



**IPAC  
IAPC 2017**  
PRINCE EDWARD ISLAND  
ÎLE-DU-PRINCE-ÉDOUARD

## IPAC's 69th Annual Conference

August 20-23, 2017 | PEI Convention Centre, 18 Queen Street, Charlottetown, PEI

Strong Foundations. Sustainable Futures.

### Sunday August 20<sup>th</sup>

<p><b>1 pm – 6 pm</b> Confederation Ballroom Lobby</p>		<p><b>Registration Open</b> Confederation Ballroom Foyer, Delta Prince Edward Hotel and Convention Centre</p>
<p><b>4 pm – 4:45 pm</b> Tilley / Tupper</p>		<p><b>Annual General Meeting of IPAC</b> Tilley &amp; Tupper Room, Delta Prince Edward Hotel and Convention Centre</p>
<p><b>7 pm – 9 pm</b> Pope Room</p>		<p><b>Welcome Reception for Delegates</b> Pope Room, Delta Prince Edward Hotel and Convention Centre</p>

## DAY ONE

### Morning Monday August 21<sup>st</sup>

<p>7:00 – 8:00 Confederation Ballroom Lobby</p>		<p><b>Registration Opens, Networking Breakfast and Connecting with Exhibitors</b></p>
<p>8:00 – 8:30 Sir John A / MacDonald / Coles / Gray</p>		<p><b>Opening Ceremony</b></p> <ul style="list-style-type: none"> <li>● <b>Emcees – Conference Co-chairs:</b> <b>Faith McIntyre</b>, Director General, Policy and Research Division, Veterans Affairs Canada</li> <li>● <b>Sharon Cameron</b>, Deputy Minister, Special Advisor to Executive Council Office, Government of PEI</li> <li>● Welcome to Mi'kmaq territory: Elder, <b>Methilda Knockwood-Snache</b></li> <li>● <b>Welcome to Prince Edward Island</b> <b>Frank G. Lewis</b>, Lieutenant Governor of PEI</li> </ul>

		<ul style="list-style-type: none"> <li>● <b>Opening Remarks:</b> <b>David Morhart</b>, IPAC President and Deputy Minister, Alberta Community and Social Services</li> <li>● <b>Welcome Remarks – Honorary Chairs:</b> <b>Karen Ellis</b>, Associate Deputy Minister, Veterans Affairs Canada <b>Paul Ledwell</b>, Clerk of the Executive Council and Secretary to Cabinet, and Deputy Minister of Policy and Priorities</li> </ul>
8:30 – 9:30 Sir John A / MacDonald / Coles / Gray		<p><b>Opening Plenary</b> <b>Canada 150 – Canada Now / Canada Future; Beyond 150: Canada’s Opportunities and Prospects</b></p> <p>One hundred and fifty years ago, the proclamation of Canada of the Dominion of Canada and the events that it set in motion have had far-ranging effects on the economic, political, social and personal histories of entire generations of Canadians. Panel speakers will provide their unique insights regarding our foundations as a country - including reconciliation, celebration, reflection on the role of colonialism, and pride. This session will also look at how Canada can build on those foundations in a time of rapid and disruptive change, to shape a diverse, inclusive, connected and sustainable future for all Canadians.</p> <p><b>Moderator:</b> <b>Karen Ellis</b>, Associate Deputy Minister, Veterans Affairs Canada</p> <p><b>Panelists:</b> <b>Joshua Frame</b>, National Chair of the Federal Youth Network (FYN) and the Chair of the Future Leaders of Ontario (FLO) <b>Gina Wilson</b>, Deputy Minister, Status of Women Canada <b>Gilles LeVasseur</b>, Professor, University of Ottawa <b>Kara Paul</b>, Director and Manager, Aboriginal Health Sciences Initiative and Aboriginal Health Sciences Success Program <b>Edward MacDonald</b>, Chair, Department of History, University of PEI</p>
9:30 – 9:45 Confederation Ballroom Lobby		<b>Refreshment Break, Networking and Connecting with Exhibitors</b>
9:45 – 10:45 Sir John A / MacDonald / Coles / Gray		<p><b>Rapid Fire Armchair Discussion: Leadership, Policy Innovation &amp; Sustainability</b></p> <p>This session introduces the three main themes of the conference – sustainability, leadership and innovation – through the voices of thought leaders in their respective fields. In a rapid-fire setting these internationally recognized speakers will provide an opportunity for the audience to begin framing their own vision of the core concepts of the conference and to build connections among them.</p> <p><b>Moderator:</b> <b>Paul Ledwell</b>, Clerk of the Executive Council and Secretary to Cabinet, and Deputy Minister of Policy and Priorities</p> <p><b>Speakers:</b> <b>Julian Stodd</b>, Captain and Founder, <a href="#">SeaSaltLearning</a>, United Kingdom and Author of <a href="#">Social Leadership Handbook</a> and <a href="#">Exploring the World of Social Learning</a> (Social Leadership); <b>Jennifer Hollett</b>, Head of News and Government, Twitter Canada (Policy</p>

		Innovation); <b>Rodney Ghali</b> , Assistant Secretary, Privy Council Office (Policy Innovation) <b>Alex Ryan</b> , VP Systems Innovation and Director of MaRS Solutions Lab <b>Jafar Javan</b> , Director, United Nations System Staff College
		<b>MONDAY MORNING BREAKOUT SESSIONS A:</b>
11:00 - 12:15 Cartier	<b>A1</b>	<p><b>Innovation Hubs: Finding New Ways to Solve Complex Problems</b></p> <p>Innovation Hubs provide us with the opportunity to include diverse stakeholders in a unique process using strategic methodology to create an environment that fosters innovation and experimentation, enabling us to move beyond traditional problem solving to address today's complex issues. Panelists from a variety of organizations will discuss the importance and challenges of working in, and with, innovation hubs.</p> <p><b>Moderator: Alicia Bruce</b>, Policy Analyst, Department of Workforce and Advanced Learning / Department of Rural and Regional Development, Government of PEI</p> <p><b>Panelists:</b>  <b>Rodney Ghali</b>, Assistant Secretary, Privy Council Office, Government of Canada  <b>Lauren Hunter</b>, Director of the <u>Talent Cloud Project</u>, Treasury Board Secretariat, Government of Canada  <b>Mike Baldwin</b>, Assistant Director of Growth and Community Development, City of Fredericton  <b>Nick Scott</b>, Executive Director, Innovation and Open Government (Unit) Executive Council Office</p>
11:00 - 12:15 Archibald / Campbell	<b>A2</b>	<p><b>Indigenous Approaches to Sustainability</b></p> <p>Panel speakers to present a 10 minute overview of indigenous approaches to sustainability on the following topics. Chief Brian Francis to give an overview of sustainability focus and economic development. Chrissy MacPhail to present on the "Seven Generations" approach. Gilbert Sark to speak on global warming and the environment.</p> <p><b>Moderator: TBC</b></p> <p><b>Panelists:</b>  <b>Chief Brian Francis</b>, Chief of Abegweit First Nation  <b>Gilbert Sark</b>, Community Planner, Lennox Island First Nation, PEI  <b>Chrissy MacPhail</b>, Seven Nations, Native Council of PEI, Board of Directors</p>
11:00 - 12:15 Sir John A / MacDonald / Coles / Gray	<b>A3</b>	<p><b>The Policy Workforce of the Future</b></p> <p>More and more is being expected of policy analysts, and the complex environment in which they work requires ongoing innovation in their techniques. Also, as resources become more limited, policy makers have to develop the most efficient and effective strategies to deal with public policy issues, and achieve results. Most organizations that develop policy have periodically experienced the challenge of doing so without sufficient time or evidence to fully develop policy proposals. When this happens the risk of inefficient and ineffective policy solutions greatly increases. The team at</p>

