

LEGO® Still Life Challenge Official Terms and Conditions

By submitting an entry to the **Chronicle Books LEGO® Still Life Challenge** (“Contest”), you acknowledge that you have read and agree to be bound by these Official Rules and the decisions of **Chronicle Books** (“Sponsor”), and that you satisfy all eligibility requirements. By participating in the Contest, you agree to receive emails from the Sponsor, Chronicle Books LLC. You may opt-out of email communication at any time by clicking the unsubscribe link in the email.

ELIGIBILITY: The Contest is open to US residents only. Participants must be 18 years of age or older, or participants 13-17 years of age must obtain parental/guardian consent which must be verified if selected as winner. To enter for a chance to win, Contest entrants must follow the instructions in the “How to Enter” section below, which can be found on chroniclebooks.com/LEGO. For entries to be eligible, the entrant must be the original creator of all the creative work. By entering the Contest, entrants are allowing Sponsor and the participating partner, The LEGO Group, to declare their username on its respective social media platforms. The entrant must have the exclusive right to submit their photo and may not submit the work by, or on behalf of, someone else. Participants may submit multiple entries to the Contest, but only one entry per person will be considered when winners are selected. Entries containing defamatory or degrading elements will not be eligible. The following individuals are not eligible to participate in the Contest (a) employees of the Sponsor and its parent, affiliate and subsidiary companies; (b) employees of Chronicle Books LLC or its parent, affiliate and subsidiary companies; (c) employees of The LEGO Group and its parent affiliate and subsidiary companies; and (d) members of the immediate family of person in (a), (b), or (c) and/or those living in the same household as a person in (a) or (b) (c). All federal, state and local laws and regulations apply. Entrants agree to be bound by the terms of these official rules and by the decisions of the Sponsor, which are final and binding on all matters pertaining to this Contest. The Contest is subject to all applicable federal, state and local laws and regulations. No purchase is necessary to enter or win. A purchase or payment of any kind will not increase your chances of winning. Void in Alaska and Hawaii, and where prohibited by law.

HOW TO ENTER: Between **02/21/2020 12:01 am ET** and **03/29/2020 11:59 pm ET** (“Contest Period”), participants must complete the following steps to enter Contest for a chance to win:

- 1) Create an original “still life” scene using only unconnected LEGO bricks
- 2) Share a photo of it in a public Instagram or Twitter post with hashtags #LEGOSTillLife and #ChroniclexLEGO. Social posts must remain public and live through **04/28/2020** (winner selection period) to be eligible.
- 3) Fill out the required fields, including first and last name, email, age, and link to the social post, in the online form on chroniclebooks.com/LEGO.

Entries may only contain genuine (not cut, glued, drawn on, or modified) LEGO® bricks. Entrants may use photo editing software, such as Photoshop, to enhance entry’s presentation. Entries using macro, script or other forms of automatic entry will be disqualified. All entries must be submitted during the Contest Period. Sponsor is not responsible for late, lost, incomplete, inaccurate, illegible, or misdirected entries or entries not received for any reason. All entries become property of the Sponsor and will not be acknowledged or returned. Limit one entry per person/per email address.

JUDGING AND WINNER SELECTION: Eligible entries will be judged by a panel of LEGO representatives (“Judges”) based on criteria at the panel’s sole discretion, including but not limited to overall originality, design sense, and relevance to Contest theme. Judge will select one Grand Prize winner and two Runner-Up winners from eligible entries received as of the end of Contest Period. Without limiting the foregoing, Sponsor may reject any entrant if, in Sponsor’s sole judgment, the entrant has been disqualified, has questionable eligibility, or is otherwise ineligible to enter or participate. Sponsor reserves the right to extend Contest up to two weeks if deemed necessary. Sponsor also reserves the right to select winners in the event Judge is unable to select winners due to reasons beyond Sponsor’s control.

PRIZES AND APPROXIMATE RETAIL VALUE: Three potential winners will be selected and offered the following prizes, respectively:

1st Place Winner: One grand prize of LEGO Still Life with Bricks (\$18.95), [LEGO Small Parts (\$15.95), LEGO Paint Party Puzzle (17.95), LEGO Still Life with Bricks Postcards (\$22.99), LEGO Note Brick Yellow-Orange (\$12.95), LEGO Note Brick Blue-Green (\$12.95), LEGO Brick Notebook (\$16.95), LEGO Brick Erasers (\$15.95)] + \$250 LEGO Gift Card (“Prize”). Approximate retail value of Prize is USD\$385.

