

# K-VEST + K-PLAYER COACH BETTER



IMPROVE PLAYERS FASTER - LEVERAGE YOUR TIME

**A B R E A K T H R O U G H**

INTRODUCING  
**NEXT**™

# THE K-VEST and



Let's look at how the K-VEST and K-PLAYER experience works in the K-VEST **learning loop**.

*First Measure, Then A.C.T.*



## MEASURE

You know the importance of accurate measurement when working with players and athletes: K-VEST is your tool to measure the kinematic sequence, conduct assessments for the functional movement screens, and so much more.



## ASSESS

Next, you use your measurements to create action plans. And K-VEST makes it easy as it translates biomechanical data into useful graphs and tables. It also provides you with a program builder stocked with more than 140 activities and 40 pre-built programs.



## COACH

With the programs you build and teach through K-VEST and K-PLAYER's auditory and visual biofeedback, your players and athletes will literally feel the movements you want them to perform. Teaching new movement patterns has never been easier.



## TRAIN

Now, it's time to train. You will use the more than 140 activities and 40 programs to help train your players and athletes in everything – from golf to movement to fitness to rehabilitation. You will have enough content to work all day, every day, with all your players and athletes. Whether they are professional athletes or regular players, everything you need to train them in supervised, lightly supervised, and unsupervised settings is here.

# K-PLAYER ECOSYSTEM

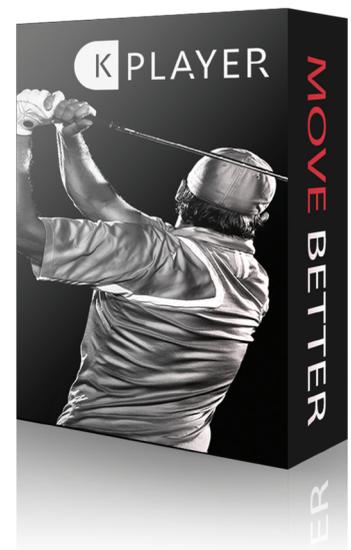


## K-PLAYER - Practice Made Perfect

*Gone are the days of players pointlessly banging balls on the range because it's "practice."*

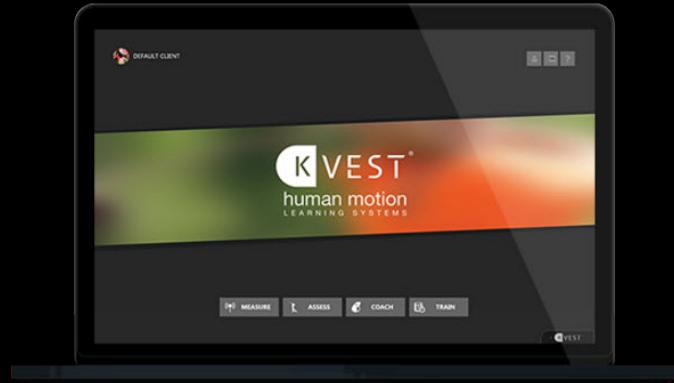
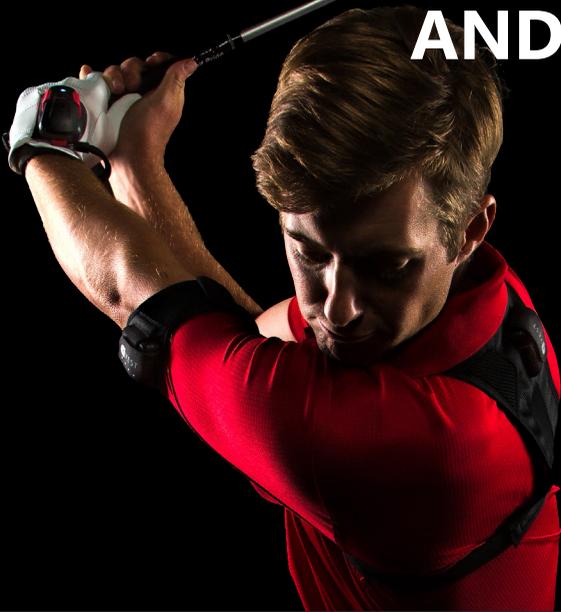
By guiding the player through perfect reps of the coach's prescribed training program, K-PLAYER leverages engaging biofeedback to ensure that the right muscles are performing the right movements.

K-PLAYER is the resource that allows athletes to work with you even when you're not around. And work more effectively than ever before.



K-PLAYER ensures that practice time is not just about "putting in the time" — players can see and feel the results immediately. It's instant motivation and breathtaking precision all in one.

# CUTTING-EDGE TECHNOLOGY THAT'S FUN AND **EASY-TO-USE.**



## EVERYTHING YOU NEED TO IMPROVE **PLAYER OUTCOMES.** **PRACTICAL APPLICATIONS OF ADVANCED BIOMECHANICS.**



K-VEST has everything a coach needs to work with all players all day long. The new interface makes advanced biomechanics and biofeedback easy-to-access and easy-to-use like never before. That alone would be enough.