		<p>Veterans Affairs Canada has taken those experiences and developed a model that leverages the skills and expertise of both functions (policy and research) and is attempting to institutionalize this approach to ensure sound policy development into the future.</p> <p>Veterans Affairs Canada (VAC) and the Government of Newfoundland and Labrador have been faced with opportunities and challenges in developing policy capacity. Faith McIntyre, Director General of Policy and Research at VAC will provide a vision for an innovative policy organization and the steps VAC is taking to refocus the organization and develop people. Colleen Hanrahan from the Institute for the Advancement of Public Policy will present an overview of an environmental scan of competency development for policy analysts. Katie Norman, Executive Director with the Government of Newfoundland and Labrador will share lessons learned from their efforts to improve policy capacity in their province. Jean-Philippe Tabet will provide a short overview of a recent policy needs analysis that may assist organizations to enhance policy capacity.</p> <p><b>Moderator: Jeff Collins</b>, Program Development Lead, Emergency Health &amp; Planning Services, Emergency Health Services, Long Term Care &amp; Hospital Services East, Health PEI</p> <p><b>Panelists:</b>  <b>Colleen Hanrahan</b>, Managing Director, The Institute for the Advancement of Public Policy Inc.  <b>Faith McIntyre</b>, Director General, Policy and Research Division, Veterans Affairs Canada  <b>Jean-Philippe Tabet</b>, Assistant Director, Policy, Evaluation, Regulation, Communications, Service Curriculum) Canada School of Public Service  <b>Katie Norman</b>, Executive Director, Executive Council - Cabinet Secretariat, Government of Newfoundland and Labrador</p> <p><b>Bilingual Session (Simulations Interpretation)</b></p>
<p>11:00 - 12:15 Tilley / Tupper</p>	<p>A4</p>	<p><b>Truth and Reconciliation in the Workplace: Are Calls to Action Enough?</b></p> <p>In 2015, the Truth and Reconciliation Commission released its final report, <i>Honouring the Truth, Reconciling for the Future</i>. One of the 94 calls to action was a call for federal, provincial, territorial, and municipal governments to “provide education to public servants on the history of Aboriginal peoples, including the history and legacy of residential schools, the United Nations Declaration on the Rights of Indigenous Peoples, Treaties and Aboriginal rights, Indigenous law, and Aboriginal–Crown relations.” The report noted that, “This will require skills-based training in intercultural competency, conflict resolution, human rights, and anti-racism.”</p> <p>Two years later, what has been accomplished?</p> <p><b>Moderator:</b> Tammy MacDonald, Consultation Negotiation Coordinator for the Mi’kmaq Confederacy of PEI</p> <p><b>Panelists:</b>  <b>Alma MacDougall</b>, Cultural Support Worker, Mi’kmaq Confederacy of PEI Residential School Program  <b>Tim O’Loan</b>, Policy Analyst for Indigenous and Northern Affairs Canada  <b>Christine Couture</b>, Senior Assistant Deputy Minister Leadership and Talent Development, Government of Alberta</p>

		<b>Patrick Boucher</b> , Director General, Review of Laws and Policies Secretariat, Department of Justice
11:00 - 12:15 Henry / Johnson	<b>A5</b>	<p><b>ADJUDICATED PAPERS Session 1: Canadian Democracy @ 150</b></p> <p>On its 150th anniversary Canada faces a series of critical choices in terms of what direction its democratic process will take. As our society changes dramatically under internal and external pressures questions emerge about attitudes towards voting, parliamentary reforms and the role of the public service in maintaining the public's trust in democratic institutions.</p> <p><b>Moderator: Andrea Migone</b>, Director, Research and Outreach, IPAC</p> <p><b>Panelists:</b>  <b>Lori Turnbull</b>, Professor, Dalhousie University  <b>Clara Pasioka</b>, York University  <b>Robert Sampson</b>, Senior Policy Advisor and Counsel, Democratic Reform Group, Privy Council Office</p>
11:00 - 12:15 Chandler	<b>A6</b>	<p><b>Earth, Wind and Fire: Sustainable Communities Workshop</b></p> <p>Earth, Wind and Fire: Sustainable Communities Workshop Workshop will include presentations on PEI's advances and successes in the field of sustainable waste management; PEI's wind energy projects and Summerside's wind and thermal energy initiatives, including its solar project.</p> <p><b>Moderator: John MacQuarrie</b>, Director of Environmental Sustainability, Cavendish Farms</p> <p><b>Panelists:</b>  <b>Bob Ashley</b>, CAO, City of Summerside  <b>Carl Brothers</b>, General Manager, Frontier Power Systems Inc.  <b>Gerry Moore</b>, CEO, Island Waste Management Corporation</p>

11:00 - 12:15 Pope	<b>A7</b>	<p><b>Social Media Attack</b></p> <p>Twitter, Facebook, Instagram, Snapchat and other social media platforms allow for constant engagement and feedback from the population at large. While this has many benefits, it also presents new challenges. The stream of communication can turn into online harassment, and female leaders in particular may endure online personal attacks and threats. This panel offers insights into the ever-evolving reality of dealing with social media when one is in the public eye.</p> <p><b>Moderator: Dawn Wilson</b>, Executive Director, PEI Coalition for Women in Government</p> <p><b>Panelists:</b>  <b>Jennifer Hollett</b>, Head of News and Government, Twitter Canada  <b>Chief Matilda Ramjattan</b>, Chief of the Lennox Island First Nation  <b>Hon. Michelle Rempel</b>, Member of Parliament, Alberta  <b>Nancy Peckford</b>, National Spokesperson, Equal Voice</p>
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<p>12:15 – 13:30 Sir John A / MacDonald / Coles / Gray</p>		<p><b>Luncheon</b></p> <p><b>Innovative Management Awards Ceremony &amp; Social Leadership Award</b></p> <p>Every year, IPAC recognizes world-class innovators who are changing the face of public service in Canada. The IPAC Award for Innovative Management (sponsored by IBM), launched in 1990, distinguishes government organizations that have shown exceptional innovations that address the wide variety of issues facing society today.</p>
<p>12:30-17:00</p>		<p><b>AFTERNOON – OFFSITE TOURS:</b></p>
		<p><b>Tour 1 WEST: (Box Lunch) Food Island Experience</b></p> <p>Will examine a variety of farm and agrifood businesses that each makes a unique contribution to food sustainability.</p> <p><b>Maximum 50 delegates.</b></p>
<p>14:00 - 16:00</p>		<p><b>Tour 2 – IBM Offsite - Government Reimagined: an IBM Canada Centennial Celebration IBM Canada turns 100 this year - and you're invited to celebrate!</b></p> <p><b>Location:</b> Peak's Quay Restaurant (across from the Delta Prince Edward hotel) 11 Great George Street, Charlottetown, PE</p> <p>Over more than a century, IBM has transformed from making scales, clocks, and PCs... into one of the world's leading cognitive solutions and cloud platform companies. Today, with powerful new AI technologies like IBM Watson, IBM Canada has never been better poised to help reimagine and transform many industries - including Government.</p> <p>Attend this exclusive IPAC event to learn how IBM Watson and other transformative technologies like cloud and blockchain are driving economic value and meaningful benefits to citizens today.</p> <ul style="list-style-type: none"> <li>● Learn how Veterans Affairs Canada is deploying IBM Watson and about the "art of the possible" through other Watson demos and government-inspired use cases.</li> <li>● Meet and mingle with your peers as well IBM experts at our Watson "genius bar" kiosks to get your questions answered.</li> <li>● Hear from the Digital ID &amp; Authentication Council of Canada (DIACC) on the significant potential of blockchain to safeguard online citizen engagement.</li> </ul> <p>Come celebrate 100 years of Canadian innovation while enjoying a lovely marina view and local delicacies!</p> <p><b>Seating will be limited. (Pre-registration required)</b></p>

