

Satoshi Kawasaki

**The only 10 slides
you'll ever need.**

Satoshi Kawasaki

The goal of this template is to guide you in your presentation. Your presentation must contain only 10 slides on PDF neither more nor less. The goal is to quickly pitch your startup and generate enough interest to be selected in the next round.

Be brief, but precise!

Satoshi Kawasaki

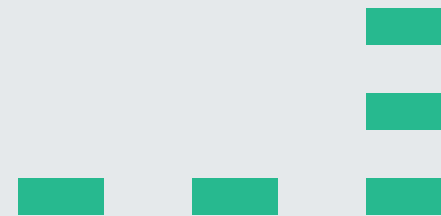
Title

Provide company name your name and title, address, email and phone number.



Problem/ Opportunity

Describe the pain that you're alleviating
or the pleasure you're providing.



Satoshi Kawasaki

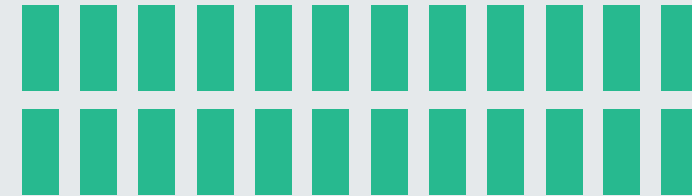
Token Economy

Explain your own token economic model and its implementation.



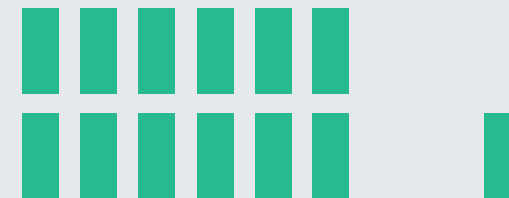
Underlying Magic

Describe the technology, secret sauce/or magic behind your product. The less text and the more diagrams, schematics, and flowcharts the better. If you a prototype or demo, this is the time to transition to it. As glen shires of google said 'if a picture is worth a 1000 words, a prototype is worth 10,000 slides'.



Business Model

Explain who has your money temporarily in their pocket and how you're going to get it into yours.



Satoshi Kawasaki

Growth Hacking

Explain your growth hacking strategy.



Competitive Analysis

Provide a complete view of the competitive landscape. Too much is better than too little.



Management Team

Describe the key players of your management team, board of directors, and board advisors, as well as your major investors. It's okay if you have less than a perfect team. If your team was perfect, you wouldn't need to be pitching.



Financial Projections & key metrics

Provide a 3-year forecast contain not only dollars, but also keymetrics, such as the number of customers and conversion rate. Do a bottom-up forecast, not top down.



Satoshi Kawasaki

Roadmap

Upload an image of your roadmap
or breakdown your key milestones.