But K-VEST goes a step further because we've found that coaches need a way to take all that great learning and ensure that it becomes perfectly permanent—not just permanent at best, and lost at worst. In short, this new ecosystem can be used by a coach all day to create superior outcomes. Oh, also by the student all day long to ensure that those outcomes are made permanent by perfect practice.

### **MEASURE, ASSESS, COACH AND TRAIN TO:**

- ✓ **Improve player outcomes in less time**
- ✓ **Create new revenue streams**
- ✓ **Greater job satisfaction**

# PERFORMANCE SOFTWARE TO DRIVE PLAYER OUTCOMES & REVENUE



## 200+ NEW ACTIVITIES TO IMPROVE PLAYER PERFORMANCE NEW! ROBUST RESOURCES FOR ALL PHASES OF THE GAME

K-VEST 7 comes with an array of pre-loaded drills and programs that are customizable in a matter of seconds. This library comprises 140+ individual full swing and short game training drills as well as dozens of training programs—series of related drills—in the areas of full swing, short game, and fitness.



Short Game Drills



Full Swing Drills



Golf-Specific Exercises

### K-VEST 7 SOFTWARE ALSO INCLUDES:

- Activities for basic movement patterns
- HD activities videos now accessible right in your software
- Golf-specific exercises
- Pre-loaded programs developed by top professionals

INTRODUCING

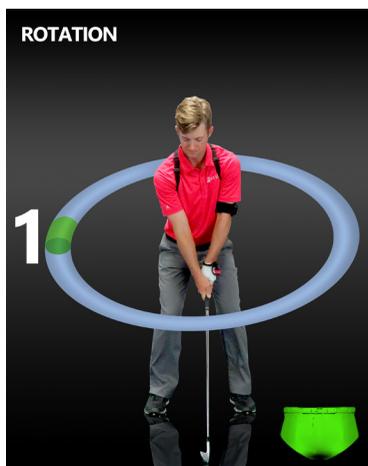
# NEXT™

YOUR NEXT **PERFECT MOTION** AWAITS...

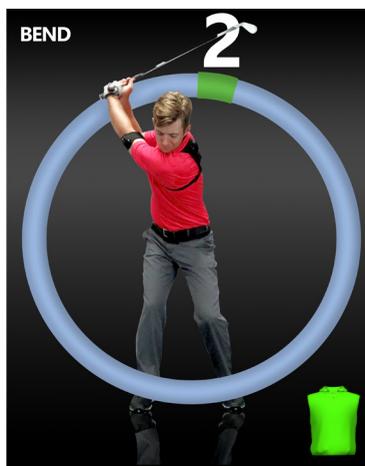


NEXT takes biofeedback to a level the golf industry has never experienced. Using stunning visual cues, NEXT helps players easily discover and feel the entire motion they need to execute the desired shot at hand.

## HOW DOES NEXT WORK?



NEXT™  
→



NEXT™  
→



Next uses dynamic visuals and audio tones that appear and disappear during the golf swing. Once the initial motion target is achieved, the NEXT intended target appears always guiding players to improvement.

By combining a series of motion target at address and throughout the swing, NEXT turns static positional training into a complete movement to

help players learn, and more importantly, retain the desired skills.

**Is NEXT just for indoor use?** Not at All. You can now perfectly practice for more real-life situations to help the skills transfer from practice to course to competition....dog leg rights, dog leg lefts, high shots, low shots, ...all training variables controlled by the coach with the help of NEXT.

# K CAMPUS

## LEARNING LIBRARY

Here you can browse through our handy video collections that will enhance your professional development by helping you get the most out of your system or explaining the science behind KMI products. In addition, you can search, select, and view any of our 140+ step-by-step activity videos that demonstrate popular and effective drills and exercises for golf and fitness.

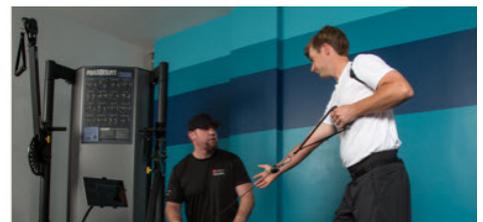
### QUICK GUIDES

Each quick guide is a collection of brief how-to videos on related, high-interest topics. They typically supplement information that is presented in greater depth in K-CAMPUS's full courses or in our certification program.



### ACTIVITIES

Explore our K-VEST Motion Library videos that demonstrate exercises and drills for a wide range of purposes. These videos, which are also available in the software, are grouped by general topics such as Fitness, Short Game, Assessments, and so on.



### CERTIFICATION

Become a K-VEST Certified Professional today! This will enable you to take full advantage of your K-VEST / K-PLAYER to improve student outcomes and grow your business. We offer three levels of certification to instruct you in how to use the K-VEST more efficiently and become a better teacher.

Learn more about our certification programs on our website

(<https://www.k-vest.com/certifications/>), or ask your account rep for more info.





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**K-VEST.com**