



Northwestern Mutual

5TH ANNUAL

DRIVING OUT CHILDHOOD CANCER

GOLF CUP

GOLF | LUNCH



9AM | 09.18.2020
PLEASANT VIEW, MIDDLETON

Alex's Lemonade Stand



FOUNDATION FOR CHILDHOOD CANCER

FOR DONATION, TICKET OR SPONSORSHIP INQUIRIES
VISIT DRIVINGOUTCHILDHOODCANCER.COM

SPONSORSHIP OPPORTUNITIES



Artis Reit



CG Schmidt



CRESA

	PRESENTING \$10,000	EAGLE \$8,000	HOLE'N 1 \$5,000	BIRDIE \$2,500	PAR \$1,500	HOLE \$500
Included Golfers	12 GOLFERS	8 GOLFERS	6 GOLFERS	4 GOLFERS	2 GOLFERS	
Prominent Signage at Registration	✓	✓	✓	✓	✓	
Website and Social Media Check Promotion	✓	✓	✓	✓	✓	
Logo Feature on Photo Wall	✓	✓	✓	✓		
Swag Bag Item	✓	✓	✓	✓		
Logo in Northwestern Mutual Lobby (1 year)	✓	✓	✓			
Company Slide on Golf Event Jumbo Screen	✗	✗				
Custom Company Golf Polos	✓					
Featured Event Partner on all Marketing Materials	✓					
Video Message to Golfers	✓					
Company Logo on Cups	✓	✓				
Signage and Promotional Space on Hole						✓

285

ONE in 285 children in the U.S. will be diagnosed with cancer by the time they are 20 years old.

4%

Despite these facts, childhood cancer research receives just **4%** of the annual budget from the National Cancer Institute.

SPONSORSHIP AGREEMENT

Contact Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

My signature indicates authorization to use company logo and make this commitment on behalf of my company

SPONSORSHIP LEVEL

- | | | |
|---|---|---|
| <input type="checkbox"/> Presenting Sponsor: \$10,000 | <input type="checkbox"/> Eagle Sponsor: \$8,000 | <input type="checkbox"/> Hole in One Sponsor: \$5,000 |
| <input type="checkbox"/> Birdie Sponsor: \$2,500 | <input type="checkbox"/> Par Sponsor: \$1,500 | <input type="checkbox"/> Hole Sponsor: \$500 |

METHOD OF PAYMENT

- ☐ Check enclosed (Please make checks payable to: Kosnick Group FBO Alex's Lemonade)
- ☐ Credit Card

Card # _____ CVV Code _____

Exp Date _____ ZIP Code _____

Card Holder Name _____

Signature _____ Date _____

PAYMENT INFORMATION

Mail Checks To:
Kosnick Group FBO Alex's Lemonade
Attention: Hayley Peterson
1600 Aspen Commons Ste 800
Middleton, WI 53562

TAX ID (Alex's Lemonade Stand Foundation For Childhood Cancer)
#56-2496146

Questions Contact: Hayley Peterson - hayley.peterson@nm.com | (608) 836-2062

****Must receive this agreement form and full payment before September 5, 2020***