



2020 Drive Out Childhood Cancer Golf Outing

Pleasant View Golf Course

Thursday, June 11th, 2020



Our Vision

Letting children be children. Allowing their innocence, curiosity and joy be a driving force in our mission.

Our Mission

To inspire people to contribute their time, talent, or resources to have an impact on children affected by cancer.

About Alex's Lemonade Stand:

Alex's Lemonade Stand Foundation (ALSF) is a national childhood cancer foundation dedicated to raising funds for research into new treatments and cures for all children battling cancer. To date they have raised over \$100 million in the fight against childhood cancer and have funded over 475 research projects.

Alex's Lemonade Stand Foundation is a national 501(c) non-profit organization (Tax ID#56-2496146) with the primary focus to find a cure for all childhood cancers.

For More Event Information Visit: <http://drivingoutchildhoodcancer.com>

Please take a moment to review the enclosed Sponsorship Opportunities and consider one of the support levels. With your gift, you can join us in our endeavor to support Alex's Lemonade Stand Foundation.

Kosnick Financial Group/Northwestern Mutual Goal
Donate \$1,500,000 to youth cancer charities by 2028.

Big Thanks to Our 2019 Sponsors

Cresa

Olson Toon Landscaping

Firehouse Subs

Northwestern Mutual

Superior Water

James Pope

Artis Reit

Lerdahl Business Interiors

CG Schmidt, Inc

Von Briesen & Roper

KMA Bodilly

Chalmers Jewelers

Steven Construction

Volvo

Oak Bank

Frank Production

Aberdean Consulting

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Zimbrick

HotelRED

Balance and Believe

Tom Gullickson, Inc

Miller & Sons

Pharo Marine

APPS

Dogtopia

KMA Bodilly

Dahmen's At Hawks

EMSI

Beat the Badger

Tito's Vodka

Chalmers Jewelers

Verona Safety

Fine Line Attire

Steven Construction



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Sponsorship Level	Co-Presenting \$10,000	Eagle Sponsor \$8,000	Hole in One Sponsor \$5,000	Birdie Sponsor \$2,500	Par Sponsor \$1,500	Hole Sponsor \$500
Number of Golfers						
	12 Golfers	8 Golfers	6 Golfers	4 Golfers	2 Golfers	
Event Exposure						
Signage at event	X	X	X	X	X	
Online promotion (social media, emails, press releases, media materials)	X	X	X	X	X	
Company logo featured in visual display during event	X	X	X	X		
Item in swag bag for golfers	X	X	X	X		
Recognition in Northwestern Mutual lobby for 1 year	X	X	X			
Company logo on video wall at golf event	X	X				
Custom company golf polos	X					
Logo included on invitation	X					
Podium time at opening ceremony	X					
Logo on swag bag	X					
Company logo on cups given to golfers		X				
Company logo at sponsored hole and can promote business						X

***Sponsor to provide promotional materials, logo, and signed logo release. Deadlines apply.**

PLEASE CHECK THE APPROPRIATE SPONSORSHIP LEVEL		
	Co-Presenting Sponsor	\$10,000
	Eagle Sponsor	\$8,000
	Hole In One Sponsor	\$5,000
	Birdie Sponsor	\$2,500
	Par Sponsor	\$1,500
	Hole Sponsor	\$500

Please accept our official sponsorship; will submit full payment no later than May 1, 2019

Sponsor Information

Business Name _____

Contact Name _____

City/State/Zip _____

Phone _____ Email _____

Credit Card Information

Cardholder Name _____ Billing Zip Code _____

Card # _____ Exp. Date _____ CVV Code _____

Please accept our official sponsorship; will submit full payment no later than May 1, 2019

Check is enclosed, made payable to: Kosnick Financial Group FBO Alex's Lemonade

MAIL Checks to:

Kosnick Financial Group FBO Alex's Lemonade Attention: Hayley Peterson

1600 Aspen Commons #800, Middleton, WI 53562

Alex's Lemonade Stand Foundation For Childhood Cancer Tax ID#56-2496146.

Questions Contact: Olivia Williams olivia.f.williams@nm.com (608) 662-3879



LOGO RELEASE – TO BE COMPLETED BY COMPANY/ORGANIZATION

1.) Company/Organization Name: _____

2.) Contact Name: _____

3.) Contact Number: _____

4.) Expiration Date of permission: _____ If no expiration, enter “None”.

5.) Please describe any restrictions or stipulations with regards to using your logo:

Signature: _____

Date: _____



MAKE A DONATION