		<b>MONDAY AFTERNOON BREAKOUT SESSIONS B:</b>
13:30-14:45 Tilley / Tupper	<b>B1</b>	<p><b>Co-designing Policy: Partners in Innovation</b></p> <p>Civil society spans a range of non-profit and community organizations engaged in serving, supporting, and advocating for the interests of citizens or specific populations. Often, these organizations are inventing or promoting innovative ways to address complex needs while operating with limited resources. How are these organizations reshaping public policy and bringing new ideas and solutions to bear, both in what they say and what they do? How can government best work with them to jointly design and advance innovative ideas and solutions? This panel will provide insights from ground breaking leaders of social innovation labs outside government, research institutes, non-profits, and charitable foundations.</p> <p><b>Moderator: Paula Gallagher</b>, Special Advisor, IPAC Board of Directors</p> <p><b>Panelists:</b>  <b>Alex Ryan</b>, VP Systems Innovation and Director of MaRS Solutions Lab  <b>Alex Conliffe</b>, Director, Policy Innovation Platform, Brookfield Foundation  <b>Verna Bruce</b>, Co-Chair, Board of Directors, CHANCES  <b>Ryan Conway</b>, Program Director, Innoweave, The J.W. McConnell Family Foundation  <b>Doug Keefe</b>, Interim CEO, Startup Zone</p>
13:30-14:45 Pope	<b>B2</b>	<p><b>Social Leadership Workshop Part 1</b></p> <p>We used to have the formal space of work and a social life that surrounded it. Now, these have merged and we often exist in a grey space where formal and social collide. In this session, Julian Stodd will discuss how social leadership can take on the challenges of how our organizations and our democracies can evolve in ways that make our society fairer and more equitable.</p> <p><b>Presenter:</b>  <b>Julian Stodd</b>, Captain and Founder, <a href="#">SeaSaltLearning</a>, United Kingdom and Author of <a href="#">Social Leadership Handbook</a> and <a href="#">Exploring the World of Social Learning</a></p>
13:30-14:45 Cartier	<b>B3</b>	<p><b>Adjudicated Paper Session 2</b>  <b>Effective Fiscal Arrangements with Indigenous Governments and Organizations</b></p> <p>As Canadian jurisdictions of all levels reorganize their relationships with Indigenous Peoples, one of the critical layers of change is the one at which fiscal relations are designed. The presentations in this panel speak to the changing fiscal relationships with Indigenous Governments and Organizations in an era of reconciliation.</p> <p><b>Moderator: Taran Wasson</b>, Policy Analyst, Chief Information Officer Branch, Treasury Board of Canada Secretariat / Government of Canada</p> <p><b>Panelists:</b>  <b>Andrea Migone</b>, Director, Research and Outreach, IPAC  <b>Kathy Brock</b>, Professor, School of Policy Studies and cross-appointed to the Department of Political Studies, Queen's University  <b>Robert Shepherd</b>, Professor, School of Public Policy and Administration, Carleton University</p>

		<b>Evren DeSousa</b> , Policy Analyst, Indigenous and Northern Affairs, Government of Canada
13:30-14:45 Archibald / Campbell	<b>B4</b>	<p><b>The Art and Practice of Working Together</b></p> <p>Organizations now realise the importance of dismantling silos and creating collaborative leadership environments to achieve optimum results. In this panel, participants will provide concrete examples of how they were able to demolish the silos and construct bridges for the benefit of citizens. In addition to anecdotal evidence, academic research into the development of collaborative leadership and bridging strategies will be discussed.</p> <p><b>Moderator:</b> <b>Richard Rochefort</b>, President, Dare to Lead</p> <p><b>Panelists:</b> <b>Bob Eckstein</b>, Director, Education and Early Childhood Development, Integrated Services Branch, Government of New Brunswick <b>Juergen Krause</b>, Dean, Faculty of Business, University of Prince Edward Island <b>Jane Washburn</b>, Chief of Strategy Management, Office of Strategy Management, Executive Council Office, Government of New Brunswick <b>Lindsay Armer</b>, Department of Lands Government of the Northwest Territories <b>Kyle Denny</b>, Jordan's Principle - Child First Initiative Service Coordinator</p>
13:30-14:45 Henry / Johnson	<b>B5</b>	<p><b>A Building Block for Canada's Future: What Every Public Servant Needs to Know about UN Declaration on the Rights of Indigenous Peoples (UNDRIP)</b></p> <p><b>Sponsored by the Centre for International Governance Innovation (CIGI)</b></p> <p>In 2016 Canada endorsed the United Nations Declaration on the Rights of Indigenous Peoples "without qualification", and committed to implementing its articles within Canada. But what does UNDRIP say and how might it impact future economic, political, cultural and other relationships between Canadian governments and Indigenous peoples within Canada and their governments? Join UNDRIP expert Brenda Gunn, a fellow with CIGI's International Law Research Program (ILRP) and Associate Professor Robson Hall Faculty of Law of the University of Manitoba, who will present "UNDRIP 101" to help you get a leading edge on this new, important facet of nation-to-nation relationships.</p> <p><b>Moderator: Catherine MacQuarrie</b>, Senior Executive in Residence, Indigenous Government Programs, Institute of Public Administration of Canada</p> <p><b>Panelist:</b> <b>Brenda Gunn</b>, Fellow, International Law Research Program, Centre on International Governance Innovation (CIGI)</p>
13:30-14:45 Sir John A / MacDonald / Coles / Gray	<b>B6</b>	<p><b>How Data Helps Reduce Risk of Most Vulnerable - Keeping Children Safer with Advanced Analytics</b></p> <p>Protection of at-risk children is a paramount responsibility of government agencies. However, with limited budgets and resources, children sometimes fall through the cracks – often with tragic consequences such as death or extreme abuse. This session will discuss how technology and big data</p>



