

# ICO Competition:

## DAOs

### About

We will be organising biannual ICO Competitions with the aim of incubating promising ICO projects and assembling expert Cyborg Analysts and SwissBorg community enthusiasts. Our goal is to create an ecosystem that is fair, where our community can thrive and help the overall growth of the blockchain ecosystem.

Compete to be the next ICO project to be sponsored by SwissBorg.

### Benefits

1. Promote your project, increase exposure and establish a sustainable presence.
2. You will gain access to a fair, robust and an established ecosystem of investors, potential partners, followers, etc.
3. Winner's package: ICO Platform, covering all aspects of the project from pre-ICO preparation to post-ICO success.
  - i) Technology: access to a secure & tailored holistic platform.
  - ii) Consulting: expert advice from SwissBorg team members and partners.

Referendum #2	Result:
<b>Which sector should we engage in our first ICO Platform?</b>	<b>36.8% Gaming</b>

### Process

- 1 Pay 25,000 CHSB
  - 2 Win and your ICO will be sponsored by SwissBorg
  - 3 If successful pay CHSB
  - 4 Enter the final round and prioritise growth hacking
  - 5 View voting results live
  - 6 Answer due diligence form
- 1 The 'Gaming' sector was chosen by the SwissBorg community during our 2nd Referendum. All DAOs will have to be part of the 'Gaming' sector.
  - 2 Apply for the due diligence process and pay the 25,000 CHSB application fee.
  - 3 Once your DAO and ICO project is assessed and has passed our due diligence process, your project will qualify for our ICO contest.
    - a) Mandatory: one-pager, business plan, Satoshi Kawasaki pitch (PDF).
    - b) Recommended: white-paper, token legal opinion.
  - 4 If your ICO project is rejected, a feedback report will be sent to your DAO, explaining why due diligence was not fulfilled. You can then reapply (1 reapplication possible) or withdraw from the competition.
  - 5 Contribute to the prize pool accumulated from all other DAOs in CHSB for contributors, Cyborg Analysts and referrals of votes.
  - 6 The project receiving the highest number of votes from contributors and cyborg analysts will win the opportunity to receive our full ICO package.