



2020 Drive Out Childhood Cancer Golf Outing

Pleasant View Golf Course

Friday, Sept 18th, 2020



Our Vision

Letting children be children. Allowing their innocence, curiosity and joy be a driving force in our mission.

Our Mission

To inspire people to contribute their time, talent, or resources to have an impact on children affected by cancer.

About Alex's Lemonade Stand:

Alex's Lemonade Stand Foundation (ALSF) is a national childhood cancer foundation dedicated to raising funds for research into new treatments and cures for all children battling cancer. To date they have raised over \$100 million in the fight against childhood cancer and have funded over 475 research projects.

Alex's Lemonade Stand Foundation is a national 501(c) non-profit organization (Tax ID#56-2496146) with the primary focus to find a cure for all childhood cancers.

For More Event Information Visit: <http://drivingoutchildhoodcancer.com>

Please take a moment to review the enclosed Sponsorship Opportunities and consider one of the support levels. With your gift, you can join us in our endeavor to support Alex's Lemonade Stand Foundation.

**Kosnick Financial Group/Northwestern Mutual Goal
Donate \$1,500,000 to youth cancer charities by 2028.**

Big Thanks to Our 2019 Sponsors

Cresa

Olson Toon Landscaping

Firehouse Subs

Northwestern Mutual

Superior Water

James Pope

Artis Reit

Lerdahl Business Interiors

CG Schmidt, Inc

Von Briesen & Roper

KMA Bodilly

Chalmers Jewelers

Steven Construction

Volvo

Oak Bank

Frank Production

Aberdean Consulting

Karben4

Zimbrick

HotelRED

Balance and Believe

Tom Gullickson, Inc

Miller & Sons

Pharo Marine

APPS

Dogtopia

KMA Bodilly

Dahmen's At Hawks

EMSI

Beat the Badger

Tito's Vodka

Chalmers Jewelers

Verona Safety

Fine Line Attire

Steven Construction



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Sponsorship Level	Co-Presenting \$10,000	Eagle Sponsor \$8,000	Hole in One Sponsor \$5,000	Birdie Sponsor \$2,500	Par Sponsor \$1,500	Hole Sponsor \$500
Number of Golfers						
	12 Golfers	8 Golfers	6 Golfers	4 Golfers	2 Golfers	
Event Exposure						
Signage at event	X	X	X	X	X	
Online promotion (social media, emails, press releases, media materials)	X	X	X	X	X	
Company logo featured in visual display during event	X	X	X	X		
Item in swag bag for golfers	X	X	X	X		
Recognition in Northwestern Mutual lobby for 1 year	X	X	X			
Company logo on video wall at golf event	X	X				
Custom company golf polos	X					
Logo included on invitation	X					
Podium time at opening ceremony	X					
Logo on swag bag	X					
Company logo on cups given to golfers		X				
Company logo at sponsored hole and can promote business						X

***Sponsor to provide promotional materials, logo, and signed logo release. Deadlines apply.**

PLEASE CHECK THE APPROPRIATE SPONSORSHIP LEVEL

	Co-Presenting Sponsor	\$10,000
	Eagle Sponsor	\$8,000
	Hole In One Sponsor	\$5,000
	Birdie Sponsor	\$2,500
	Par Sponsor	\$1,500
	Hole Sponsor	\$500

Please accept our official sponsorship; will submit full payment no later than August 30, 2019

Sponsor Information

Business Name _____

Contact Name _____

City/State/Zip _____

Phone _____ Email _____

Credit Card Information

Cardholder Name _____ Billing Zip Code _____

Card # _____ Exp. Date _____ CVV Code _____

Please accept our official sponsorship; will submit full payment no later than August 30, 2019

Check is enclosed, made payable to: Kosnick Financial Group FBO Alex's Lemonade

MAIL Checks to:

Kosnick Financial Group FBO Alex's Lemonade Attention: Hayley Peterson

1600 Aspen Commons #800, Middleton, WI 53562

Alex's Lemonade Stand Foundation For Childhood Cancer Tax ID#56-2496146.

Questions Contact: Hayley Peterson | hayley.peterson@nm.com (608) 662-3879



**LOGO RELEASE – TO BE COMPLETED BY
COMPANY/ORGANIZATION**

1.) Company/Organization Name: _____

2.) Contact Name: _____

3.) Contact Number: _____

4.) Expiration Date of permission: _____ If no expiration, enter "None".

5.) Please describe any restrictions or stipulations with regards to using your logo:

Signature: _____

Date: _____

Alex's Lemonade Stand

FOUNDATION FOR CHILDHOOD CANCER



TM

MAKE A DONATION