		<p>analytics can be leveraged as a “force multiplier” to better ensure that the most at-risk children are identified, and appropriate interventions are initiated, before tragic events occur. Learn how the integration of the vast data assets available to government agencies, combined with real-time risk scoring and alerting, can lead to substantially decreased child death and abuse rates and increase case worker productivity.</p> <p><b>Greg Henderson</b>, Senior Director, Fraud and Security Intelligence Global Practice, SAS</p>
14:45-15:00 Confederation Ballroom Foyer		<b>Refreshment Break, Networking and Connecting with Exhibitors</b>
		<b>MONDAY AFTERNOON BREAKOUT SESSIONS C:</b>
15:00 – 16:15 Pope	<b>C1</b>	<p><b>Social Leadership Workshop (Part 2)</b></p> <p>This session will explore leadership in the Social Age. How do we become social leaders? How can we steer the evolution of our organizations, our democracies, and our society to become more equitable? How can our societies become more dynamic? Author Julian Stodd will introduce the new model of social leadership, showing us how we can find and earn our social authority.</p> <p><b>Facilitator:</b> <b>Julian Stodd</b>, Captain and Founder, <a href="#">SeaSaltLearning</a>, United Kingdom and Author of <a href="#">Social Leadership Handbook</a> and <a href="#">Exploring the World of Social Learning</a></p>
15:00 – 16:15 Tilley / Tupper	<b>C2</b>	<p><b>Evidence Informed Innovation</b></p> <p>Although the term “evidence informed decision making” has been used in many organizations for a number of years, what does it really mean? How can public servants best use evidence to guide their actions and spark creativity and innovation? Panelists will provide their insights into how to effectively use evidence to move an organization forward.</p> <p><b>Moderator: Juergen Krause</b>, Dean of the School of Business, University of PEI</p> <p><b>Panelists:</b> <b>Dr. Jim Thompson</b>, Research Medical Advisor, Veterans Affairs Canada <b>Bobby Cameron</b>, Manager of Policy, Planning, and FPT Relations - Department of Agriculture &amp; Fisheries <b>Dr. Bill Montelpare</b>, Professor; Margaret and Wallace McCain Chair in Human Development and Health <b>Dr. Heather Morrison</b>, Chief Public Health Officer</p>
15:00 – 16:15 Archibald / Campbell	<b>C3</b>	<p><b>Interactive Workshop – Redefining Leadership: Leadership for All</b></p> <p>This session, featuring a leadership development expert, will provide an opportunity to exchange ideas with colleagues and gain new perspective on leadership as a competency that supports public service renewal. Public servants at every level can discover the tools and resources available to build this critical skill set.</p> <p><b>Facilitator:</b> <b>Richard Rochefort</b>, President, Dare to Lead</p>

<p>15:00 – 16:15 Henry / Johnson</p>	<p><b>C4</b></p>	<p><b>Adjudicated Paper Session 3</b></p> <p><b>Local Government in Action: From Concept to Action</b> Local governments are a critical actor in developing and implementing policies and programs. In this session we present a selection of examples of programs that showcase the resourcefulness, vision and implementation approaches of three different agencies in tackling issues of collaboration, economic development and policy making.</p> <p><b>Moderator: Jodi LeBlanc</b>, Regional Manager, National Managers' Community</p> <p><b>Panelists:</b> <b>Ersoy Gulecoglu</b>, Manager Sustainability, Metrolinx, Toronto <b>Joanne Heritz</b>, Instructor, Department of Political Science, Brock University <b>Ian Howatt</b>, Director, Strategic Leadership, City of Edmonton</p>
<p>15:00 – 16:15 Cartier</p>	<p><b>C5</b></p>	<p><b>Government Going Digital</b></p> <p>To meet the expectations of the public and businesses, governments are increasingly moving toward digital approaches to service delivery. At the same time, technology is creating the opportunity to entirely rethink how government programs and services are delivered. But where to start? This session will explore how public sector organizations can develop effective digital strategies that put their clients – citizens and businesses - at the heart of everything they do. The discussion will be informed by international leading practices for digital activation, citizen experience design and other digital enablement strategies.</p> <p><b>Greg Orencsak</b>, Partner, Government and Public Sector, EY</p>
<p>15:00 – 16:15 Sir John A / MacDonald / Coles / Gray</p>	<p><b>C6</b></p>	<p><b>Sustainability @ 150: Ideas, Principles and Practices</b></p> <p>Sustainability has become a critical part of organizational, cultural and political debates: everyone, from individuals to countries, is asked to become more sustainable. The challenge is often how to highlight, implement and integrate the principles of sustainability in everyday practices of individuals, groups and organizations. In this session we bring together leaders from across the spectrum to discuss how the principles of sustainability apply to and can be integrated across the spectrum of human and institutional activities. Our speakers will share not only the ideas upon which they design and create their sustainability projects but also their practical experience in effectively managing them.</p> <p><b>Moderator: Andrea Migone</b>, Director, Research and Outreach, IPAC</p> <p><b>Panelists:</b> <b>Jafar Javan</b>, Director, United Nations System Staff College <b>Adam Fenech</b>, Professor, Climate Lab Team, University of PEI <b>Honourable John Godfrey</b>, Special Advisor for Climate Change, Government of Ontario</p>

<p>18:00 – 22:00 Fisherman’s Wharf – North Rustico, PEI</p>		<p><b>Monday Night Social Evening for Delegates</b> <b><a href="#">Fisherman’s Wharf</a> – North Rustico, PEI</b></p> <p>Delegates will be transported to Rustico to enjoy dinner at Fisherman's Wharf Restaurant. A traditional Island lobster supper will be served starting at 7:00 pm. Delegates will be provided a complimentary drink ticket. (Options available for delegates with dietary restrictions.) Delegates will be transported back to Charlottetown no later than 10:00 pm.</p>
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## DAY TWO

### Morning Tuesday August 22<sup>nd</sup>

<p>7:00 – 8:00</p> <p>8:00 – 8:03 Sir John A / MacDonald / Coles / Gray</p> <p>8:03 – 8:15 Sir John A / MacDonald / Coles / Gray</p>		<p><b>Registration Opens, Networking Breakfast and Connecting with Exhibitors</b></p> <p><b>Opening Remarks</b></p> <p><b>Emcees – Conference Co-Chairs:</b> <b>Faith McIntyre</b>, Director General, Policy and Research Division, Veterans Affairs Canada <b>Sharon Cameron</b>, Deputy Minister, Special Advisor to Executive Council Office, Government of PEI</p> <p><b>Maria Belen</b>, National IPAC New Professionals Co-Chair (unveiling of new name, survey results and call-out of crowd-funding article) and Presentation of IPAC Promising New Professional Award</p>
<p>8:15 – 8:45 Sir John A / MacDonald / Coles / Gray</p>		<p><b>Opening Keynote</b> <b>Reconciliation and Renewed Relationships with Indigenous Organizations:</b> <b>"The Future of Canada 150 Years from Now"</b></p> <p><b>Senator Murray Sinclair</b>, Former Chief Commissioner of the Truth and Reconciliation Commission</p>
<p>8:45 – 9:45 Sir John A / MacDonald / Coles / Gray</p>		<p><b>Armchair Discussion:</b> <b>Working Together to Renew Relationships: Meeting the Needs of Indigenous People</b></p> <p>Government has the responsibility to address the needs of Indigenous people, and must work collaboratively to ensure that their needs are met as effectively and efficiently as possible. Panel members will outline efforts they are making to ensure that collaborative relationships are established with all levels of government, and will identify future opportunities to strengthen these relationships.</p> <p><b>Moderator:</b> <b>Paul Ledwell</b>, Clerk of the Executive Council and Secretary to Cabinet Deputy Minister, Policy and Priorities and Intergovernmental and Public Affairs, Government of PEI.</p> <p><b>Panelists:</b></p>

