



Press release

Urban Sports Club Expands to Brussels: Europe's leading sports and fitness flat rate builds another location in Belgium

Berlin, 22.10.2019 – Brussels is the heart of Europe - and from now on also for Urban Sports Club an additional and central pillar, with which the Berlin company sets another milestone. The app has been available to all Brussels residents since 15 October and is now also visible to members in other countries where Urban Sports Club is present. Belgium is already the fifth country in which the company has positioned itself last year. In addition to Germany, France, Italy, Spain and Portugal, it is the sixth country in which members can check in with the Urban Sports Club app and throughout Europe with the same membership.

Due to its geographical proximity, the new location is currently still managed from France. However, this is expected to change in the near future. Soon there will also be Urban Sports Club employees in Belgium, who will act as the contact persons for the approximately 60 partner studios to date. This number will also continue to rise in the near future. In total, the company is leading the European market with over 7000 partner locations. Belgium is the first country into which Urban Sports Club is organically expanding and not through a merger with a competitor. Co-founder and CEO Moritz Kreppel is particularly pleased that Brussels is now also involved:

"Brussels is not only the political centre of Europe, but also an ideal location for Urban Sports Club due to its geographical location in the heart of the continent. As the leading fitness flat rate in Europe, we pursue a clear European vision. Therefore the expansion to Belgium was only a matter of time and we are very happy that this time has come."



The location is certainly particularly interesting for the many expats and commuters who live and work in Brussels, but also for the many travellers who visit Brussels. In keeping with the company's holistic approach, the range of services on offer extends from bouldering and [Boxing](#) to Pilates, [Yoga](#) and EMS. Various fitness options are also available to the members: Whether [classic fitness](#), [CrossFit](#) or [women's fitness](#) - the selection leaves nothing to be desired.

About Urban Sports Club

Urban Sports Club offers a flexible flat-rate sports membership. Our goal is to encourage people to try a wide and diverse range of activities and to inspire them to live an active and healthy lifestyle. Club members can choose from 50+ activities at more than 8000 partner venues Europe-wide - ranging from classic gym workout, swimming, yoga, or bouldering, to team sports and lots more. As a group of companies together with OneFit we have over 10000 partner venues. Variety, flexible conditions as well as team sports and wellness are offered both for private customers and companies.

Urban Sports GmbH was founded in 2012 by Moritz Kreppel and Benjamin Roth in Berlin, Germany. After two years of bootstrapping, the company secured an early-stage financing in 2015 and went on to acquire four of its German competitors. In December 2016, the former competitor Somuchmore joined the German market leader; FITrate joined in January 2018, in December of the same year INTERFIT and in August 2019 OneFit.

If you have any questions, please do not hesitate to contact us.

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