

TOSHIBA

*you*nifying
EXPERIENCES

NRF 2023 SOCIAL MEDIA GUIDE



THEME STORY:

Every shopper deserves the best possible customer experience, so retailers should feel empowered to deliver experiences that build lasting connections with shoppers.

Now **YOU** have the freedom and power to reimagine retail. **YOU** have the technology to combine physical and digital shopping into a single unified retail experience that delivers meaningful, personalized interactions with each shopper, and any shopping preference.

At Toshiba, we enable **YOU** to imagine new ideas and relentlessly create, differentiate, and accelerate experiences so **YOU** can build a unified path forward that creates positive shopping experiences that impact people's lives like never before.

SUGGESTED POSTS:

We have created some suggested posts for you to share on your own social media channels. Partners can add in any extra information about products or solutions in your booth as they relate to Toshiba. We also encourage you to tag our corporate channels on social media and use **#YOUnifyingExperiences**

HASHTAG:

#YOUnifyingExperiences

CHANNELS:

Twitter

[@ToshibaCommerce](https://twitter.com/ToshibaCommerce)

Facebook

[Toshiba Commerce](https://www.facebook.com/ToshibaCommerce)

LinkedIn

[Toshiba Commerce](https://www.linkedin.com/company/ToshibaCommerce)

Instagram

[@ToshibaCommerce](https://www.instagram.com/ToshibaCommerce)

YouTube

[ToshibaCommerce](https://www.youtube.com/ToshibaCommerce)

MICROSITE:

www.younifyingexperiences.com

BOOTH LOCATION:

Level 3 | Booth #3323

ADDITIONAL INFO:

For more information or to collaborate on a joint social media strategy, please contact social@toshibagcs.com



Your Social Media Handle

Jan 15

Proud to be joining [Toshiba Global Commerce Solutions channel handle] at **#NRF2023** and empowering retailers to create **#YOUnifyingExperiences** that build lasting impressions with shoppers.



Your Social Media Handle

Jan 15

Excited to see all the technology at [Toshiba Global Commerce Solutions channel handle] booth #3323 at **#NRF2023** and learn how they are creating **#YOUnifyingExperiences** for retailers.