		<p><b>Senator Murray Sinclair</b>, Former Chief Commissioner of the Truth and Reconciliation Commission</p> <p><b>Dwight Dorey</b>, former Chief of the Congress of Aboriginal Peoples</p> <p><b>JP Gladu</b>, President and CEO of the Canadian Council for Aboriginal Business</p> <p><b>Kelly Lendsay</b>, President &amp; CEO, Indigenous Works</p> <p><b>Chief Matilda Ramjattan</b>, Chief of the Lennox Island First Nation</p>
9:45 – 10:00 Confederation Ballroom Foyer		<b>Refreshment Break, Networking and Connecting with Exhibitors</b>
10:00-10:45 Sir John A / MacDonald / Coles / Gray		<p><b>Keynote – Agriculture and Food: A New Targeted Approach to Grow Key Sectors</b></p> <p>Recently, the Federal Advisory Council on Economic Growth recommended agriculture and food be used to pilot a new targeted approach to grow key sectors, with the vision being that “Canada will become the trusted global leader in safe, nutritious, and sustainable food for the 21st century.” The approach includes clear policy actions to overcome obstacles to growth in the sector and a new “toolkit of policy instruments”. These recommendations figured in the federal budget.</p> <p><b>Dominic Barton</b>, Chair, Federal Advisory Council on Economic Growth</p>
11:00 – 12:15		<b>TUESDAY MORNING BREAKOUT SESSIONS D:</b>
11:00 – 12:15 Archibald / Campbell	<b>D1</b>	<p><b>Behavioural Insights and Human-Centered Design: Exploring Experimentation and Design within the Public Service</b></p> <p>The last few years have seen a significant increase in the use of innovative approaches in the public sector. The use of new tools, such as behavioural insights and design thinking, has been demonstrated to improve outcomes for governments across the country. In this session, panelists will explore the key elements of behavioural insights and human centered design approaches, providing each a different perspective through the presentation of concrete case studies.</p> <p><b>Moderator: Shannon M. MacDonald</b>, Retire Deloitte Vice Chair</p> <p><b>Panelists:</b>  <b>Elizabeth Hardy</b>, Lead, Behavioral Insights, Design and Policy Innovation, Privy Council Office  <b>Meghan Hellstern</b>, Education and Community Program Manager, Code for Canada  <b>David Cormier</b>, Education Development Officer, Government of PEI  <b>Natalie Frank</b>, Manager, Innovation LAB, Employment and Social Development Canada</p>
11:00 – 12:15 Cartier	<b>D2</b>	<p><b>Mental Wellness in the Workplace: The Leader’s Role</b></p> <p>This panel will provide an overview of key trends in workplace wellness and safety, including the impact of family violence and sexual harassment, and will offer strategies designed to support employees suffering with mental health challenges and family stresses.</p> <p><b>Moderator: Michelle Harris-Genge</b>, Director, Interministerial Women’s Secretariat, Province of Prince Edward Island</p>

		<p><b>Panelists:</b>  <b>Barbara MacQuarrie</b>, Community Director, Centre for Research and Education on Violence Against Women &amp; Children  <b>Patricia Doiron</b>, Special Project Coordinator for Workplace Wellness Initiative, Veterans Affairs Canada  <b>Chris Zhou</b>, Prime Minister's Youth Council - Prince Edward Island Representative  <b>Reid Burke</b>, Executive Director, Canadian Mental Health Association</p>
11:00 – 12:15 Tilley / Tupper	<b>D3</b>	<p><b>Invited to the Party and Asked to Dance: Diversity and Inclusion in the Workplace</b></p> <p>Panelists will discuss their personal experiences developing strategies that enhance respect for diversity and inclusion in the workplace. They will discuss creative human resource strategies, results they have been able to achieve, culture shifts, and other elements that come into play in the development of strategies to foster respect for diversity and inclusion.</p> <p><b>Moderator: Pam Trainor</b>, Senior Advisor, Operations, Executive Council Office, Prince Edward Island</p> <p><b>Panelists:</b>  <b>Thilak Tennekone</b>, Diversity Consultant, Public Service Commission, Government of Prince Edward Island  <b>Chief Lisa Cooper</b>, Chief, Native Council of PEI  <b>Yazmine Laroche</b>, Associate Deputy Minister, Infrastructure and Communities, Infrastructure Canada  <b>Robert Jourdain</b>, Learning Manager, Holland College</p>
11:00 – 12:15 Sir John A / MacDonald / Coles / Gray	<b>D4</b>	<p><b>Human Infrastructure for Sustainable Communities: Immigration, Diversity and Demographics</b></p> <p>This panel will discuss how current demographics require communities and governments to consider immigration and diversity to maintain the human aspect of sustainability communities. What would the future demographic look like without immigration and diversity? Are there any other population demographics that should be considered that may positively or negatively affect the sustainability of communities?</p> <p><b>Moderator: Julie Gilman</b>, Senior Policy Analyst, Veterans Affairs Canada / Anciens Combattants Canada</p> <p><b>Facilitator:</b>  <b>Richard Saillant</b>, Moncton-based economist and author</p> <p><b>Bilingual Session (Simulations Interpretation)</b></p>
11:00 – 12:15 Pope	<b>D5</b>	<p><b>Food Focus – Safe, Secure and Sustainable</b></p> <p>This panel discussion will identify barriers to access to sustainable secure food supplies such as poverty, isolation, or lack of education; and look at innovative approaches, including “buying local”, markets and distribution networks, and effective strategies. The panelists will also discuss areas in need of improvement; federal, provincial and municipal collaboration and support; improved marketing supports; local diversity in healthy food production; and how to provide consumers with the knowledge required to make informed decisions about food</p>

