 2016, l'ex concorrente Somuchmore è entrata a far parte della società leader nel mercato tedesco; FITrate ha aderito nel gennaio 2018, e a dicembre è stato il turno di INTERFIT.

### **Missione di USC**

Urban Sports Club è sinonimo di movimento, varietà e flessibilità. Rendiamo possibile ai nostri soci condurre uno stile di vita attivo e sano.

### **Vision di USC**

In quanto parte della più grande comunità sportiva d'Europa, i soci possono praticare qualsiasi tipo di sport, in qualsiasi momento, in molte località e con le persone giuste. Nel nostro ruolo di fornitori di servizi completi per i nostri partner, li mettiamo in grado di concentrarsi su ciò che amano di più: lo sport.

### **Motto di USC**

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*Spanish*

## **Urban Sports Club**

Urban Sports Club ofrece una tarifa plana deportiva flexible. La misión es ayudar a las personas a tener un estilo de vida más saludable y activo. Los socios del club pueden elegir entre más de 50 actividades deportivas diferentes (desde fitness, natación, yoga o escalada en rocódromo hasta deportes de equipo y muchas más) en más de 6000 centros asociados en Alemania, Francia, Italia, España y Portugal. La variedad, condiciones flexibles y deportes de equipo y wellness son parte de la oferta tanto para clientes particulares como para empresas.

Urban Sports GmbH fue fundada en 2012 por Moritz Kreppel y Benjamin Roth en Berlín, Alemania. Después de dos años de “arranque” independiente, la empresa logró una financiación inicial en 2015 y absorbió a cuatro de sus competidores en Alemania. En diciembre de 2016, la antigua competencia Somuchmore fue absorbida por el líder del mercado alemán; FITrate se unió en enero de 2018 y en diciembre lo hizo INTERFIT.

### **Misión de USC**

Urban Sports Club es movimiento, variedad y flexibilidad. Permitimos a nuestros socios llevar un estilo de vida activo y saludable.

### **Visión de USC**

Como parte de la mayor comunidad deportiva de Europa, los socios pueden practicar cualquier deporte, en cualquier momento, en muchas instalaciones deportivas y con las personas adecuadas. Como proveedor de un servicio integral para nuestros colaboradores, permitimos que se centren en lo que más les gusta: el deporte.

### **Lema de USC**

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Portuguese

## Urban Sports Club

O Urban Sports Club oferece uma subscrição desportiva de mensalidade fixa e inúmeras opções. A missão é fazer com que as pessoas tenham uma vida saudável e ativa. Os membros podem escolher entre mais de 50 atividades - desde treino clássico de ginásio, a natação, yoga, bouldering, desportos de equipa e muitos outros – em mais de 6.000 parceiros em Alemanha, França, Itália, e Espanha e Portugal. Variedade, condições flexíveis, bem como desportos de equipa e wellness são oferecidos tanto a clientes particulares como a empresas.

A Urban Sports GmbH foi fundada em 2012 por Moritz Kreppel e Benjamin Roth, em Berlim, Alemanha. Após dois anos de início independente, a empresa arrecadou um financiamento inicial em 2015 e adquiriu quatro dos seus concorrentes alemães. Em Dezembro de 2016, a então concorrente SoMuchMore juntou-se ao líder do mercado alemão. A FITrate agregou-se em janeiro de 2018. Em Dezembro do mesmo ano foi a vez da INTERFIT.

### Missão USC

Nós inspiramos as pessoas a levarem uma vida mais ativa e saudável.

### Visão de USC

Como parte da maior comunidade desportiva da Europa, os nossos membros podem praticar qualquer modalidade, a qualquer momento, em inúmeros locais e com as pessoas certas. Fornecemos um serviço completo aos nossos parceiros, para que estes se possam concentrar no que mais os faz vibrar: o desporto.

### Lema USC

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