2nd Place Winner: LEGO Still Life with Bricks (\$18.95), [LEGO Small Parts (\$15.95), LEGO Paint Party Puzzle (17.95), LEGO Still Life with Bricks Postcards (\$22.99), LEGO Brick Notebook (\$16.95), LEGO Brick Erasers (\$15.95) + LEGO Brick Backpack (\$55) + LEGO Gold Minifigure Key Chain (\$4.99) + LEGO 4x4 Brick Magnets (\$7.99) (“Prize”). Approximate retail value of Prize is USD\$177.

3rd Place Winner: LEGO Note Brick Yellow-Orange (\$12.95), LEGO Note Brick Blue-Green (\$12.95), LEGO Brick Notebook (\$16.95), LEGO Brick Erasers (\$15.95)] + LEGO Colored Pencils (\$12.99) + LEGO Buildable Ruler (\$10.99) (“Prize”). Approximate retail value of Prize is USD\$102.

Winners cannot transfer Prize or redeem Prize for cash, and the Prize is valid only for the items detailed above, with no substitution. All taxes are the sole responsibility of the winners, and all other expenses not specified herein are the responsibility of the winners. Sponsor has no responsibility for cancellations, delays, or any other change by any company or person providing any element of the Prize due to reasons beyond Sponsor’s control, and is not responsible or liable for any expenses incurred as a consequence thereof. The Prize is awarded without warranty of any kind from Sponsor, express or implied, without limitation.

ODDS: The odds of winning will depend on the skill and talent of the entry, as assessed by Judge and/or Sponsor, and on the number of eligible entries received.

WINNER NOTIFICATION: On or before **04/21/20**, the three potential Contest winners will be notified via email at the email address(es) provided by potential winners. Potential winners must respond to Sponsor’s notification within five (5) business days after the date of notification and provide requested information including mailing address. Potential winners’ failure to respond to the prize notification within the specified five (5) business days will be considered such potential winners’ forfeiture of the prize and an alternate winner(s) may be selected from the pool of eligible entries. If an entrant is found to be ineligible, an alternate winner may also be selected from the pool of eligible entries. After initial contact has been made, subsequent communication may take place via e-mail. Potential winner(s) may be required to sign and return, where legal, an Affidavit/Declaration of Eligibility, Liability/Publicity Release and/or rights transfer document within seven (7) calendar days of receipt. If such document is not returned within the specified time period, a prize or prize notification is returned as undeliverable, or a potential winner is not in compliance with these Official Rules, that potential winner’s prize will

be forfeited and an alternate winner will be selected. Upon prize forfeiture, no compensation will be given. In the event of a dispute as to the identity of any potential winner, Sponsor reserves the right in its sole discretion to select another winner and the unidentifiable potential winner will forfeit all rights to a prize. Winners are responsible for all taxes, insurance and any other expenses, fees and costs connected with the prize that are not included in prize description.

RIGHTS GRANTED: By participating in the Contest, each entrant agrees to allow the use of his/her name, photograph/video, image and/or likeness for editorial, administrative, programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor, Chronicle Books, and participating partners of Sponsor, **The LEGO Group**, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so.

RELEASE OF LIABILITY: Entrants agree to release and hold harmless Sponsor, Chronicle Books, and their subsidiaries, affiliates, advertising and promotion agencies, partners (**The LEGO Group**), representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

USE OF DATA: By participating in the Contest, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

GOVERNING LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or Sponsor in connection with the Contest shall be governed by and construed in accordance with the internal laws of the state of **California** without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state laws. Claims may not be resolved through any form of class action. Venue for all suits will be in federal or state courts located in San Francisco County, California.

SEVERABILITY: If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

WINNERS LIST: A copy of the list of winners' names may be obtained by sending a written request to: Chronicle Books, Attn: Marketing Department, 680 2nd St. San Francisco, CA 94107 postmarked by **10/01/2020**.

SPONSOR: The Sponsor of the Contest is Chronicle Books, 680 2nd St. San Francisco, CA 94701, USA.

For questions, contact LEGO@chroniclebooks.com