

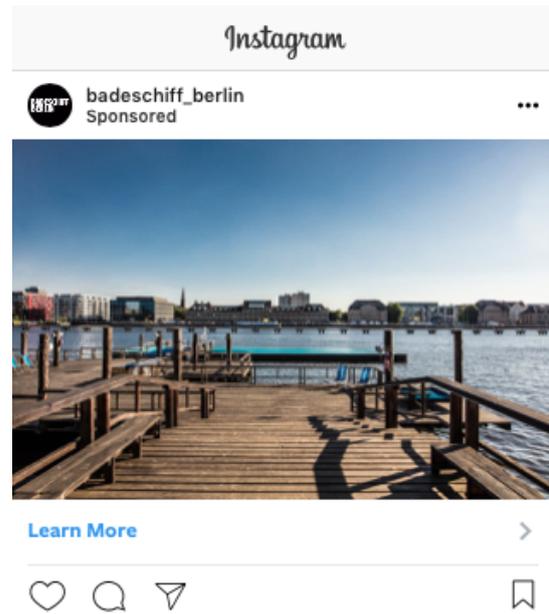
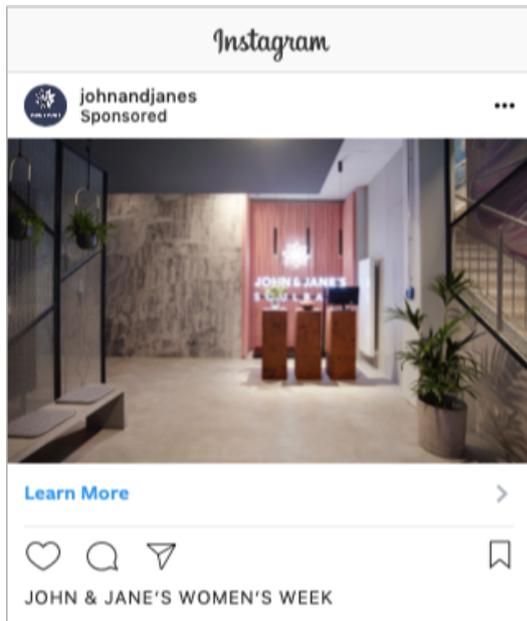
Press release

## Urban Sports Club Presents Its "Most Instagrammable" Partner Studios

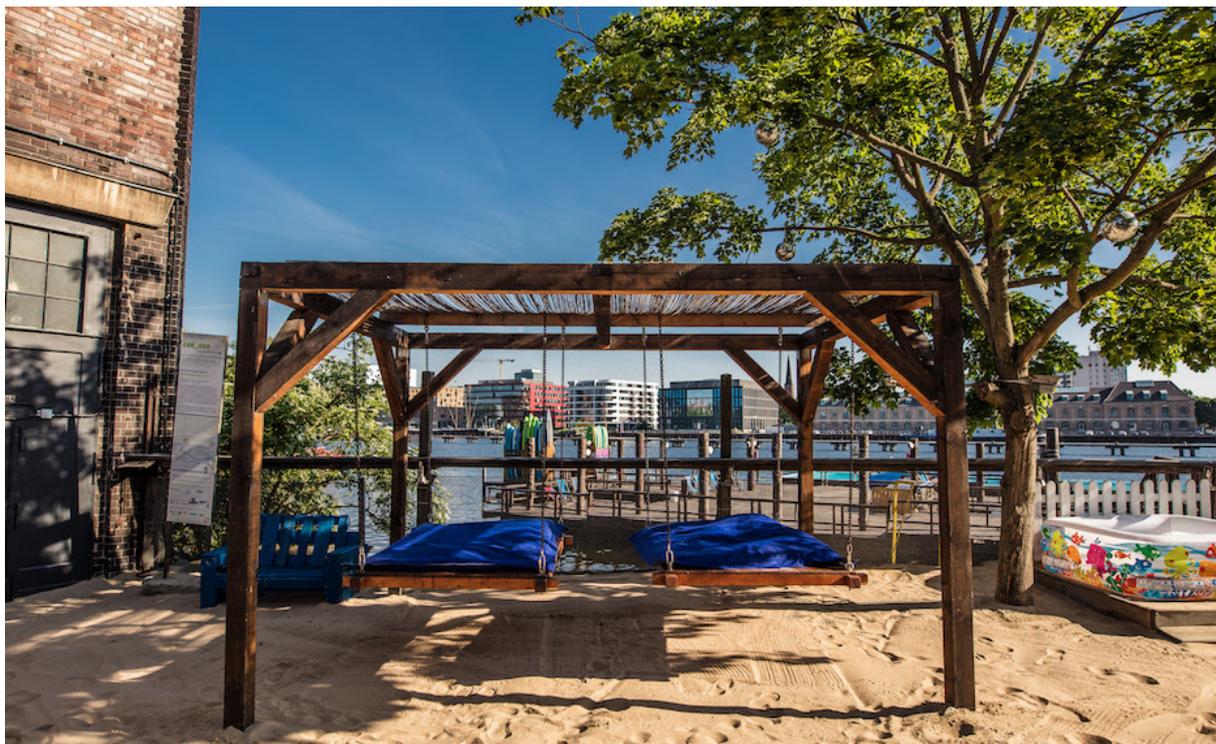
**Berlin, 10.03.2020** – It's been shown in study after study: doing sports makes you happy. Physical activity increases our wellbeing thanks to the production of so-called "happiness hormones". But our eyes are doing some training as well. Beautiful interior design and matching colors have a positive influence on your mood. When aesthetics are taken into account at a studio, we are even more motivated to workout there: we can meet friends, spend time with them and feel just as comfortable as we do at home. We also love to share the most beautiful, "instagrammable" sports moments with our community. Therefore, Urban Sports Club is proud to showcase five of its most "instagrammable studios" in Germany.