		<p>and food production.</p> <p><b>Moderator: John Jamieson</b>, Deputy Minister, Agriculture and Fisheries, Government of PEI</p> <p><b>Panelists:</b>  <b>Chef Michael Smith</b>, Food Network Host, Nutritional Activist, Food Media Producer, Food Ambassador to PEI,  <b>Chef Ilona Daniel</b>, Chef, Teacher, Consultant and Writer  <b>Peter Crooks</b>, Executive Director, Canada’s Smartest Kitchen  <b>Bryan Inglis</b>, CEO, Food Island Partnership</p>
12:15 – 13:30 Sir John A / MacDonald / Coles / Gray		<p><b>LUNCHEON</b></p> <p><b>Awards Presentation:</b></p> <ul style="list-style-type: none"> <li>• Best Articles in Canadian Public Administration Journal [J.E. Hodgetts Award (English language article)]</li> <li>• Regional Group Excellence Award</li> <li>• National Student and Thought Leadership Award</li> </ul>
		<b>TUESDAY AFTERNOON – OFFSITE TOURS – DAY TWO</b>
12:30 – 17:00		<p><b>Tour 3 – EAST (Box Lunch) Climate and Coast</b>  Pick up a pre-ordered lunch and enjoy it while travelling by bus to the beautiful Greenwich National Park. The Greenwich tour will include the Greenwich Interpretive Center, trail systems and beautiful white sand dunes. Then a stop at the UPEI Climate Lab (details of tour to be added).</p> <p><b>Maximum capacity 50.</b></p>
12:30 – 17:00		<p><b>Tour 4 WEST (Box Lunch): Go for the Green</b>  Travel “up west” (don’t ask, it’s an Island thing!), to see some of the beautiful countryside outside of the Greater Charlottetown area and find out more about some of the province’s green projects.</p> <p><b>Maximum capacity 50.</b></p>
13:30 – 14:45		<b>TUESDAY AFTERNOON BREAKOUT SESSIONS E:</b>
13:30 – 14:45 Sir John A / MacDonald / Coles / Gray	<b>E1</b>	<p><b>ADJUDICATED PAPER SESSION 4: Preparing for the Impact of Populism</b></p> <p>Anti-government, populist ideals are spreading across the US and Europe. This phenomenon has the potential to threaten social, political and economic development in this hemisphere. While populist pressures often emerge as pressures on the political system, they often affect the administrative sphere. The panel will provide an overview of what has led or is leading to these movements; how this may impact Canada, including Canadian institutions; and how Canada should be responding.</p> <p><b>Moderator: Lori Turnbull</b>, Professor, Dalhousie University</p> <p><b>Panelists:</b>  <b>Éric Théroux</b>, Assistant Deputy Minister for Francophone and Multilateral Policies and Affairs, Department of International Relations and Francophonie, Government</p>

		<p>of Quebec</p> <p><b>Samantha Donaldson</b>, Director of Communications, Partnership for Public Service, Washington, DC</p> <p><b>Saad Rafi</b>, former CEO of the Ontario Retirement Pension Plan Administration Corporation and former CEO of Toronto2015 Pan Am Parapan Am Games Organizing Committee, and former Deputy Minister of Transportation, Energy and Infrastructure, and Health and Long Term Care, Government of Ontario</p> <p><b>Bilingual Session (Simulations Interpretation)</b></p>
13:30 – 14:45 Archibald / Campbell	<b>E2</b>	<p><b>Digital Dynamics in Canada</b></p> <p><b>Moderator: Andrea Migone</b>, Director, Research and Outreach, IPAC</p> <p><b>Panelists:</b></p> <p><b>Nick Lal</b>, Managing Partner, Ontario Public Sector, Gartner Consulting</p> <p><b>Natasha Clarke</b>, Executive Director, Digital Services at Shared Services Nova Scotia</p> <p><b>Cheryl Hansen</b>, Assistant Deputy Minister, Chief Information Officer, Enterprise Information, Technology, Risk and Office of the Chief Information Officer, Treasury Board, Government of New Brunswick</p> <p><b>Cathy Simpson</b>, NB Chair of the New Brunswick Innovation Foundation</p>
13:30 – 14:45 Henry / Johnson	<b>E3</b>	<p><b>From Community Roots to Policy Heights: the Indigenous Youth Futures Project</b></p> <p>Policy leadership and innovation requires, at its base, policy “intelligence”. For complex challenges, how do you learn “what’s really going on” and what the real needs are? Do you understand the effects of existing policy, and are they informing policy choices?</p> <p>Carleton University researchers Katherine Graham, Kim Matheson and Robert Shepherd are working collaboratively with several northern Ontario First Nations communities to design and assess approaches that will result in better futures for their youth. Spearheading a multi-year, multi-disciplinary team of Indigenous and non-Indigenous academic and community-based researchers, they are working to gather insight into the complex processes and strategies that communities adopt to bring about change – insights that will be invaluable to other communities and to the policy-makers desiring to support them.</p> <p><b>Katherine Graham</b>, founding Coordinator of the Carleton University Institute on the Ethics of Research with Indigenous Peoples (CUERIP)</p> <p><b>Kim Matheson</b>, Culture and Gender Mental Health Research Chair jointly held at The Royal’s Institute of Mental Health Research and Carleton University</p> <p><b>Robert Shepherd</b>, Associate Professor, School of Public Policy and Administration, Carleton University</p> <p><b>Kaylyn Dixon</b>, Research Coordinator, Culture and Gender and Youth Research Units, Institute for Mental Health Research</p>

<p>13:30 – 14:45 Tilley / Tupper</p>	<p><b>E4</b></p>	<p><b>Canada’s Next 150: The Mandate for Innovation Mobilizing Our Intrapreneurial Talent in the Public Service (Part 1)</b></p> <p>Canada 150 offers us an opportunity to revisit and reflect upon the past 150 years but what about the next 150? We live in what has been described as a time of VUCA - volatility, uncertainty, complexity and ambiguity – a time where our capability to tackle our biggest public policy issues while meeting our citizen’s needs matters most. Public servants at all levels of government, and in all functions, can be the architects of what our country will look like over the next 150 years. Through this session, we’ll engage our deep sense of civic responsibility and call upon our moral duty as professional public servants to tap into our Intrapreneurial spirit while reimagining and redefining the role of the NEXT 150 Public Servant.</p> <p><b>Panelists:</b>  <b>Colleen McCormick</b>, Director, Economic and Corporate Initiatives, Government of BC  <b>Ian Howatt</b>, Director, Strategic Leadership, City of Edmonton  <b>Jodi LeBlanc</b>, Regional Manager, National Managers' Community</p>
<p>13:30 – 14:45 Cartier</p>	<p><b>E5</b></p>	<p><b>Global Trends in the Delivery of Human Services</b></p> <p>Governments are increasingly having to do more with less, while continuing to deliver outcomes and protect society’s most vulnerable and disadvantaged. Tightening budgets and an increasing demand for services provide a strong incentive for all governments to reconsider traditional models of service delivery in the provision of human services – for example in health, disability, aged care, housing, and child and family services. Governments are redefining their relationships with service providers, individuals and the general community. This session will explore three recent trends globally in human services – risk-based regulation, individualized budgets, and the stewardship of provider markets. The session will introduce a number of case studies and focus on the why and how across these trends.</p> <p><b>Presenters:</b>  <b>Martin Joyce</b>, Partner, KPMG Canada  <b>Sal Marrello</b>, Director, Service Delivery and Supports Branch, Ministry of Community and Social Services, Government of Ontario  <b>Joe Passeratti</b>, Manager, Service Delivery and Supports Branch, Ministry of Community and Social Services, Government of Ontario</p>
<p>13:30 – 16:15 Pope</p>	<p><b>E6</b></p>	<p><b>Creative Ways to Solve Problems: The Design Lab in Action (Part 1)</b> (Interactive Session)</p> <p>Delegates will learn about co-creation on a real life public service/policy problem.</p> <p><b>Facilitators:</b>  <b>Chrystia Chudzak</b>, Executive Director for Innovation, Science and Economic Development Canada  ISED Team TBC</p>
<p>14:45 – 15:00 Confederation Ballroom Foyer</p>		<p><b>Refreshment Break, Networking and Connecting with Exhibitors</b></p>



