

## Logos

The primary corporate logo is displayed in red. If it's not possible to display the red logos, alternate versions are in black and white. The top left hand corner of the page or screen is the preferred placement for the logo.

**TOSHIBA**

**TOSHIBA**

**TOSHIBA**

The clear space around the logo is equivalent to the height of the T in Toshiba.



The minimum size of the Toshiba logo is set to:

**TOSHIBA**

40px

**TOSHIBA**

13mm | 0.5 inch

### Logo rules:

- Do not stretch or skew the logo
- Do not apply gradients, drop shadows or effects
- Do not outline
- Do not apply borders or ornaments

- Do not use in colors other than red, black or white
- Do not place over busy background images
- Do not use red logo on black background
- Do not use white logo on bright backgrounds