**JOHN & JANE'S SOULBASE Berlin** – Yoga, Pilates and Barre in an exceptionally cozy atmosphere. With innovative and engaging group training, **SOULBASE** helps you get the most out of your workout. Pleasant lighting and great music ensure a delightful atmosphere and a truly memorable experience. Even the reception area and changing rooms are designed with great attention to detail to make visitors feel at home. This oasis of well-being is so charming, we never want to leave!



**Badeschiff Berlin – A swimming pool with excellent views.** There's no Berlin by the sea, but Urban-Sports-Club members can relax in the most extraordinary swimming pool of the German capital with a spectacular view of the Oberbaumbrücke and the TV tower while doing laps in Badeschiff's 25-m pool. Definitely a must for some great snapshots!





**KARMAKARMA Düsseldorf – Pimp up your karma!** With a focus on Vinyasa Yoga, this studio offers its visitors a place of well-being where energy, strength and vitality are nurtured. Here, elegant stucco meets Buddhist elements with a minimalist style so that the mind is not distracted.

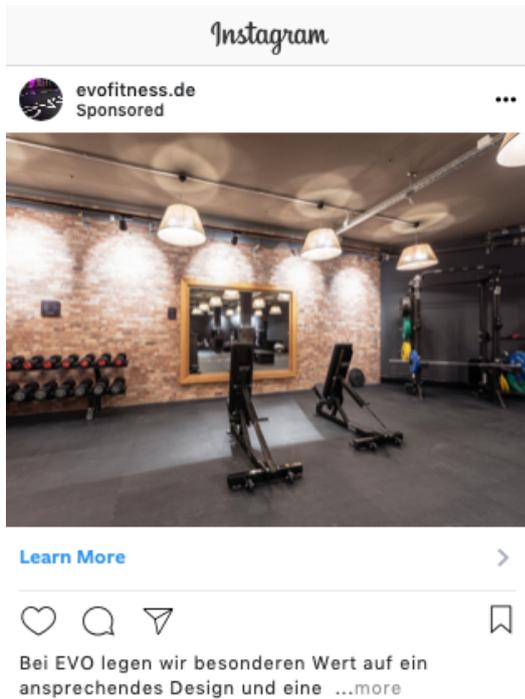
Instagram

karmakarma\_yoga  
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A photograph of a yoga studio interior. The room features a light blue wall adorned with several framed pictures and posters. A white sofa with a bright green blanket and white pillows is positioned against the wall. A small white coffee table sits in front of the sofa. The floor is made of light-colored wood. A window on the right side of the frame provides natural light.

Learn More

YIN YOGA & SOUND HEALING - Eine magische Verbindung



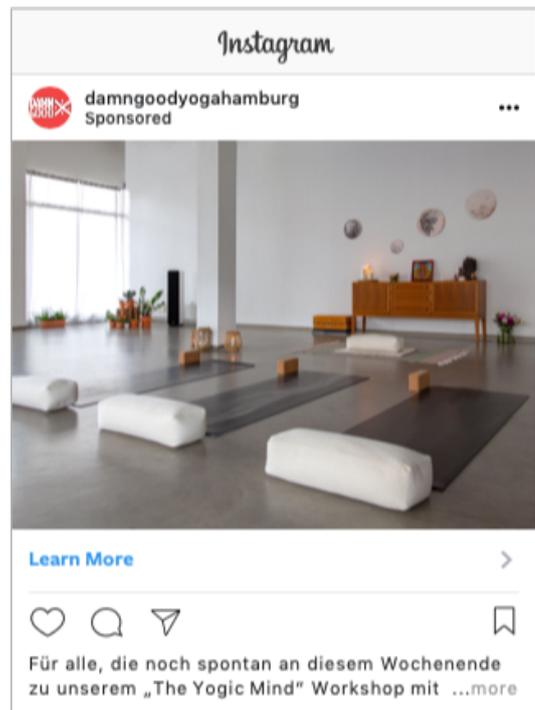
**EVO Fitness Hamburg – A truly next-level fitness studio.** Far from your typical musty rooms, EVO offers first-class equipment and facilities and creates an exclusive atmosphere for its guests. Furthermore, countless diverse training areas are available. Urban Sports Club members can exert their energy here and surpass their fitness goals. Plus, the large mirrors are the perfect spot for workout selfies.





**Damn Good Yoga Hamburg – no dogma, just yoga.**

Damn Good Yoga Hamburg is all about having a damn good time. In a chic urban style and with carefully chosen accessories, the studio invites you to try Power Yoga, Vinyasa Flow and Yin Yoga. The light-flooded room helps to bring body, mind and spirit into a natural and healthy balance. It's the perfect place to practice your favorite asana.





## **About Urban Sports Club**

Urban Sports Club offers a flexible flat-rate sports membership. Our goal is to encourage people to try a diverse range of activities and to inspire them to live an active, healthy lifestyle. Club members can choose from more than 50 types of sports at over 8,000 partner venues across Europe, ranging from classic gym workouts to swimming, yoga, bouldering and lots more. Our corporate group, which includes the Dutch company OneFit, has over 10,000 partner venues. We offer variety, flexible conditions, as well as team sports and wellness to both private customers and companies.

Please do not hesitate to contact us if you have any questions.

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