15:00 – 16:15		<b>TUESDAY AFTERNOON BREAKOUT SESSIONS F:</b>
15:00 – 16:15 Archibald / Campbell	<b>F1</b>	<p><b>Digital Bootcamp Workshop – hosted by Deloitte</b> <b>Becoming a Digital Organization, Upping Your Digital DNA</b></p> <p>The <b>always-on</b> nature of our world has prolific impact on us. The way we consume, share, and connect with each other has disrupted our social behaviors, evolved our customs, and ultimately heightened our <b>brand expectations</b>. There is increased pressure on technology leaders to deliver engaging experiences that <b>build meaningful connections</b> leading to <b>accelerated growth</b> and <b>improved loyalty</b>. The reality is that if you are not going to disrupt your business model, it is going to be disrupted for you. The good news is that digital favors those who try. This session will take you on a journey through the evolution of the digital era and how it has brought about a wave of disruptive innovation. It will provide you with thought provoking insights into key considerations such as how digital your organization is today, how digital you need to become and, most importantly, strategies on how to get there.</p> <p><b>Co-Presenters:</b> <b>Chad Griffin</b>, Eastern Canadian Leader for Deloitte Digital <b>Kendra MacDonald</b>, Partner in Deloitte’s Atlantic Risk Advisory practice based in St. John’s, NL</p>
15:00 – 16:15 Cartier	<b>F2</b>	<p><b>Speed Mentoring: The Need for Speed</b></p> <p>No matter what industry you're in, or where you are in your career, advice from others can be very helpful in shaping your future careers. But networking at events or trying to approach strangers can be awkward at times. The truth is, most industry leaders are happy to share what they know, but just don't have the time to do so on a one-to-one basis. That's why "Speed Mentoring - The Need for Speed" will be a breakout session at the 2017 IPAC Conference. Participants will have the opportunity to connect in a meaningful, fun and fast-paced way with senior management and executive personnel to learn and seek advice in short 8-10 minute breakout sessions.</p> <p><b>Moderator:</b> Rory Beck, Policy Analyst, Veterans Affairs Canada &amp; Rob Saada, Policy Analyst, Veterans Affairs Canada</p> <p><b>Panelists:</b> <b>Joshua Frame</b>, National Chair of the Federal Youth Network (FYN) and the Chair of the Future Leaders of Ontario (FLO). <b>Laura Lee Langley</b>, Deputy Minister to the Premier, Clerk of the Executive Council and Head of the Public Service, Province of Nova Scotia <b>Sharon Cameron</b>, Deputy Minister, Special Advisor to Executive Council Office, Government of PEI <b>Premier Wade MacLauchlan</b>, Premier of Prince Edward Island <b>Karen Ellis</b>, Associate Deputy Minister, Veterans Affairs Canada</p> <p><b>(Maximum capacity 50)</b></p>
15:00 – 16:15 Henry / Johnson	<b>F3</b>	<p><b>Leadership through Ethics, Values and Open Government</b></p> <p>Panelists will discuss the evolving leadership role in today’s public service as it pertains to values, ethics and open government. They will discuss how to further government priorities while engaging in open, meaningful dialogue with Canadians, and the importance of a strong emphasis on public engagement and</p>

		<p>collaboration.</p> <p><b>Moderator: Guy Chevalier, CPA Canada</b></p> <p><b>Panelists:</b>  <b>Shauna Sullivan Curley</b>, Ethics and Integrity Commissioner, Government of PEI  <b>Kevin Page</b>, Former Parliamentary Budget Officer  <b>Karen E. Shepherd</b>, Commissioner, Office of the Commissioner of Lobbying of Canada  <b>Taran Wasson</b>, Policy Analyst, Chief Information Officer Branch, Treasury Board of Canada Secretariat / Government of Canada</p>
<p>13:30 – 16:15  Sir John  A/MacDonald/  Coles/Gray</p>	<b>F4</b>	<p><b>ADJUDICATED PAPERS Session 5</b></p> <p><b>Innovation in Human Services: From Challenges to Solutions</b></p> <p>Human services are a critical part of public service activity. It is also a sector in which Canadians expect continuous improvement and prompt delivery. This session showcases three examples of success in improving the quality and effectiveness of human services delivery across the country.</p> <p><b>Moderator: Mike Davis</b>, Founder/Partner, DavisPier Consulting</p> <p><b>Panelists:</b>  <b>Siu Mee Cheng</b>, Ryerson University  <b>Terrance D'souza</b>, Director, Strategic Analytics at Workplace Safety and Insurance Board  <b>Melissa Currie</b>, Research Coordinator, Child and Parent Resource Institute (CPRI), Ministry of Children and Youth Services, Government of Ontario  <b>Louise Deschambault</b>, Director, Canadian and International Relations Branch, Department of Family, Government of Quebec</p> <p><b>Bilingual Session (Simulations Interpretation)</b></p>
<p>15:00 – 16:15  Tilley / Tupper</p>	<b>F5</b>	<p><b>Canada's Next 150: The Mandate for Innovation</b>  <b>Mobilizing Our Intrapreneurial Talent in the Public Service (Part 2)</b></p> <p>Canada 150 offers us an opportunity to revisit and reflect upon the past 150 years but what about the next 150? We live in what has been described as a time of VUCA - volatility, uncertainty, complexity and ambiguity – a time where our capability to tackle our biggest public policy issues while meeting our citizen's needs matters most. Public servants at all levels of government, and in all functions, can be the architects of what our country will look like over the next 150 years. Through this session, we'll engage our deep sense of civic responsibility and call upon our moral duty as professional public servants to tap into our Intrapreneurial spirit while reimagining and redefining the role of the NEXT 150 Public Servant.</p> <p><b>Panelists:</b>  <b>Colleen McCormick</b>, Director, Economic and Corporate Initiatives, Government of BC  <b>Ian Howatt</b>, Director, Strategic Leadership, City of Edmonton  <b>Jodi LeBlanc</b>, Regional Manager, National Managers' Community</p>

