



Northwestern Mutual®

2019 DRIVE OUT CHILDHOOD CANCER GOLF OUTING

PLEASANT VIEW GOLF COURSE

THURSDAY, JUNE 6, 2019



Our Vision

Letting children be children. Allowing their innocence, curiosity and joy be a driving force in our mission.

Our Mission

To inspire people to contribute their time, talent, or resources to have an impact on children affected by cancer.

About Alex's Lemonade Stand:

Alex's Lemonade Stand Foundation (ALSF) is a national childhood cancer foundation dedicated to raising funds for research into new treatments and cures for all children battling cancer. To date they have raised over \$100 million in the fight against childhood cancer and have funded over 475 research projects.

Alex's Lemonade Stand Foundation is a national 501(c) non-profit organization (Tax ID#56-2496146) with the primary focus to find a cure for all childhood cancers.

For More Event Information Visit: <http://drivingoutchildhoodcancer.com>

**Kosnick Financial Group/Northwestern Mutual Goal
Donate \$1,500,000 to youth cancer charities by 2028.**

Annual Goals

2018 - \$76,732	2024 - \$150,000
2019 - \$100,000	2025 - \$155,000
2020 - \$105,000	2026 - \$160,000
2021 - \$110,000	2027 - \$175,000
2022 - \$130,000	2028 - \$200,000
2023 - \$135,000	

Please take a moment to review the enclosed Sponsorship Opportunities and consider one of the support levels. With your gift, you can join us in our endeavor to support Alex's Lemonade Stand Foundation.

BIG THANKS TO OUR 2018 SPONSORS

Carbon World Health

Cresa Corporate Real Estate

ARTIS Reit

KMA Bodilly CPAs & Consultants

Fields Auto Group Madison

12 Gauge Construction

Von Briesen & Roper

Lerdahl Business Interiors

Fine Line Custom Attire

A-1 Furniture

Aberdean Consulting

APPS Para Medical Services

Cambridge Winery

Capital Brewery & Bier Garten

Chalmers Jewelers

EMSI

Endurance House

Karben4

Middleton Ford

Oak Bank

Old National Bank

Jessica Schock

Verona Safety

Zimbrick

Integral Building Systems

NORTHWESTERN MUTUAL 2019 DRIVE OUT CHILDHOOD CANCER GOLF OUTING SPONSORSHIP OPPORTUNITIES

\$10,000 Co-Presenting Sponsor – 1 available

- 4 Foursomes
- 16 Golf shirts with logo
- Logo included on invitation
- Logo on all event promotion materials, including signage at the event
- Ad and/or commercial on Video Wall ran through golf event
- Online promotion including social media, email, press releases, media materials
- Ability to speak at opening ceremony/public check presentation
- Company logo on insulated cups given to golfers
- Sponsorship recognition on Northwestern Mutual Lobby screen for a year

\$8,000 Eagle Sponsor – 1 available

- 2 Foursomes
- Logo on six pack cooler given to each golfer
- Mention in online promotion including social media and email communication
- Ad and/or commercial on Video Wall ran through golf event
- Sponsorship recognition on Northwestern Mutual Lobby screen for a year

\$5,000 Hole In One Sponsor – 6 available

- 2 Foursomes
- Logo on all event promotion materials, including signage at the event
- Mention in online promotion including social media and email communication
- Included in visual display throughout the event
- Sponsorship recognition on Northwestern Mutual Lobby screen for a year

\$2,500 Birdie Sponsor – 4 available

- 1 Foursome
- Mention in online promotion including social media and email communication
- Included in visual display throughout the event

\$2,500 Dinner Sponsor – 2 available

- 1 Foursome
- Mention in online promotion including social media and email communication
- Included in visual display throughout the event

\$1,500 Par Sponsor – 4 available

- 2 Golfers
- Logo/signage at event

\$1,500 Lunch Sponsor – 2 available

- 2 Golfers
- Logo/signage at event

\$500 Hole Sponsor - 27 available

- Company logo/sign at sponsored hole
- Able to promote business on hole

***Sponsor to provide promotional materials, logo, and signed logo release. Deadlines apply.**

Northwestern Mutual 2019 Drive Out Childhood Cancer Golf Outing

Company Name:	
Contact Person:	
Address:	City, State Zip:
E-mail address:	
Phone number:	Fax number:

PLEASE CHECK THE APPROPRIATE SPONSORSHIP LEVEL

	Co-Presenting Sponsor	\$10,000
	Eagle Sponsor	\$8,000
	Hole In One Sponsor	\$5,000
	Birdie Sponsor	\$2,500
	Dinner Sponsor	\$2,500
	Par Sponsor	\$1,500
	Lunch Sponsor	\$1,500
	Hole Sponsor	\$500

Please accept our official sponsorship; will submit full payment no later than **May 1, 2019**

Check is enclosed, made payable to: Kosnick Financial Group FBO Alex's Lemonade

MAIL Checks to:

Kosnick Financial Group FBO Alex's Lemonade
 Attention: Hayley Peterson
 1600 Aspen Commons #800, Middleton, WI 53562

Alex's Lemonade Stand Foundation For Childhood Cancer Tax ID#56-2496146.

Credit Card Payment:

Credit Card Type: Visa MC Discover Amex

Name on Credit Card: _____

Credit Card Number: _____ Expiration ___/___

Credit Card Billing Zip Code: _____ CCV# _____



Questions Contact: Ashley Carlson ashley.carlson@nm.com (608) 836-2095

LOGO RELEASE – TO BE COMPLETED BY COMPANY/ORGANIZATION

1.) Company/Organization Name: _____

2.) Contact Name: _____

3.) Contact Number: _____

4.) Expiration Date of permission: _____ If no expiration, enter "None".

5.) Please describe any restrictions or stipulations with regards to using your logo:

Signature: _____

Date: _____