<p>15:00 – 16:15 Chandler</p>	<p><b>F6</b></p>	<p><b>Sustainability and Government: A Change in Thinking</b></p> <p>Policies intended to deal with matters of sustainability must themselves be sustainable in order extend beyond a government’s term. How can we do this? Panelist will discuss the importance of developing policies in the areas of economic diversity, environmental viability, and social equality.</p> <p>Moderator: <b>Kathleen Brennan</b>, Policy &amp; Intergovernmental Affairs Coordinator, Executive Council Office, Government of PEI</p> <p><b>Panelists:</b>  <b>Toby Fyfe</b>, Vice-President, The Learning Lab  <b>Luc Bernier</b>, Professor Graduate School of Public and International Affairs, University of Ottawa  <b>Robert Hughes</b>, Chief Administrative Officer, Town of Stratford  <b>Chris MacPherson</b>, Chief Administrative Officer, City of Fredericton</p>
<p>13:30 – 16:15 Pope</p>	<p><b>F7</b></p>	<p><b>Creative Ways to Solve Problems: The Design Lab in Action (Part 2)</b> (Interactive Session)</p> <p>Delegates will learn about co-creation on a real life public service/policy problem.</p> <p><b>Facilitators:</b>  <b>Chrystia Chudzak</b>, Executive Director for Innovation, Science and Economic Development Canada  ISED Team</p>
<p>16:15 – 17:00 Sir John A / MacDonald / Coles / Gray</p>		<p><b>The Transformative Power of Artificial Intelligence - Augmented Government</b></p> <p>Artificial intelligence will change the way government works. William D. Eggers, the author of 9 books, has recently completed one of the first major studies on the impact of AI on government. Systems can handle many other tasks that we as humans cannot easily do on our own, such as predicting fraudulent transactions and sifting millions of documents in real time for the most relevant content. It’s highly unusual for a business improvement to increase speed, enhance quality, and reduce costs at the same time. In this talk, Eggers shows how AI-based applications could potentially reduce backlogs, cut costs, overcome resource constraints, free workers from mundane tasks, and improve the accuracy of projections. It can inject intelligence into scores of processes and increase speed, enhance quality, and reduce costs at the same time, but cognitive technologies could offer that tantalizing possibility.</p> <p><b>Keynote:</b>  <b>Bill Eggers</b>, Executive Director of Deloitte's <u>Center for Government Insights</u>, responsible for public sector thought leadership</p>
<p>18:30 pm The Merchantman – Next Door Lounge</p>		<p><b>IPAC New Professionals event</b></p> <p>Come join the New Professionals for an evening social.</p> <p>The New Professionals network will host an evening social for conference goers at Next Door--a popular outdoor patio in Charlottetown. Attendees will also have the opportunity to experience an Escape Room! Teams of 8-10 will venture across the street to the Startup Zone for a truly immersive experience.</p> <p>Social begins at 6:30pm at the Merchantman - Next Door.</p>

		Appetizers will be served). The first Escape Room begins at 7:15pm across the street at the Start Up Zone. Participants have a half hour to Escape.
17:00		<b>Free night for delegates to explore Charlottetown</b>

## DAY THREE

### Morning Wednesday August 23<sup>rd</sup>

7:00 – 8:00		<b>Registration Opens, Networking Breakfast</b>
8:00 – 8:15 Sir John A / MacDonald / Coles / Gray		<p><b>Opening Remarks</b></p> <p><b>Emcees – Co-Chairs:</b>  <b>Faith McIntyre</b>, Director General, Policy and Research Division, Veterans Affairs Canada  <b>Sharon Cameron</b>, Deputy Minister, Special Advisor to Executive Council Office, Government of PEI</p> <p><b>2018 IPAC National Annual Conference –</b>  Presentation by the Institut d’administration publique de Québec (IAPQ)</p>
8:15 – 8:30 Sir John A / MacDonald / Coles / Gray		<b>Salutations from The Honourable H. Wade MacLauchlan, Premier of Prince Edward Island</b>
8:30 – 10:00 Sir John A / MacDonald / Coles / Gray		<p><b>Clerks' Panel</b></p> <p>As heads of their public services, Canada’s Clerks and Cabinet Secretaries have both the responsibility and the capacity to initiate and lead public service transformation. In 2014, Canada’s Clerks and Cabinet Secretaries identified policy innovation as a priority, and began to draw together and share the work of their various jurisdictions and to learn from best practice worldwide. Their first conference, in September 2015, profiled policy innovations and effective approaches from across Canada. Their second conference, in October 2016, garnered insights and best practices from leading policy innovation thinkers and doers in Canada, the United States, and the United Kingdom. Currently, the Clerks are working to develop, disseminate and apply these ideas at home. The Clerks’ Panel will share their insights and initiatives on open and innovative policy making through partnerships and public engagement, on harnessing new technologies to support these goals, and the implications for public servants’ roles, skills, and approaches.</p> <p><b>Moderator: Penny Ballantyne</b>, former Secretary to Cabinet and Deputy Minister, Executive Council, Government of the Northwest Territories</p> <p><b>Panelists:</b>  <b>Michael Wernick</b>, Clerk of the Privy Council, Secretary to the Cabinet, Government of Canada  <b>Paul Ledwell</b>, Clerk of the Executive Council and Secretary to Cabinet Deputy Minister, Policy and Priorities and Intergovernmental and Public Affairs,</p>

		<p>Government of PEI.</p> <p><b>Laura Lee Langley</b>, Deputy Minister to the Premier, Clerk of the Executive Council and Head of the Public Service, Province of Nova Scotia</p> <p><b>Judy Wagner</b>, Deputy Minister of the Executive Council, Clerk of the Executive Council and Head of the Public Service, Government of New Brunswick</p> <p><b>Marcia Nelson</b>, Deputy Minister of Executive Council and Head of the Public Service, Government of Alberta</p>
10:00 - 10:15		<b>Refreshment / Networking Break</b>
10:15 – 11:30 Sir John A / MacDonald / Coles / Gray		<p><b>The Citizens' Voice: Hearing the Public / Asking the Public</b></p> <p>To address the problems and fulfill the opportunities of our times, it is increasingly recognized that the public must participate in both shaping and delivering solutions. Traditional forms of public engagement are struggling to achieve this goal. Meanwhile, new technologies give citizens a voice as never before. How can government evolve to genuine, collaborative co-design and delivery of innovative policies? This session will examine trends in public engagement and the implications of international patterns of populism and polarization; the potential and pitfalls of social media and other communications technologies; and the prospects of open government to share knowledge and empower citizens.</p> <p><b>Moderator:</b> Lori Turnbull, Professor, Dalhousie University</p> <p><b>Panelists:</b>  <b>Kevin Chan</b>, Head of Public Policy, Canada at Facebook  <b>Natasha Clarke</b>, Executive Director, Digital Services at Government of Nova Scotia  <b>Laura Wesley</b>, Executive Director, Consultations &amp; Public Engagement, Privy Council Office, Government of Canada</p>
11:30 - 11:50 Sir John A / MacDonald / Coles / Gray		Remarks from IPAC President <b>David Morhart</b> and President-elect, <b>Lucie Robitaille</b>
11:50 – 12:15 Sir John A / MacDonald / Coles / Gray		<p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>● Honorary Chairs <b>Karen Ellis</b>, Associate Deputy Minister, Veterans Affairs Canada and <b>Paul Ledwell</b>, Clerk of the Executive Council and Secretary to Cabinet, and Deputy Minister, Policy and Priorities and Intergovernmental and Public Affairs, Government of P.E.I.</li> <li>● Emcees; <b>Faith McIntyre</b>, Director General, Policy and Research Division, Veterans Affairs Canada</li> <li>● <b>Sharon Cameron</b>, Deputy Minister, Special Advisor to Executive Council Office, Government of PEI</li> </ul>